2012 Presidential Initiative Summit

March 28-30, 2012 • Seattle, Washington
Dear Colleagues and Guests:

Welcome to Seattle for the 2012 NAAG Presidential Initiative Summit! Since becoming NAAG President in June 2011, I’ve been humbled and honored by the enthusiasm with which my fellow Attorneys General have embraced my 2012 Presidential Initiative: “Pillars of Hope: Attorneys General Unite against Human Trafficking.”

Over the last nine months, you’ve helped me:

- Make the case by gathering data and analyzing state laws;
- Prosecute traffickers by strengthening state laws and encouraging new training for law enforcement and prosecutors;
- Rescue victims by identifying service providers and publicizing the 1-888-373-7888 Human Trafficking Resource Center Hotline;
- Increase public awareness and issue advocacy by approving our NAAG Anti-Trafficking Resolution, participating in Human Trafficking Awareness Month activities and conducting your own campaigns.

Together we are making a significant difference in the fight against human trafficking -- and in the next few days, you’ll see all that hard work come to life in the information-packed program we’ve developed for this summit. Thank you!

Seattle is a vibrant and diverse city filled with natural beauty, attractions and events to interest just about anyone. My team is excited to welcome you and we all look forward to making your stay productive and enjoyable. Please do not hesitate to ask any of my staff for anything you might need.

Very truly yours,

Rob McKenna
NAAG President and Washington Attorney General
2012 Presidential Initiative Summit

March 28-30, 2012
Westin Seattle · 1900 Fifth Avenue · Seattle, WA 98101
(206) 728-1000 · FAX: (206) 728-2259

Pillars of Hope – Attorneys General Unite Against Human Trafficking
NAAG OFFICE: Stuart
CYBERCAFE: Glacier Peak
Computers and printers for attendees.
Wednesday, March 28

3:00 pm – 5:00 pm
CASCADE FOYER NORTH, MEZZANINE LEVEL
Registration Open

6:00 pm – 7:30 pm
PALACE BALLROOM · 2100 5TH AVENUE · (206) 448-2001
2 BLOCK WALK FROM WESTIN, CORNER OF 5TH AND LENORA
WELCOME RECEPTION AND FILM SCREENING

“SOLD”

▸ Rob McKenna, NAAG President and Washington Attorney General
▸ Anne Phelps, Strategic Marketing Consultant and “SOLD” Investor Group Member
▸ The Sibs (Colin and Megan), Co-Founders, GRAiNEY PICTURES

The Sibs made the short film, “Meena,” with Lucy Liu for PBS and are a part of the “SOLD” outreach/awareness team. They have been involved with and informed about human trafficking and how media will have an effect on the issue now and in the future.

Evening
DINNER ON OWN

Thank You to Our Sponsors

Riggs, Abney, Neal, Turpen, Orbison & Lewis
### Thursday, March 29

**8:00 am**  
CASCADE FOYER NORTH, MEZZANINE LEVEL  
**Registration Open**

**8:00 am – 9:00 am**  
ELLIOTT BAY ROOM, LOBBY LEVEL  
**Breakfast for All Attendees**

**9:00 am – 9:15 am**  
CASCADE BALLROOM, MEZZANINE LEVEL  
**Opening Remarks**  
▶ Rob McKenna, NAAG President and Washington Attorney General

### PILLARS OF HOPE NEXUS

#### PILLAR 1: MAKE THE CASE

**9:15 am – 10:15 am**  
**Human Trafficking: A North American Perspective**  
This panel will discuss comparative federal approaches to human trafficking in North America, including prevention, prosecution and victim services.

**MODERATOR**  
▶ Martha Coakley, Massachusetts Attorney General

**PANELISTS**  
▶ Angelica Herrera Rivero, Director, Special Prosecutions Unit for Crimes of Violence Against Women & Human Trafficking, Office of the Attorney General of Mexico  
▶ John Miller, Former U.S. Ambassador At Large on Modern Day Slavery  
▶ Todd Shean, Assistant Commissioner, Federal and International Operations, Royal Canadian Mounted Police

**10:15 am – 10:30 am**  
**BREAK**

### CLE

Your Certificate of Attendance for CLE credit is available for pick up at the NAAG Registration Desk. Please do not turn it into NAAG, but keep it for your own record or submit it to your state bar.
Rescuing Victims: Human Trafficking and Major Sporting Events – Lessons Learned from This Year’s Super Bowl

Large sporting events are often magnets for commercial sex trafficking. In Indianapolis this year, NGOs and law enforcement worked together to suppress trafficking, and to identify and extract victims leading up to and during Super Bowl weekend.

