2017 NAAG Presidential Initiative Summit: The State of Telemedicine Across the U.S.

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April 27, 2017
The American Telemedicine Association (ATA) is the leading international resource and advocate promoting the use of advanced remote medical technologies.

ATA and our members work to fully integrate telemedicine into transformed healthcare systems to improve quality, equity and affordability of healthcare throughout the world.

- Established in 1993
- Over 8,000 members world-wide
Telemedicine’s Value

- Convenience and patient choice
- Barriers of time and distance
- Professional shortages
- Disparities in access to care
- Quality of care
- Hospital readmits, ER overuse
- Costs of delivery
- Creating new models of care
21st Century Landscape
Challenges in the States

- Hold telemedicine to the same standard as in-person care
  - Establishing a provider-patient relationship
  - Initial and follow-up visits
  - The Definition: Technology allowed
  - Prescribing and Dispensing
  - Remote supervision and collaborative agreements
  - Telepresenter/facilitator
  - Additional patient informed consent
  - Provider and patient location
States with Parity Laws for Private Insurance Coverage of Telemedicine (2017)


States with proposed/pending legislation: In 2017, Idaho, Iowa, Kansas, Massachusetts, Nebraska, New Jersey, North Carolina, North Dakota, and West Virginia

*Coverage applies to certain health services.
Telemedicine Parity Words With Friends

Co-pay, coinsurance, deductible parity

On the same basis
Comparable to
To the same extent
Prior authorization
Prohibits prior in-person or face-to-face encounter
Limit coverage to in-network providers
Co-pay, coinsurance, deductible parity

Utilization review
Authorize payor to undertake utilization review
Prohibits patient setting restrictions
Prohibits annual or lifetime dollar maximum
May not deny coverage/payment
Reimbursement shall be equivalent

ATA State Policy Resources

http://www.americantelemed.org/policy-page/state-policy-resource-center

- ATA Policy Priorities
- State Policy Toolkits
- State Gaps Analyses
- State Legislative Matrix
  - (Members Only)
    - State Legislative and Regulatory Trackers
    - Monthly State Webinar
- State Policy Checklist
- ATA Wiki
- Telemedicine Practice Guidelines

- State Medicaid Best Practices
  - Telemental and Behavioral
  - Remote Patient Monitoring and Home Video Visits
  - Store-and-forward
  - School-based
  - Managed Care
  - Telestroke
  - High-risk Pregnancies
  - Telerehabilitation
AmericanTelemed.org
ATAwiki.org

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