



## Attorney General Rob McKenna's 2011-12 NAAG Presidential Initiative

**Leadership Council Chair:** NAAG President AG McKenna, WA.

**Leadership Council Members:** General Abbott, TX; General Coakley, MA; General Harris, CA; General King, NM; General Kroger, OR; General Madigan, IL; General Schneiderman, NY; General Schuette, MI; General Zoeller, IN.

Human trafficking is a \$32 billion global industry driven by profit. It's the fastest growing and second largest criminal activity in the world, tied with arms and drug dealing.

The 2011 National Association of Attorneys General Presidential Initiative is focused on the nationwide epidemic—both labor and sex trafficking. Together we will make a difference, bring hope to the victims of this heinous crime and hold traffickers and their buyers more accountable.

***Pillars of Hope: Attorneys General Unite against Human Trafficking is built upon the following four pillars:***



### **Pillar #1: Make the Case**

Although data exist on human trafficking cases tried by federal authorities, state-specific data on human trafficking are severely lacking. No uniform database exists to capture an increasing number of cases being tried under state human trafficking statutes, or cases where traffickers are charged with related charges such as pimping, kidnapping, physical assault, sexual assault, etc.

- Goals:**
- Prepare an analytically sound assessment of the problem of modern slavery in the U.S. including labor and sex trafficking, and victims both foreign and domestic.
  - Analyze existing state laws and model criminal and civil statutes, as well as tools for evaluating the effectiveness of prevention strategies, law enforcement and victim services at the state level.
  - Promote the **National Human Trafficking Resource Center hotline (1-888-373-7888)** to increase victim access to services and to collect data regarding trafficking incidents nationwide.





## Pillar # 2: Prosecute Traffickers

Not all states have adopted a comprehensive menu of anti-human trafficking laws that provide all the tools necessary to local law enforcement. Furthermore, only 20 states are actually using the laws that exist.

- Goals:**
- Implement effective criminal justice strategies to identify individuals and organizations engaged in the trafficking of human beings for profit.
  - Support the launch of the new FBI business and training plan to include human trafficking as a part of the Uniform Crime Reporting (UCR) Program and the National Incident Based Reporting System (NIBRS).
  - Encourage state program managers responsible for criminal justice statistics to participate in the FBI's UCR and NIBRS effort to map and code trafficking offenses, and collect data regarding trafficking incidents for entry to state reporting repositories.
  - Ensure full implementation and compliance of anti-human trafficking statutes, and drive trafficking prosecutions in all 50 states.
  - Based on the National Attorneys General Training and Research Institute (NAGTRI) template, sponsor additional regional trainings for first responders and prosecutors.
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## Pillar #3: Rescue Victims

Coordination among service providers and law enforcement has increased the number of victims identified. Good models exist that can be disseminated and implemented in states throughout the country, while respecting existing local efforts through DOJ-funded task forces.

- Goals:**
- Identify service provider networks or “portals” in every state, to ensure that all identified victims of human trafficking have access to food, shelter, culturally appropriate services and legal advocacy.
  - Create an inventory of grass-roots advocacy organizations that are available to assist with community awareness strategies at the state and local levels, and in establishing partnerships between service providers, victim advocates and law enforcement. A special emphasis should be placed on developing protocols between law enforcement service providers and advocates, to ensure that victims have access to shelter, food, counseling and legal advocacy, regardless of gender, age, nationality or citizenship status.
  - Disseminate model protocols for local law enforcement that create partnerships with service providers.
  - Review existing statutes and best practices relating to victim restitution, per Pillar #1 and include as a part of regional training exercises. Training curricula should include information regarding usage of restitution provisions for prosecutors to identify and seize trafficker's assets that could in turn be used to fund victim services and anti-trafficking enforcement efforts.
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## Pillar #4: Public Awareness and Issue Advocacy

Although numerous public awareness campaigns exist, few use proven metrics that demonstrate a campaign's effectiveness.

- Goals:**
- Develop anti-trafficking awareness content for placement in cyberspace.
  - Disseminate public awareness content via billboards, print and broadcast media leading up to Superbowl XLV on February 12th, 2012.