



HealthBridge

Delivering results...Transforming health care

HealthBridge: Transforming Health Care Through Connectivity and Collaboration

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*HealthBridge is one of the nation's
largest and most successful health
information exchange organizations.*

Two Parts Needed

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A health information system must have two parts to work well:

HIT = health information technology
(like a car; ex. EHRs)

HIE = health information exchange
(the roads, ex. HealthBridge)

**HIE & HIT used together
= more value**



HealthBridge (HB) Background

Who are we?

HB Background

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- One of the nation's largest and most successful community health information exchanges
- In operation since 1997
- Provides secure, real-time electronic health information exchange for Greater Cincinnati tri-state area (parts of IN, KY, OH)
- One of only a handful of HIE/RHIOs nationwide with cash-positive, sustainable business model
 - 5-8% annual return for last five years

HIE Background

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Annual eHealth Initiative Survey of HIEs, July 22, 2009:

- Roughly 193 active HIE initiatives
- **57 HIEs are operational.**
- **17 HIEs are in Stage 7 – the most advanced stage**
- **Only 9 HIEs have been operational for 4 years or more**
- **HealthBridge is one of the 9**

HB Accomplishments

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- **Delivers more than 3 million clinical messages PER MONTH; more than 30 million messages for 2009**
- Network includes
 - 29 local hospitals in Kentucky, Ohio and Indiana
 - 5500+ physicians
 - 17 local health departments
 - Large commercial, hospital, & physician office labs
 - Diagnostic centers
- EMR Feeds to 25 different vendors, 60+ versions
- 47 HIS/Data Provider connections for 10 different organizations

HealthBridge Value

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Average cost
to deliver a
paper result
= \$0.75

Average cost
electronically
using HB =
\$0.12

Total cost
reduction,
2009 =
\$20 million

ROI per
month to
community
\$1.8 million

A Story to Illustrate:

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How does HB affect physicians and patients?

Cincinnati Physician in a Small Practice with an EHR:

- Small practice is set up to receive clinical results from HB directly into its EHR
- Recently, Dr. called a patient to say her scan was normal.
- Patient exclaimed, “How were you able to get my test so fast? I am just walking out of the hospital to my car.”
- Answer: HealthBridge
- The physician says this happens a lot.

Innovations Ahead

How will meaningful use affect your state?

Definition

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Meaningful use is defined as:

- **Use of a certified EHR** in a meaningful manner (ex: e-prescribing)
- Use of certified EHR technology for **electronic exchange** of health information
- **Reporting on clinical quality and other measures.**

Funding is available.

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Incentive Payments

For Meaningful Use of Health IT

- Up to \$44K per provider for Medicare
- Up to \$63,750 for Medicaid

Calendar Year	First CY in which the EP Receives an Incentive Payment				
	2011	2012	2013	2014	2015 and subsequent years
2011	\$18,000				
2012	\$12,000	\$18,000			
2013	\$8,000	\$12,000	\$15,000		
2014	\$4,000	\$8,000	\$12,000	\$12,000	
2015	\$2,000	\$4,000	\$8,000	\$8,000	\$0
2016		\$2,000	\$4,000	\$4,000	\$0
TOTAL	\$44,000	\$44,000	\$39,000	\$24,000	\$0

HealthBridge Tri-State Regional Extension Center (REC)

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WHAT IS IT?

- RECs are new federally-funded collaborations
- 60 RECs around the country
- Tri-State REC service area includes parts of Ohio, Kentucky, and Indiana

GOAL:

- **Help eligible professionals**
 - **implement technology,**
 - **achieve meaningful use and**
 - **qualify for incentives**



HealthBridge Tri-State Regional Extension Center (REC)

