



MAY 12-13, 2009 • PHILADELPHIA, PA • THE RITZ-CARLTON

SUMMIT AGENDA



2009 PRESIDENTIAL INITIATIVE

YEAR OF THE CHILD

PROTECTING AND EMPOWERING OUR NEXT GENERATION





Welcome from the NAAG President

Dear Colleagues and Guests:

It's terrific to gather in Philadelphia to focus on issues crucial to increasing protections for our children and ensuing generations, and to share camaraderie as well. It continues to be my privilege to lead our Association in the topic I chose as my Presidential Initiative—The

Year of the Child: Protecting and Empowering Our Next Generation, during which our collective efforts are centered on children and technology. While the Internet offers our children greater knowledge of our world, it also exposes them to danger from harmful influences, and from individuals who seek to take advantage of them, and hurt them. Our goal is to better educate, engage, enlighten, and empower our children and their parents in the safe use of online technology.

The two-day Summit is the focal point of the Presidential Initiative. I am grateful for your attendance and participation, and for the remarkable contributions that will ensue as a result. Together, we can continue to make significant inroads as we further examine the ways in which we can better protect our children from the perils of technology.

I look forward to engaging in discussions that will provoke a lively exchange of ideas and result in the implementation of action steps to enhance safety and security for our kids online. Again, many thanks for your involvement!

Patrick C. Lynch

A handwritten signature in black ink that reads "Patrick C. Lynch". The signature is written in a cursive, flowing style.

NAAG President
Rhode Island Attorney General



Welcome from the Pennsylvania Attorney General

Dear Attorneys General and Guests:

I am pleased to welcome you to Philadelphia, also known as the City of Brotherly Love, for the NAAG Presidential Initiative Summit. I believe it is essential for parents and other adults to understand online threats and regularly discuss Internet safety with their children.

Every day, adults are using Internet chat rooms, message services, social networking sites and other online resources to search for vulnerable young victims. The web has become a virtual playground for sexual predators who prey on America's youth. Reported instances of sexual advances on preteens and teens, child pornography and cyber bullying are steadily increasing.

Many Attorneys General have created divisions within our offices to combat these issues. The creation of the Child Predator Unit in 2005 here in Pennsylvania has made a tremendous difference in the number of sexual predator arrests, with more than 210 predators apprehended during that time along with outreach and education programs for thousands of adults and teens.

During this summit, we will hear from each other and our guest speakers about the ways we can better equip families and communities to effectively prevent children from being crime victims while online. I'm proud to be a part of such an effort.

I wish you a productive and pleasant stay. Please let me know if I or my staff can be of any assistance to you during your visit.

Tom Corbett

A handwritten signature of Tom Corbett in black ink, written in a cursive style.

Pennsylvania Attorney General

Cyberspace Safety Exhibition

Cyberspace Safety exhibitors will have tables set up during the conference to provide an opportunity for Attorneys General and other attendees to learn about corporate and association efforts addressing child safety.

NAAG thanks our exhibitors: Microsoft Corporation, National Cable and Telecommunications Association, National Center for Missing and Exploited Children, Rite-Solutions, and Symantec Corporation.

