Southern Region Meeting
Point Clear, Ala.
March 12-13, 2015

Speaker Biographies
(Alphabetical Order)

Nicholas Ahrens
Vice President of Privacy and Cybersecurity, RILA
Panelist, A Discussion on the National Data Breach Disclosure Law

Nicholas Ahrens, vice president of Privacy and Cybersecurity, is RILA’s lead advocate on critical issues surrounding cybersecurity, data security, and privacy. In his role as RILA’s lead and expert on those issues, Ahrens handles all relevant government affairs responsibilities. In addition, Ahrens staffs RILA’s Privacy Leaders Council and works on the continued development of RILA’s Cybersecurity and Data Privacy Initiative.

Prior to joining the Association, Ahrens served in a series of roles at the U.S. Department of Commerce, most recently working as the counsel to the general counsel. His major responsibilities included providing strategic legal and policy advice on a variety of issues including data privacy and cybersecurity and helped to develop the 2014 White House Big Data Report.

Earlier in his career with the U.S. Department of Commerce, Ahrens was part of a team responsible for the development of the 2012 White House Consumer Data Privacy Blueprint and worked on the roll out of the blueprint in the European Union.

Ahrens holds a Bachelor of Arts in government and politics from the University of Maryland and a Juris Doctorate from Wake Forest University School of Law.

Matthew Barrett
Program Manager, National Institute for Standards and Technology Cybersecurity Framework
Panelist, Cyber Security: Mobile Devices and Bring Your Own Devices (BYOD) Policies

Mr. Barrett and his team are responsible for establishing and maintaining relationships with both private and public sector Cybersecurity Framework stakeholders. Mr. Barrett works through those relationships to provide perspective and guidance, as well as gather input on use of the Framework and to inform broader NIST cybersecurity activities. Matt is also known for his program management of the Security Content Automation Protocol (SCAP) Program and NIST’s support of OMB’s Federal Desktop Core Configuration initiative.
(predecessor to the U.S. Government Consensus Baseline initiative). Previous to NIST and over the past decade, Matt has served in various IT security executive roles.

Pamela Dixon  
Executive Director, World Privacy Forum  
Panelist, Big Data and Privacy: Striking a Balance

Pam Dixon is the founder and executive of the World Privacy Forum, a U.S.-based public interest research group well-known and respected for its consumer privacy research. An author and a researcher, Dixon has written groundbreaking and influential studies in the area of privacy, including The Scoring of America, a substantive report on predictive analytics, big data, and privacy. She has also written widely cited reports on health privacy, including the first major Medical Identity Theft report to be published as well as the Patient’s Guide to HIPAA and others. Dixon has testified before the U.S. Congress, U.S. Federal Trade Commission, the Food and Drug Administration, and other agencies on prominent consumer privacy issues, including issues related to data brokers, big data, health privacy, financial privacy and credit scoring, genetic privacy, the Common Rule, facial recognition, and online and offline privacy.

Mark Eichorn  
Assistant Director, FTC Bureau of Consumer Protection’s Division of Privacy and Identity Protection (DPIP)  
Panelist, Cyber Security: Mobile Devices and Bring Your Own Devices (BYOD) Policies

Mark Eichorn is an assistant director in the FTC Bureau of Consumer Protection's Division of Privacy and Identity Protection (DPIP), where he supervises privacy and data security matters. He joined DPIP in 2009 after serving as an attorney advisor for FTC Chairman (and previously Commissioner) Jon Leibowitz on consumer protection issues. After joining the Commission in 1998, Mark worked for many years as an attorney in the Division of Advertising Practices and served a six-month stint in 2003 as an attorney advisor to FTC Commissioner Leary. Mark went to law school at the University of Virginia, and later clerked for Ninth Circuit Judge Robert Beezer before joining the Seattle firm of Mundt, MacGregor.

Jeanette Fitzgerald  
Chief Privacy Officer and General Counsel, Epsilon  
Panelist, Big Data and Privacy: Striking a Balance

Jeanette Fitzgerald imparts legal expertise to the executive team and manages legal strategy, specifically as it relates to growth in the Epsilon marketing services industry. In her position, Jeanette also leads the government affairs function for Epsilon, including issues related to data usage and consumer privacy.

Prior to joining Epsilon, Jeanette served as vice president and assistant general counsel for five years at Alliance Data (the parent company of Epsilon) and was pivotal in the Alliance Data acquisition of Epsilon. At Alliance Data, Jeanette provided strategic counsel on issues ranging from intellectual property to M&A activity.