MODERATOR
▶ Greg Zoeller, Indiana Attorney General

PANELISTS
▶ Abigail Kuzma, Director and Chief Counsel, Consumer Protection Division, Office of the Attorney General of Indiana
▶ Nita Belles, Regional Director/OATH, Central Oregonians Against Trafficking Humans
▶ Jon A. Daggy, Sergeant, Indianapolis Metropolitan Police Department, Vice Unit / Criminal Investigations / Human Trafficking
▶ Michael Bartel, Founder/Director, F.R.E.E. International

11:30 am - Noon
▶ Ambassador Luis CdeBaca, Senior Advisor to the Secretary of State and Director, Office to Monitor and Combat Trafficking in Persons, U.S. Department of State

Noon – 1:00 pm
Luncheon with Speaker
▶ Siddharth Kara, Fellow on Human Trafficking, Harvard Kennedy School
Making The Case: Research as a Tool to Define the Problem and Measure Progress

Published research that has been subject to peer review can be a valuable tool not only in measuring the problem of human trafficking but also in verifying which tactics are successful in changing the behavior of both traffickers and “johns” and why.

MODERATOR

► John T. Picarelli, PhD, Program Manager for Transnational Issues, National Institute of Justice

PANELISTS

► Michael Shively, PhD, Senior Associate, Abt Associates
► Meredith Dank, PhD, Research Associate, The Urban Institute Justice Policy Center
► Vanessa Bouché, PhD, Director of Policy, National Research Consortium on Commercial Sexual Exploitation
Public Response: Corporations Taking the Lead in Fighting Human Trafficking

This panel will address the corporate response to labor trafficking, including compliance with the California Transparency Supply Chain Act, industry specific versus market-wide codes of conduct, personnel policies and corporate philanthropy.

MODERATOR
- E. Christopher Johnson, Jr., Associate Professor and Director, Graduate Program in Corporate Law and Finance, Thomas M. Cooley Law School and former General Counsel, General Motors North America

PANELISTS
- Shawn MacDonald, PhD, Director of Programs and Research, Verite
- Stephanie Richard, Policy & Legal Services Director, Coalition to Abolish Slavery and Trafficking (CAST)
- Steve Lippman, Director, Environmental Sustainability, Microsoft Corporation

3:15 pm – 3:30 pm BREAK
Thursday, March 29

3:30 pm – 4:30 pm  CASCADE BALLROOM, MEZZANINE LEVEL

PILLARS OF HOPE NEXUS

PILLAR 2: HOLD TRAFFICKERS ACCOUNTABLE &
PILLAR 3: RESCUE VICTIMS

The Business of Trafficking: Data Mining and Following the International Money Trail

The technology and financial services sectors offer many tools that may help us understand competing trafficking business models. Data mining, the monitoring of wire transfers, and transactional analysis and other financial intelligence, all can be of great value to law enforcement in following the trafficking money trail.

MODERATOR

- Louise Shelley, PhD, Director of Terrorism, Transnational Crime and Corruption Center, George Mason University

PANELISTS

- Barry M. Koch, Managing Director and Associate General Counsel, JP Morgan Chase & Co.
- Samantha Doerr, Public Affairs Manager, Digital Crimes Unit, Microsoft Corporation
- Mark Latonero, Research Director, Annenberg Center on Communication Leadership & Policy, University of Southern California

