Delivering Water in the Aftermath of Hurricane Harvey
Scenario: Niagara Bottling needed to ship relief supplies to a disaster zone during the weekend.
Hurricane Harvey

Brokerage
Typical Saturday

1 Rep
10 Loads

Uber Freight
Saturday
August 26, 2017

1 Rep
127 Loads
127 loads delivered
33 loads booked in under 5 minutes
29 mins average time to book
5M bottles of water
Moving Freight After The Deer Park Fire
Deer Park, TX - March 18th, 2019
Timeline of events: Deer Park, TX

March 18th, 2019
Chemical fire breaks out in Deer Park, TX at the plant next door to Valvoline.

March 20th, 2019
Fire is contained but all production in the area is shut down.

March 22nd, 2019
Uber Freight starts coordinating shipments from Valvoline’s plant in Cincinnati, OH to avoid production stoppages.

July 30th, 2019
220 loads were moved while normal plant operations were shut down.