Jeanette began her career at EW Blanch, as a leading re-insurance broker, where she presided over contracts, M&A activity and served as general corporate counsel.
Mark Herring
Virginia Attorney General
Moderator, A Discussion on the National Data Breach Disclosure Law

Mark Herring was elected attorney general of Virginia and sworn into office on Jan. 11, 2014. As attorney general, he is responsible for overseeing an office of more than 425 employees.

Prior to serving as attorney general, he served eight years in the Senate of Virginia, representing parts of Loudoun and Fairfax Counties.

Throughout his career in the legislature, he worked to bring technology-based economic development to the Northern Virginia region, helped secure transportation funding for needed local road projects, and made both state and local governments more accountable to the citizens of Virginia. He led efforts to protect our children by cracking down on emerging threats to their safety, working closely with law enforcement and prosecutors to keep dangerous new synthetic drugs off the shelves. He championed legislation to target those who would commit financial scams against Virginia seniors and as a member of Governor Bob McDonnell’s Domestic Violence and Response Advisory Board, he advanced legislation to strengthen penalties for acts of domestic violence.

Mark has lived most of his life in Loudoun County. After receiving bachelor's and master's degrees from the University of Virginia, he graduated with honors from the University of Richmond School of Law before returning to Loudoun and establishing a successful law practice in Leesburg.

In 1999, he began his career in public service as a member of the Loudoun County Board of Supervisors representing the Leesburg District. He served as chairman of the Land Use Committee and developed a record as a strong advocate for economic development and road improvements that created jobs and transportation solutions for citizens.

Mark and his wife, Laura, have been married for 24 years. They have two children, daughter Peyton, 21, and son Tim, 17. They are members of the Leesburg Presbyterian Church.

Randall I. Hillman
Executive Director, Alabama District Attorneys Association
Speaker, Thursday Afternoon Session

Randall I. (Randy) Hillman is the executive director of the Alabama District Attorneys Association and the State Office of Prosecution Services, a position that he has held since January 2002. Prior to this, he was an assistant district attorney in the Bessemer Division of Jefferson County, Ala., and spent 10 years as the chief assistant district attorney for the Shelby County, Alabama District Attorney’s Office (18th Judicial Circuit). During his tenure, he was lead trial counsel in 11 capital murder prosecutions where the defendant received the death penalty (7) or life without parole (4) and he tried hundreds of other cases. These included high profile cases such as the nation’s first “woman-on-woman” road rage murder trial. Mr. Hillman was the lead prosecutor for the Shelby County Regional Narcotics Task Force for over five years.

As executive director of the Alabama District Attorneys Association, Randy Hillman was primarily responsible for the creation of the only state-wide system of computer forensics labs in
the United States. The Alabama Computer Forensics Labs provide computer forensic services, training and resources to the entire law enforcement community of Alabama.

Mr. Hillman was the driving force behind the conception and formation of the National Computer Forensics Institute (NCFI) in Hoover, Ala., a joint venture with the U.S. Department of Homeland Security, the U.S. Secret Service, the State of Alabama and the Alabama District Attorneys Association. The NCFI has trained over 1500 law enforcement officers, prosecutors and trial judges from all 50 states and two United States territories in all areas of digital evidence and its use in criminal prosecutions.

Randy was also instrumental in the formation of the Swordphish project. This project is the only one of its kind and is focused on the identification, investigation and prosecution of large-scale computer fraud and phishing cases.

Randy is a member of the Alabama Bar Association, the Shelby County Bar Association, the Board of Trustees for the University of West Alabama, and the Board of Directors for Owens House (Children’s Advocacy Center).

Jim Hood
NAAG President and Mississippi Attorney General
Moderator, Cyber Security: Mobile Devices and Bring Your Own Devices (BYOD) Policies

As Mississippi attorney general, Jim Hood is an aggressive prosecutor and dedicated public servant who is committed to protecting the citizens of our state and to making Mississippi a safer place to live.

Since his election in 2003, and earlier as Third Judicial District Attorney in North Mississippi, Attorney General Hood has consistently advocated for crime victims and worked to safeguard Mississippi’s most vulnerable citizens, children and the elderly. Now serving his third term in office, Attorney General Hood continues to implement new programs and to expand the successful initiatives begun during his first term.

Attorney General Hood is a passionate champion of children. He works tirelessly to prevent children from being abused and exploited, and to rescue those who have already fallen prey to those who do them harm. He founded the nation’s leading Cyber Crime Unit and Fusion Center. Based in the Attorney General’s Office, the Cyber Crime Fusion Center is the hub from which state, federal, and local agencies investigate and prosecute internet predators who target children and vulnerable adults.

