Connected Cars

CONSUMER AND REGULATORY ISSUES

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The “Connected Car”

UNIQUE CHALLENGES

• Where cyber meets the “real” world
• Used car market
• Third party risks
  – Passengers /Pedestrians
• Connectivity between/among cars and with infrastructure
Automotive “Connectivity”

Today
• Internet connectivity
• “Plug and play”
• Safety systems (On-Star)
• Vehicle sensors – limited data

Tomorrow
• “V2V” / “V2E”
• Financial services
• Home integration
• Vehicle sensors – expansive data
Who is watching out for the consumer?

• Privacy
• Cybersecurity
• Consumer Education