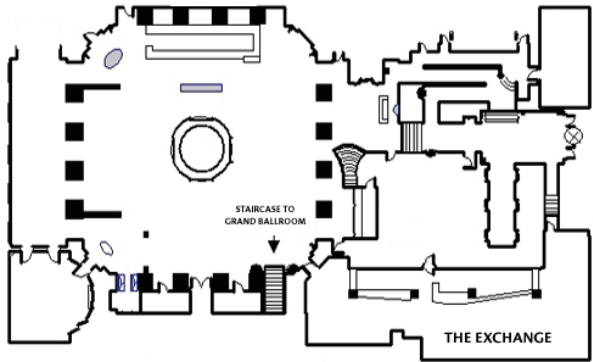


The Ritz-Carlton

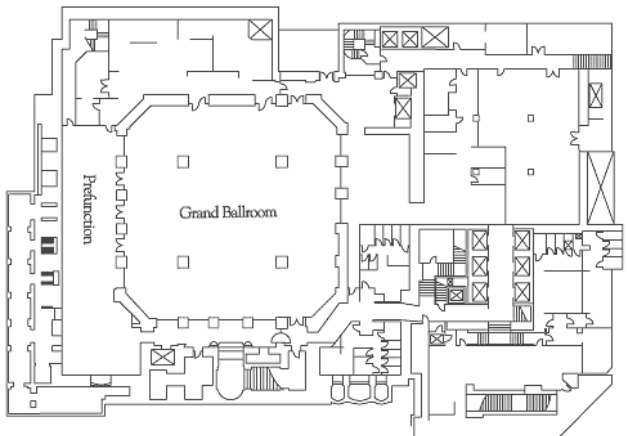
Ten Avenue of the Arts
Philadelphia, PA 19102 USA
Phone: (215) 523-8000
Fax: (215) 568-0942

The Ritz-Carlton is committed to working towards a more sustainable future. The hotel's Environmental Action Conservation Team implements environmental best practices in the hotel that focus on recycling, waste, water, and energy management while providing a sustainable experience for the guests.

LOBBY LEVEL



CONCOURSE LEVEL



Monday, May 11, 2009

GRAND BALLROOM
PREFUNCTION

3:00 – 5:00 pm

Registration Desk Open

GRAND BALLROOM
PREFUNCTION

6:00 – 8:00 pm

Reception for All Attendees

Dinner on Your Own Following

Tuesday, May 12, 2009

GRAND BALLROOM
PREFUNCTION

7:30 – 9:00 am

Registration

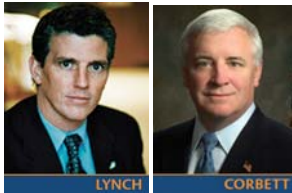
EXCHANGE ROOM

7:30 – 9:00 am

Breakfast

GRAND BALLROOM

9:00 – 9:15 am



LYNCH

CORBETT

Welcome and Opening Remarks

*Patrick C. Lynch, Attorney General of Rhode Island and President,
National Association of Attorneys General*

Tom Corbett, Attorney General of Pennsylvania

GRAND BALLROOM

9:15 – 10:15 am



LEARY

FINKELHOR

Digital Natives: Growing Up in an Electronic World

*David Finkelhor, Director, Crimes Against Children Research Center,
and Co-Director, Family Research Center, University of New Hampshire*

*Mary Leary, Associate Professor of Law, Columbus School of Law,
Catholic University of America*

GRAND BALLROOM

10:15 – 10:45 am



KOZAKIEWICZ

The Alicia Kozakiewicz Story

Alicia Kozakiewicz

10:45 – 11:00 am

Break

Tuesday, May 12, 2009

GRAND BALLROOM

11:00 am–
12:00 noon



Current Trends in Online Safety Technology

Marsali Hancock, President, Internet Keep Safe Coalition
Scott Charney, Corporate Vice President for Trustworthy Computing, Microsoft
Thomas M. Dailey, Vice President and Deputy General Counsel, Telecommunications Marketing, Verizon
Jay Opperman, Senior Director of Security and Privacy, Comcast

EXCHANGE ROOM

12:00 noon –
1:30 pm



Luncheon and Keynote Presentations

Rear Admiral Steven Galson, Acting Surgeon General of the United States



Operation Fairplay

Jim Hood, Attorney General of Mississippi
Flint Waters, Chief Security Officer, TLO

GRAND BALLROOM

1:30 – 1:45 pm



A Basic Step Forward: Keeping Kids in School

William E. Milliken, Founder and Vice Chairman, Communities in Schools
Joey Weedon, National Membership Director, Fight Crime: Invest in Kids

Tuesday, May 12, 2009

GRAND BALLROOM
1:45 – 2:30 pm



The Dangers of Peer to Peer File Sharing Networks

Cary Sherman, *President, Recording Industry of America*

Dan Seymour, *Senior Internet Investigations Manager for Worldwide Anti-Piracy, Motion Picture Association of America*

GRAND BALLROOM
2:30 – 3:15 pm



Working Together to Promote Online Child Safety

Steve Largent, *President and Chief Executive Officer, CTIA – The Wireless Association*