Attorney General Hood is the 2014 – 2015 president of the National Association of Attorneys General (NAAG) and leads several NAAG committees. He serves on the Board of Directors for Jason Foundation, which is dedicated to preventing teen suicide, the National Association of Model State Drug Laws, and as a Non-Regional Director for the National White Collar Crime Center (NW3C).

As attorney general, Jim Hood has established a Vulnerable Adults Unit, a Domestic Violence Unit, an Identity Theft Unit, and a Crime Prevention and Victims Services Division to better protect Mississippians. He has launched initiatives to prevent workplace and school violence, and stalking and domestic assault.

After Hurricane Katrina ravaged Mississippi, bringing with it unscrupulous opportunists who victimized citizens, Attorney General Hood worked to strengthen laws to protect consumers, while ceaselessly prosecuting offenders cases of home repair fraud, price gouging, identity theft, and
financial scams. He has recovered more than $300 million for Mississippi tax-payers from large corporate violators.

He also spearheaded a national emphasis with other attorneys general on hazardous counterfeit products, cyber initiatives, and child protective programs.

Attorney General Hood received his J.D. from the University of Mississippi in December 1988. After graduation he served as a clerk with the Mississippi Supreme Court, as an assistant attorney general for five years, and as district attorney for the Third Judicial District for eight years.

He is a fifth generation Mississippian and an avid outdoorsman and hunter. He and his wife, Debbie, have three children: Rebecca, Matthew, and Annabelle.

Reginald Hyde
Executive Director, University of Alabama Cyber Institute
Keynote Speaker, Thursday Lunch Session

Reginald Hyde is a retired senior intelligence officer. During a 30-year CIA career, he served in four overseas postings as a CIA operations officer, including two tours as a chief of Station. While he worked worldwide as an operations officer, during his career his overseas assignments focused on the Near East, Eastern Europe, the Balkans, the Former Soviet Union and Russia. In addition to having served as the executive assistant to the DCI and DDCI, following his promotion to the equivalent of Flag Rank on the civilian side, he served in a number of senior executive positions within the Agency and founded and built a major technology center. Mr. Hyde helped stand up the Intel Community’s Strategic Venture element, In-Q-Tel in 2000, and later returned as the senior IC advisor to IQT’s CEO and as a member of the Executive Team. While at IQT, Mr. Hyde focused on Venture Capital, Cyber security, Big Data and Predictive Analytics, as well as M&A activity focused on those technologies. Mr. Hyde concluded his government career as the deputy ender secretary of defense for intelligence and security, (a three-star military equivalent position) at the Pentagon where he was responsible for most of the classic intelligence portfolio for the Department of Defense and the Military: HUMINT, Counterintelligence, Security Policy, Analysis, Technical Operations/Capabilities, etc.

Since his retirement in 2013, Mr. Hyde has served as the executive director of the University of Alabama Cyber Institute, a program that seeks to integrate and advance the University’s research, service and academic programs related to cyber. In addition to doing consulting, he also serves on several Corporate Advisory Boards and boards of directors.

Mr. Hyde received a Bachelor of Science degree in business, majoring in economics from the University of Alabama; he received a master’s degree in public policy from the Woodrow Wilson School of Public and International Affairs at Princeton University; he received a Juris Doctorate degree from the University of Alabama School of Law; He also studied European Union law at Universite Libre in Brussels, and public international law at the Hague Academy of International Law at the International Court of Justice.

Mr. Hyde is fluent in or has some degree of fluency in a number of foreign languages.
Chris Lang  
Global Privacy Officer, UPS  
Panelist, Anatomy of a Data Breach: What Happens and What We Can Learn

Chris is UPS’s global privacy officer. He oversees all aspects of UPS’s privacy program and coordinates the efforts of UPS’s Information Security Council, a cross functional group of UPS’s senior leadership responsible for privacy and cybersecurity governance. In addition, he directly supports UPS’s cybersecurity group and is a member of UPS’s Incident Response Team. He has been with UPS since 2005 and before that was with Alston & Bird in Atlanta and Simpson, Thacher & Bartlett in New York City. Chris received a Juris Doctorate degree from George Washington Law School in 1999 and a Bachelor of Science from the University of Massachusetts in 1996. He lives in Atlanta, Ga., with his wife and two children.

Erez Liebermann  
Vice President & Senior Counsel, Prudential Financial  
Panelist, A Crystal Ball on Cyber Security: New Risks and Developing Threats on the Horizon

Erez leads the Corporate Investigations Division (CID) and is senior counsel on regulatory and cybersecurity matters at Prudential Financial. The Corporate Investigations Division consists of attorneys and investigators responsible for investigations relating to internal and external fraud, regulatory matters, employee misconduct, and sales practice. CID also includes the High Technology Investigations Unit whose responsibilities include cyber incident response, cybercrimes, privacy breaches, intellectual property theft, E-Discovery production, and computer forensics. In his role as cybersecurity counsel, Erez works closely with the chief information security officer and IT risk personnel to remain prepared in the ever evolving cybersecurity field.

