Innovative approaches:
Senior (consumer) protection
The information presented is for educational purposes only & should not be construed as legal advice or the formal opinion of the Vermont Office of the Attorney General.
Observations

- For many CPDs, senior protection = preventative outreach re frauds & scams

Preventative outreach approaches:
  - *Presentations/trainings & publications*
  - *Alerts & Hotlines*
  - *Partnerships*
  - *Grants*
Questions for the Office

■ What do we already do, in terms of elder protection?
■ What are our elders’ greatest vulnerabilities? How do we better inform ourselves?
■ Where are there weaknesses or gaps within our state & local systems of elder support and protection? How do we better inform ourselves?
■ Given identified vulnerabilities and system weaknesses, what can/should we do, within our divisions, as a cross-division initiative, and/or in collaboration with other state agencies and stakeholders, to improve:
  – *Our Office’s approach to elder protection?*
  – *Our state’s approach to elder protection?*
Across the Office: Grappling with common issues

- Some common underlying conditions to elder exploit. by scammer or family member
- Some common consequences to fin. exploitation by scammer or family member
- Common agencies / stakeholders addressing various forms of elder exploitation
- Other common themes: underreporting, prevention, older peoples’ voices
- All working to address concerns through enforcement, legislation & outreach
 Recommendation: *Cross-Division Elder Protection Working Group* (task force, unit)

- Maximize use of existing resources
- Appropriate: multidisciplinary approach to multifaceted problem
- Unify & steer Office priorities and voice re elder protection
- Produce initiatives more roundly considered, including for CPD prev., outreach & ed.
- Note: existing cross-div. efforts (OH, MA, DE) & cross-agency task forces (WI)