6:00 pm  PLEASE MEET AT THE HOTEL CONCIERGE DESK ON THE LOBBY LEVEL

BUSES DEPART HOTEL FOR RECEPTION AND DINNER

6:30 pm – 7:30 pm  URBAN ENOTECA · 4130 1ST AVE SOUTH · (206) 467-9463

Reception for All Attendees

7:30 pm – 9:30 pm  URBAN ENOTECA · 4130 1ST AVE SOUTH · (206) 467-9463

Dinner for All Attendees

9:30 pm  BUSES DEPART FOR HOTEL
Friday, March 30

8:00 am  
CASCADE FOYER NORTH, MEZZANINE LEVEL
Registration Open

8:00 am – 9:00 am  
ELLIOTT BAY ROOM, LOBBY LEVEL
Breakfast for All Attendees

9:00 am – 10:00 am  
CASCADE BALLROOM, MEZZANINE LEVEL
PILLARS OF HOPE NEXUS

PILLAR 2: HOLD TRAFFICKERS ACCOUNTABLE

Prosecuting Traffickers: Best Practices
The successful “triage” of trafficking cases requires coordination between federal and state law enforcement and prosecutors, an understanding of the charging tools available, and training in successful trial advocacy strategies.

MODERATOR
Lenny Rapadas, Guam Attorney General

PANELISTS
Sean O’Donnell, Senior Deputy King County Prosecutor & NAGTRI Trainer
John Richmond, Special Litigation Counsel, Human Trafficking Prosecution Unit, U.S. Department of Justice
John Blakey, Chief, Special Prosecutions Bureau, Cook County State’s Attorney’s Office & NAGTRI Trainer
Ye-Ting Woo, Assistant U.S. Attorney, Terrorism and Violent Crimes Unit, U.S. Attorney’s Office for the Western District of Washington

Experience Alaska!
NAAG Summer Meeting
REGISTER TODAY!
June 18-22, 2012
Anchorage, Alaska
http://www.naag.org/
Friday, March 30

10:00 am – 10:45 am  CASCADE BALLROOM, MEZZANINE LEVEL

PILLARS OF HOPE NEXUS

PILLAR 2: HOLD TRAFFICKERS ACCOUNTABLE
PILLAR 3: RESCUE VICTIMS
PILLAR 4: REDUCE DEMAND

Holding Traffickers Accountable: What NGOs Want Law Enforcement to Know

This session will focus on comparative best practices for training law enforcement in how to identify trafficking incidents, and ensure a victim-centered response.

MODERATOR

Honorable Alice Chamberlayne Hill, Senior Counselor to the Secretary, U.S. Department of Homeland Security

PANELISTS

Linda Smith, Founder & President, Shared Hope International
John Wilkinson, Attorney Advisor, AEquitas
Brad Myles, Executive Director and CEO, The Polaris Project

10:45 am – 11:00 am  BREAK

Please Recycle Your Badge at the NAAG Registration Desk.
Friday, March 30

11:00 am – 11:45 am
CASCADE BALLROOM, MEZZANINE LEVEL

PILLARS OF HOPE NEXUS

PILLAR 3: RESCUE VICTIMS
PILLAR 4: REDUCE DEMAND

Mobilizing Communities to Care for Victims: Collaboration Amongst Anti-Trafficking NGOs

Preventing human trafficking and ensuring that survivors receive services and advocacy in the most effective manner necessitates a new paradigm based upon research, community mapping and collaboration among agencies of differing missions and core competencies.

MODERATOR
► Joan Jarman, Executive Director, Chab Dai USA

PANELISTS
► Rose Gundersen, Co-Founder and Executive Director, Washington Engage
► Jim Grenfell, Executive Director, AWARE, Inc.
► AnnJanette Alejano-Steele, PhD, Research and Training Director, Laboratory to Combat Human Trafficking
► Emma Catague, Community Organizing Program Manager, Asian & Pacific Islander Women & Family Safety Center

Noon – 1:00 pm
FIFTH AVENUE, GRAND LEVEL

Luncheon with Speakers
“SOLD” TRAILER AND Q&A

The co-founders of GRAiNEY Pictures moderate a discussion on how film can both move the needle on public awareness of human trafficking, and change individual behavior at the same time.

► The Sibs (Colin and Megan), Co-Founders, GRAiNEY PICTURES
► Melinda Giovengo, PhD, Executive Director, YouthCare
► Samir Goswami, Director of Corporate Responsibility, Rule of Law, LexisNexis

1:00 pm
MEETING CONCLUDES