Prior to joining Prudential Financial in February 2014, Erez spent 10 years as a federal prosecutor. He served as deputy chief of the Criminal Division at the U.S. Attorney’s Office, District of New Jersey, and chief of the Computer Hacking and Intellectual Property Section. Erez oversaw the white collar units, including Economic Crimes, Computer Hacking and Intellectual Property, National Security, Healthcare and Money Laundering. He was the lead prosecutor on numerous cyber, securities, and fraud matters, including United States v. Drinkman, the largest data breach investigation and prosecution to date, involving the theft of over 160,000,000 credit and debit card numbers.

Erez teaches cybercrime law at Rutgers University School of Law-Newark, and is a frequent lecturer on cybercrime, privacy, and fraud. He graduated from the University of Virginia with a degree in Aerospace Engineering. He received his law degree from Columbia University Law School.

John Marinho  
Vice President, Technology and Cybersecurity, CITA – The Wireless Association  
Panelist, Cyber Security: Mobile Devices and Bring Your Own Devices (BYOD) Policies

John joined CTIA as its vice president of Technology and Cybersecurity in March 2012. Marinho’s key responsibilities in the created role include leading CTIA’s efforts to help the wireless industry secure its networks and devices against cybersecurity threats, educating policymakers on emerging technologies, and advocating for sensible and practical regulations that do not impose unintended consequences. He also serves as CTIA’s primary liaison with government agencies on cybersecurity issues.
Marinho previously worked in Mobility Solutions at Dell, where he defined the end-to-end mobility solution for enterprise customers and certified the first secure Android implementation for the U.S. Department of Defense. Prior to Dell, Marinho held positions in strategic marketing, product management and government affairs at Alcatel-Lucent. During his tenure at Alcatel-Lucent/Bell Labs, he deployed the first wireless broadband 700MHz Public Safety system in Washington, D.C., and implemented numerous commercial wireless broadband networks for carriers around the globe. He has also worked at ITT and Canadian Marconi.

He holds the Bell Labs President's Award for Innovation and was awarded several Bell Labs patents in the field of wireless network optimization, network design and RF technology. Marinho is also the retired chairman of the TIA TR45 Standards Committee that is responsible for wireless technology standards including CALEA. He is the recipient of the CTIA and TIA Industry Service Award for his efforts in setting wireless industry standards. Marinho has a Master’s of Business Administration from Rutgers Graduate School of Management, and graduated cum laude from New Jersey Institute of Technology in electrical engineering.

Heather McCalley
Senior Threat Intelligence Manager, Malcovery Security
Panelist, Anatomy of a Data Breach: What Happens and What We Can Learn

Heather is senior threat intelligence manager at Birmingham's Malcovery Security, which specializes in providing unique, actionable intelligence regarding cyber threats delivered by email. She is an expert in anti-phishing and holds a master's degree in computer science from the University of Alabama at Birmingham and a bachelor's degree in economics from Duke University.

Malcovery was launched in early 2013 as a result of an exclusive, worldwide license from the University of Alabama at Birmingham (UAB), and based on research in cyber forensics conducted at the Center for Information Assurance and Joint Forensics Research (CIA|JFR) at UAB. Malcovery has quickly gained commercial success with enterprise customers such as eBay, Facebook, Visa, IBM, LinkedIn, Citi and others.

Malcovery Security is the leading provider of actionable cyber security intelligence and forensic analysis, delivered through software and services that target cyber criminals and their activities. The company’s patented and patent-pending technology provides the ability to identify the ‘root sources’ of cybercrime attacks (servers, perpetrators, locations, etc.), delivering rich intelligence information about cross-brand attacks and targeted attacks, as well as advanced notification of emerging e-mail-based threats.

Unlike services that serve as a response to these attacks today–services that simply address the symptoms, but cannot provide the intelligence to actually stop the cybercriminal–Malcovery Security’s solutions provide the unique intelligence required to respond effectively to attacks on customers’ brands, to disrupt phishing activities and successfully prosecute cybercriminals.