Kyle McSarrow, *President and Chief Executive Officer, National Cable and Telecommunications Association*

Mike Gallagher, *President and Chief Executive Officer, Entertainment Software Association*

3:15 – 3:30 pm

Break

GRAND BALLROOM
3:30 – 4:30 pm



MySpace and Facebook Update: What's Been Happening Post-Joint Statement

Roy Cooper, *Attorney General of North Carolina*

Richard Blumenthal, *Attorney General of Connecticut*

Stephen Balkam, *Chief Executive Officer, Family Online Safety Institute*

Hedda Litwin, *Cyberspace Law Counsel, National Association of Attorneys General*

Tuesday, May 12, 2009

GRAND BALLROOM
4:30 pm



Concluding Day One Remarks/ Day Two Preview

*Patrick C. Lynch, Attorney General of Rhode Island and
President, National Association of Attorneys General*

6:00 – 8:00 pm

Major League Baseball Game

Philadelphia Phillies vs. Los Angeles Dodgers
Citizens Bank Park

*For Advance Ticket Orders Only—Meet at 6 pm in the Ritz-Carlton
South Penn Entrance near the guest elevators to board bus. Bus leaves
at 6:10 pm.*

Dinner on Your Own

Wednesday, May 13, 2009

GRAND BALLROOM
PREFUNCTION
7:30 – 8:30 am

Registration

EXCHANGE ROOM
7:30 – 8:30 am

Breakfast

GRAND BALLROOM
8:30 am



Welcome and Day Two Overview

*Patrick C. Lynch, Attorney General of Rhode Island and
President, National Association of Attorneys General*

Wednesday, May 13, 2009

GRAND BALLROOM

8:45 – 9:45 am



Cyberbullying: The Latest Research, Trends and Initiatives

Amanda Lenhart, Senior Research Specialist, Pew Internet and American Life Project

Hemanshu Nigam, Chief Security Officer, MySpace Fox Interactive

Deborah Taylor Tate, former Commissioner, Federal Communications Commission

Nicholas Allard, Partner, Patton Boggs LLP

GRAND BALLROOM

9:45 – 10:30 am



The Megan Meier Suicide Case: Case Study and Resulting State Legislation

Chris Koster, Attorney General of Missouri

Jack Banas, Prosecuting Attorney, St. Charles County, Missouri

10:30 – 10:45 am

Break

GRAND BALLROOM

10:45 am –
12:00 noon



Getting the Word Out on E-Safety: Outreach, Education and Partnerships

Douglas Gansler, Attorney General of Maryland

Rob McKenna, Attorney General of Washington

Ernie Allen, President and Chief Executive Officer, National Center for Missing and Exploited Children

Amy Cohn, Executive Director, Corporate Reputation Management, Cox Communications

Wednesday, May 13, 2009

EXCHANGE ROOM

12:00 noon –
1:00 pm



Frontline's Digital Nation

Rachel Dretzin, *Producer/Director*

GRAND BALLROOM

1:00 – 2:00 pm



Getting Kids Out From Behind the Monitor and Into Life

Bert Rogers, *Executive Director, American Sail Training Association*

Michael O'Sullivan, *Boys and Girls Clubs of America*

Dan Doyle, *Executive Director, Institute for International Sport*

Jeff Peterson, *Director, Community Relations, Best Buy*

GRAND BALLROOM

2:00 – 3:00 pm



Education and Awareness: Keeping Kids Safe Offline

Clark Flatt, *President and Chief Executive Officer, The Jason Foundation*

Ralph Blackman, *President and Chief Executive Officer, The Century Council*

Dr. Dan Broughton, *Mayo Clinic*

Ed Smart, *father of Elizabeth Smart, on radKIDS*

GRAND BALLROOM

3:00 pm



Closing Remarks – Action Steps

Patrick C. Lynch, *Attorney General of Rhode Island and President, National Association of Attorneys General*

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Notes



NAAG Summer Meeting

Come join us at the Cheyenne Mountain Resort.

June 16 -19, 2009

Colorado Springs, CO

Contact: Jeffrey Hunter, jhunter@naag.org



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