Forging Public Private Partnerships
NAAG - Rhode Island
October 27th 2016
Facebook resources for helping AGs foster a safe, productive internet for the residents of their state

- Consumer Facing Efforts
- AG Training and Tools
- Direct Communications
Consumer Facing Efforts

▪ Safety Education
  ▪ Schools
  ▪ Military
  ▪ Seniors

▪ Small Business Boosts

▪ Public Service Announcements
  ▪ 2012 PSAs
  ▪ Safer Internet Day 2017
AG Tools and Training

- Cyber Security
  - CIO Training

- AG Support

- Enforcement
  - Law Enforcement Training
  - Constituent Complaints
  - Online Portal – the right information quickly
Direct Communication

- Embargoed Emails
  - Heads up on new programs or policies
- Webinars
- Transparency and Cooperation
  - In person meeting to solve important problems