Malcovery Security was founded by security thought leaders formerly associated with Symantec, Verizon, Cloakware/Irdeto, Checkpoint and Infor/Lawson and is based on patented technologies developed at the UAB Center for Information Assurance and Joint Forensics Research (CIA|JFR) and has offices in Pittsburgh, Penn., and Birmingham, Ala.
Stuart McKee  
Chief Technology Officer, State/Local Government, Microsoft  
Panelist, Government in the Cloud: Protecting Our Citizens’ Data

Stuart joined Microsoft as the first U.S. national technology officer in June 2004 and continues his focus as the chief technology officer for the U.S. state and local government business. As chief technology officer he is responsible for driving a comprehensive set of technical and business strategies with both an internal and external focus – shaping and articulating Microsoft’s technology vision and strategy. In his tenure Stuart has helped create effective solutions from cybersecurity to public records.

Prior to joining Microsoft, Stuart served as the executive director of the Washington State Department of Information Services (DIS) on Governor Gary Locke’s executive cabinet. As the DIS executive director, McKee was unanimously confirmed by the Senate and served as chief information officer for the state of Washington. Under his leadership, the state of Washington was nationally recognized and internationally admired for outstanding technology leadership and infrastructure delivery.

Stuart also performed in a number of executive roles for the Walt Disney Company including vice president of global Internet operations where he directed technical operations for a number of the Internet’s most visible sites including ESPN.com, Disney.com, ABCNews.com and GO.com. His background also includes strategic planning and operational management of enterprise-wide systems for companies including Starwave, Infoseek and Sabey Corporation.

Stuart received academic honors and holds a Master’s of Business Administration from Gonzaga University and a Bachelor of Science in business administration/management accounting from Lewis-Clark State College.

Sam Olens  
Georgia Attorney General  
Moderator, A Crystal Ball on Cyber Security: New Risks and Developing Threats on the Horizon; Moderator, Government in the Cloud: Protecting Our Citizens’ Data

Sam Olens was sworn in as Georgia’s fifty-third attorney general on Jan. 10, 2011.

Olens was chairman of the Cobb County Board of Commissioners from August 2002 through March 2010. Previously, he served as Cobb County District 3 commissioner from 1999 through June 2002.

From December 2004 through 2009, Olens was chairman of the Atlanta Regional Commission. He was also vice-chairman of the Metropolitan North Georgia Water Planning District from 2005 through March 2010. Olens was appointed by Governor Sonny Perdue to represent the 6th Congressional District on Georgia’s Department of Community Affairs Board in 2003 and served through 2010.

Olens also serves on the boards of various non-profit organizations.

Sam Olens is the recipient of numerous awards and honors, including the 2008 Tom Bradley Leadership Award by the National Association of Regional Councils and the 2007 “Excellence in Public Service Award” by the University of Georgia’s Carl Vinson Institute. For the past nine years, Georgia Trend magazine has listed Olens as one of the “100 Most Influential Georgians.”
In 2011, the Cobb Chamber of Commerce honored Olens for his dedication to community and philanthropic service by naming their annual community service award the “Sam Olens Business Community Service Award.” In 2013, Olens was named “Georgian of the Year” by James Magazine.

Other honors include the 2011 “Living the Dream” Award by the Cobb County NAACP, 2010 Trumpet Award from the Cobb County Women’s Republican Club, the 2009 James L. Rhoden, Jr. Award for Visionary Philanthropy, the 2009 United Way in Cobb County Volunteer of the Year, and Cobb’s “Citizen of the Year” by the Marietta Daily Journal in 2006.

Olens graduated from the Emory University School of Law in 1983 and was a member of Ezor & Olens, P.C. from 1983 through 2010. He is a registered mediator/arbitrator with the Georgia Office of Dispute Resolution. He has been admitted to practice law in Georgia and Washington, DC.

Olens and his wife Lisa have two children, Lauren and Jonathan.

**Christopher Oswald**  
Vice President of State Affairs, Direct Marketing Association  
Panelist, A Discussion on the National Data Breach Disclosure Law

Christopher Oswald is vice president of state affairs for the Direct Marketing Association (DMA). Based in Washington, D.C., Mr. Oswald leads DMA policy and advocacy efforts in all 50 states. He also serves as the DMA’s primary liaison to state government and policy organizations, such as; the Republican and Democratic state legislative campaign committees, state attorneys general associations, and several other state government affairs and advocacy groups.

Prior to joining the DMA, Mr. Oswald served as director of state government affairs for Reed Elsevier, Inc. where he directed and coordinated advocacy and business development efforts in the Western Region. He was the primary representative to the Conference of Western Attorneys General (CWAG) and chaired TechAmerica’s California State Government Affairs Committee.

Mr. Oswald has also served as director of state government affairs for the Mortgage Bankers Association, director of the Criminal Justice and Homeland Security Task Forces for the American Legislative Exchange Council (ALEC), and state liaison for the National Rifle Association.

