2019 NAAG CONSUMER PROTECTION SPRING CONFERENCE
The Renaissance Washington D.C. Downtown
Washington, D.C.
Monday, May 20, 2019
All sessions will take place in the Renaissance Ballroom.

PUBLIC AGENDA

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WELCOME LUNCH
11:45 a.m. – 12:45 p.m.

Generals Doug Peterson and Josh Stein, NAAG Consumer Protection Committee Co-Chairs, will welcome attendees to the conference as well as provide information about the Truth Initiative and how public education campaigns can be a highly effective consumer protection tool. Representatives of the Truth Initiative will then provide information about the evidence proven truth® youth/young adult anti-tobacco campaign and how they have translated success to opioid prevention and education.

12:45 p.m. – 1:45 p.m.  Plenary Session

Panel of Attorneys General
Description: Panelists will discuss important consumer protection issues.
Moderator: Natalie Ludaway, Chief Deputy, Office of the Attorney General of the District of Columbia
Panelists: Clare Connors, Hawaii Attorney General
Brian Frosh, Maryland Attorney General
Doug Peterson, Nebraska Attorney General
Jason Ravnsborg, South Dakota Attorney General
Derek Schmidt, Kansas Attorney General
Josh Stein, North Carolina Attorney General
Alan Wilson, South Carolina Attorney General
1:45 p.m. – 2:00 p.m.  Break

2:00 p.m. – 3:00 p.m.  Plenary Session

Privacy and Big Data: The Short and Long Term Horizon
Description: The panel will provide a forum to explore emerging technologies and issues related to the collection, retention, sharing and selling of Big Data. A particular focus tracks the tension created by privacy interests colliding with data collection. In addition, the impact of possible enforcement of privacy issues related to social media platforms and artificial intelligence is considered.

Moderators:  John Abel, Assistant Director for Multistate and Special Litigation, Office of the Attorney General of Pennsylvania
            Patrice Malloy, Chief, Multi-State and Privacy Bureau, Office of the Attorney General of Florida

Panelists:  Joseph Turow, Ph.D., Robert Lewis Shayon Professor of Communication, University of Pennsylvania
            David Vladeck, Esq., A.B. Chettle Chair in Civil Procedure, Georgetown University

3:00 p.m. – 3:15 p.m.  Break

3:15 p.m. – 3:25 p.m.  Plenary Session

Remarks from Chairman Ajit Pai
Description: Chairman Ajit Pai will give remarks on the FCC’s commitment to combat robocalls.
Speaker: Ajit Pai, Chairman, United States Federal Communications Commission
3:25 p.m. – 4:00 p.m.  Plenary Session

Robocalls: Recent Developments in Enforcement and Technology
Description: Panelists will discuss recent FCC rulemakings and enforcement actions and industry technological efforts to address unwanted telemarketing calls.
Moderator: Elizabeth Blackston, Bureau Chief, Consumer Fraud Bureau, Southern Region, Office of the Attorney General of Illinois
Panelists: Kevin Rupy, Partner, Wiley Rein LLP
Karen Schroeder, Consumer and Governmental Affairs Bureau, Policy Division, United States Federal Communications Commission

4:00 p.m. – 4:15 p.m.  Break

4:15 p.m. – 5:15 p.m.  Plenary Session

Cryptocurrencies
Description: The panel will address the emergence, purpose, and use of cryptocurrencies; the impact of these currencies on consumer transactions and commerce generally; relevant statutes and regulations (including the relationship between consumer, securities, and other laws in this context); recent enforcement actions and industry trends; and what government regulators and enforcement attorneys should focus on as cryptocurrencies evolve and become more sophisticated.
Moderators: Vicki Butler, Director, Consumer Protection Division, Office of the Attorney General of Florida
David Weinstein, Deputy Attorney General, Office of the Attorney General of Delaware
Panelists: Chris Brummer, Agnes N. Williams Research Professor, Georgetown University School of Law
Greg Strong, Attorney, DLx Law, LLP
Brian Trackman, Attorney Lead, LabCFTC, U.S. Commodity Futures Trading Comission
5:15 p.m. – 5:30 p.m.  Plenary Session

**Private Sector Open Mic**
Description: If a private sector attendee would like to speak during this time, please let Grace Garver know at the NAAG registration desk. Available speaking times will depend on the number of interested speakers.

Moderator: **Abigail Stempson**, Director, NAGTRI Center for Consumer Protection, National Association of Attorneys General

5:30 p.m. – 7:30 p.m.  Public Reception

Please join us for a reception open to all attendees.

Location: Lobby of the Renaissance Washington D.C. Downtown