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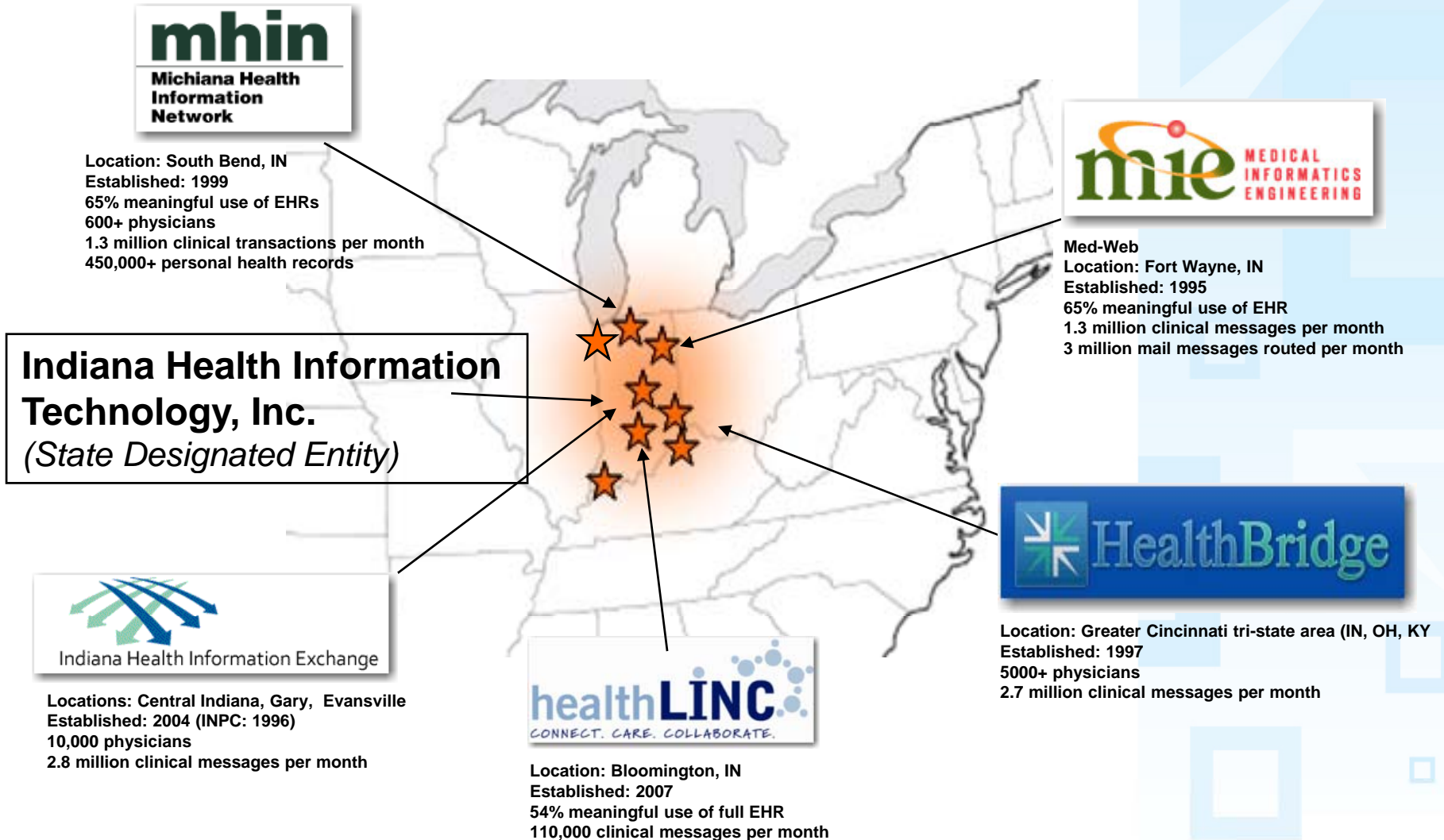
HOW WILL IT ASSIST PRACTICES AND HEALTH PROFESSIONALS?

- **Basic Resources on Technology Adoption and Meaningful Use**
- **Group Purchased EHRs and Technology Solutions**
- **On-Site Consulting**
- **Exchange and Quality Improvement Support**
- **WHAT REC \$ CANNOT DO: pay for an EHR, hardware or other software**



Indiana State HIE

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Health Information Exchange -

HealthBridge Collaborative Communities Network

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CONNECT. CARE. COLLABORATE.

HealthLINC is a community-based organization leading the health information exchange (HIE) effort on behalf of healthcare stakeholders in Monroe and surrounding counties in South Central Indiana.



NeKY RHIO

NorthEast Kentucky Regional Health Information Organization

The Northeast Kentucky Regional Health Information Organization (NeKY RHIO), a non-profit corporation founded in 2008, supports adoption of electronic medical records and development of a secure, interoperable network for regional health information exchange.



CCHIE was founded in 2007 as a multi-stakeholder non-profit community-wide health information exchange for the benefit of the medical community in Springfield, Ohio and surrounding areas.

Questions?

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