Mr. Oswald also served as an aide to Congressman Bill Baker, volunteered in California Governor Arnold Schwarzenegger's legislative office, and worked on a variety of campaigns.

A member of the California State Bar, Mr. Oswald earned a Juris Doctorate degree and Governmental Affairs Certificate from the University of the Pacific, McGeorge School of Law, and a Bachelor of Arts in international political economy from Whitworth College. He presently lives in Alexandria, Va.

**Doug Robinson**  
Executive Director, National Association of State Chief Information Officer (NASCIO)  
Panelist, Government in the Cloud: Protecting Our Citizens’ Data

Doug Robinson has served as executive director of the National Association of State Chief Information Officers (NASCIO) since 2004. Founded in 1969, NASCIO is the only national
organization representing state chief information officers of the fifty states and territories. It is the premier network and resource for state CIOs and a national leader and advocate for information technology policy at all levels of government. Doug is responsible for the overall executive leadership of the association including strategic plan and policy execution, government affairs, strategic alliances, emerging issues and board and committee oversight.

Doug is a frequent speaker, panelist, author and recognized national expert representing state CIOs, policy issues, priorities and trends in state government IT. In addition, he represents NASCIO on several national councils, boards and advisory committees. Notably, he is a longstanding member of the Executive Council for Information and Technology Management of the U.S. Government Accountability Office. Among his recognitions, Doug was elected as a fellow of the prestigious National Academy of Public Administration in 2012. In 2006, he was named to Government Technology magazine’s top 25 Doers, Dreamers and Drivers in public sector information technology.

His career spans over 35 years in public sector information technology including positions in state government, higher education and IT consulting. Prior to joining NASCIO he served as executive director in the Governor's Office for Technology, commonwealth of Kentucky. As a senior IT executive in the state CIO office, he led IT strategic planning, enterprise architecture, policy and research initiatives for state government. Specific areas of responsibility included developing and advancing the enterprise architecture, digital government, security policy, privacy issues and emerging technologies. During this tenure, he served as the lead executive for numerous enterprise IT initiatives, projects and business process improvement efforts.

His previous leadership positions in state government include executive director of the Kentucky Information Resources Management Commission and executive director of the Kentucky Office of Geographic Information. For 15 years, he served in a university public service and technical assistance role with NASA's Technology Applications Center at the University of Kentucky.

Doug holds a Bachelor of Arts from Maryville College in Tennessee and a Master of Public Administration (MPA) with a concentration in science, technology and public policy from the University of Tennessee.

Stephen M. Ruckman  
Senior Associate, BuckleySandler LLP  
Panelist, Big Data and Privacy: Striking a Balance

Stephen M. Ruckman is a senior associate in the Washington, D.C., office of BuckleySandler LLP. His practice focuses on privacy, cyber risk, mobile payments, and data security; he represents companies on a wide range of issues, including consumer protection, internet policy and law, data protection and data breaches, and compliance programs. In his practice, Mr. Ruckman draws on his extensive experience as both a former senior Federal Communications Commission (FCC) attorney and assistant state attorney general to provide his clients with leading edge advice on privacy and data security matters.

Prior to joining BuckleySandler, Mr. Ruckman was a senior policy advisor at the FCC’s Enforcement Bureau. In that capacity, he advised the bureau chief on enforcement issues in the areas of consumer protection and internet policy, including online privacy and data security. Notably, while at the FCC he provided guidance on the privacy and data security components of the Commission’s new Open Internet Order.
Before joining the FCC, Mr. Ruckman worked as an assistant attorney general at the Maryland Attorney General’s Office, where he was the first director of the office’s Internet Privacy Unit. The Unit played a leading role in several multi-state investigations into practices that threatened consumers’ online privacy, including Google’s alleged circumvention of consumers’ cookie-blocking settings on Safari web browsers, which led to major changes in Google’s privacy practices. He was also the designated lawyer handling all data breaches.

Mr. Ruckman is a graduate of Yale Law School, and received his master’s degrees from Yale Divinity School and the London School of Economics, which he attended as a Fulbright scholar. He obtained his undergraduate degree from Amherst College, where he graduated Phi Beta Kappa. Upon graduating from law school, Mr. Ruckman served as a law clerk to the Honorable Catherine C. Blake of the U.S. District Court for the district of Maryland and served as a Supreme Court fellow.

Marcus Sachs
Vice President, National Security Policy, Verizon
Panelist, A Crystal Ball on Cyber Security: New Risks and Developing Threats on the Horizon

As vice president for national security policy at Verizon, Marcus Sachs represents Verizon in national security and emergency preparedness coordination with Obama administration officials, the U.S. Congress, and the security industry. Within Verizon, he assists all business units with the integration of communications sector security policy matters into network operations, support to Verizon’s customers that own and operate critical infrastructure, and to the protection of Verizon’s global corporate assets. Mr. Sachs serves on the Executive Committee of the Communications Sector Coordinating Council, is the vice chair of the Communications Information Sharing and Analysis Center, and has leadership roles in several public/private advisory working groups and task forces.

Mr. Sachs’ professional experience includes a distinguished, 20 year military career as a Corps of Engineers officer in the U.S. Army. He was one of the military’s first cyber leaders, directing tactical network operations for the XVIII Airborne Corps in 1993-1996 and the 4th Infantry Division in 1996-1998. He served as one of ten original members of the Defense Department’s Joint Task Force for Computer Network Defense in 1998-2001 where he was responsible for investigating and preparing strategies to counter several high-profile international computer network incidents.

After retiring from the military in 2001 he was appointed by President George W. Bush to serve concurrently on the staff of the National Security Council as the director for communication infrastructure protection in the White House Office of Cyberspace Security, and on the staff of the President’s Critical Infrastructure Protection Board. The Board was responsible for the development of the National Strategy to Secure Cyberspace, published in February 2003. While at the White House, he proposed the initial concept and strategy for the creation of the U.S. Computer Emergency Response Team. Mr. Sachs joined the National Cyber Security Division of the Department of Homeland Security in June 2003, where he directed DHS’ response to the Blaster Worm in August of that year. He was also responsible for the implementation of the National Strategy to Secure Cyberspace, including the creation of the US-CERT, launched in September 2003.

After leaving government service and prior to joining Verizon in 2007, Marcus Sachs led the Washington, D.C. research team of SRI International's Computer Science Laboratory. His group supported the Department of Homeland Security’s Cyber Security Research and Development
Center, as well as the operations and analysis center of the Department of Defense's Cyber Threat Analytics research project.

In the past several years Mr. Sachs has appeared on numerous domestic and foreign radio and television shows as a computer security expert, has testified to the U.S. Congress, and continues to be frequently quoted by the on-line and printed media. From 2003 to 2010 he volunteered as the director of the SANS Internet Storm Center. In 2007 he was named a member of the CSIS Commission on Cyber Security for the 44th Presidency.

Mr. Sachs holds a Master of Science in computer science with a concentration in Information Security from James Madison University (2001), a Master of Science in science and technology commercialization from the University of Texas at Austin (1998), and a Bachelor of Civil Engineering from the Georgia Institute of Technology (1981). He is pursuing a Ph.D. in public policy from George Mason University, and is a senior faculty member of the SANS Technology Institute. Mr. Sachs is licensed by the commonwealth of Virginia as a professional engineer and holds an Amateur Radio Advanced Class license.

Aaron P. Simpson  
Partner, Hunton & Williams  
Panelist, Anatomy of a Data Breach: What Happens and What We Can Learn

Aaron advises clients on a broad range of complex privacy and cybersecurity matters, including state, federal and international privacy and data security requirements as well as the remediation of large-scale data security incidents. He helps clients identify, evaluate and manage risks associated with their collection and use of information.

Aaron is well known as a top privacy professional and has been recognized by Chambers and Partners, New York Super Lawyers, Computerworld and The Legal 500 for his work on behalf of clients. He is a sought-after media resource on privacy issues and has been quoted in publications such as Bloomberg Businessweek Magazine, DataGuidance and TIME Magazine.

Aaron regularly speaks before industry groups, legal organizations, government agencies and educational institutions at conferences, seminars, roundtables and webinars. In addition, Aaron lectures on privacy and information security at Columbia University. He has written and co-written numerous articles, book chapters and handbooks on privacy and information security issues.

He is a member of the New York State Bar and received his Juris Doctorate degree from the University of Virginia School of Law and his Bachelor of Arts with high honors, from the University of Texas.

Herbert H. Slatery  
Tennessee Attorney General  
Moderator, Anatomy of a Data Breach: What Happens and What We Can Learn

Herbert H. Slatery III was sworn in as the attorney general and reporter for the state of Tennessee on Oct. 1, 2014. He was appointed by the state Supreme Court to serve an eight-year term.

Prior to his appointment as attorney general and reporter, Attorney General Slatery served as counsel to Gov. Bill Haslam from 2011-2014. In addition to providing legal advice to the
governor, he advised on judicial appointments, coordinated the legal affairs of the executive branch for the governor, assisted in the development and implementation of legislation, and reviewed requests for executive clemency and extradition.

Before joining the Haslam Administration, Attorney General Slatery was in private practice in Knoxville, Tenn., with Egerton, McAfee, Armistead & Davis, P.C., for whom he served as president from 1998 - 2007, and chairman from 2008 through January 2011. He practiced in the areas of finance (both private and local government), corporate governance, capital formation, real estate, and acquisitions and sales of businesses.

Attorney General Slatery is a Knoxville native. He holds a bachelor's degree from the University of Virginia and law degree from the University of Tennessee. He and his wife, Cary, have two children, Frances and Harrison, who live in Knoxville.

Angie Stoner
Senior Director, Public Affairs and Government Relations, Walmart
Panelist, A Crystal Ball on Cyber Security: New Risks and Developing Threats on the Horizon

Angie Stoner is senior director of Public Affairs and Government Relations for Walmart, overseeing state regulatory and local government programs for Walmart and Sam's Clubs.

Angie manages Walmart’s policy team who is responsible for setting legislative and regulatory strategy, political development, and reputation management for the company.

Angie joined Walmart in August 2003 and has worked with various departments within the company including merchandising, state government relations and the Walmart Foundation. Angie recently returned to Northwest Arkansas after working in California where she directed Walmart’s regulatory efforts and growth opportunities in Northern California. She is a native of Oklahoma and a graduate of Oklahoma State University, with a Bachelor of Science in Business Administration.

Luther Strange
Alabama Attorney General and Southern Region Chair
Host, Welcome Remarks; Moderator, Big Data and Privacy: Striking a Balance

Luther Strange was re-elected Alabama’s 49th attorney general on Nov. 4, 2014. As attorney general, Strange has made protecting Alabama’s citizens his first priority. He serves on the Executive Committee of the Republican Attorneys General Association (RAGA) and is currently the chairman of the Southern Region of the National Association of Attorneys General (NAAG).

Attorney General Strange serves as coordinating counsel for the Gulf States in the historic Deepwater Horizon Oil Spill litigation in New Orleans, where he has been actively involved in trying the case against BP and the other defendants. As the state’s chief law enforcement officer, the attorney general works with Alabama’s district attorneys and law enforcement personnel to investigate and prosecute crimes throughout the state. He has partnered with the legislature to pass measures to improve school safety, to strengthen laws against elder abuse, and to deter and punish rural theft. He has also aggressively sought to hold violators of the public trust accountable, and he has taken steps to bring more transparency to state government.

Attorney General Strange was raised in Sylacauga and Homewood, Ala. Active in sports and scouting, he became an Eagle Scout at age 13, and then attended Tulane University on a basketball scholarship. After receiving his undergraduate degree at Tulane, Strange ventured to the North Sea where he worked as a merchant marine to help pay his way through law school at Tulane.
Committed to passing on the lessons he learned growing up in Alabama, the attorney general is passionate about encouraging young people in Alabama to become involved in public service and the political process.

Prior to his first election as attorney general in 2010, Strange earned the reputation as one of Alabama’s finest lawyers and frequently advised companies on growth and expansion opportunities in the state. As attorney general, he continues to promote Alabama’s skilled workforce and business-friendly environment as he travels to recruit new industry and jobs to our state.

Attorney General Strange and his wife Melissa are the proud parents of two sons and have been married over 33 years.

**Michael Weil**  
Director, National Computer & Cyber Forensics Leader, Deloitte Financial Advisory Services LLP  
Panelist, Anatomy of a Data Breach: What Happens and What We Can Learn

Mike leads Deloitte’s Computer and Cyber Forensics offering and has over 16 years of computer forensic examination experience across criminal, civil, and national security matters. He has testified as an expert witness on matters of data and intellectual property theft, data authenticity, evidence spoliation, and data collection discovery burden. Mike regularly leads computer forensic investigations and incident response teams for clients across industries.

Prior to Deloitte, Mike was with an international consulting firm for nine years where in addition to testifying as an expert witness and conducting computer forensic investigations and incident response, he provided domestic and cross-border electronic discovery services to clients facing legal and regulatory electronic discovery requests. He led the electronic discovery team of a heavy manufacturer’s restatement of financial results and the ensuing investigations, litigations, and regulatory inquiries involving over 1,000 custodians and 188 TB of processed data.

Previous to his consulting experience, Mike was a computer forensic examiner with the U.S. Department of Defense Computer Forensics Laboratory (DCFL) for four years. While at DCFL, Mike worked on counter intelligence, counter terrorism, and computer intrusion matters, and he worked extensively with the FBI investigating the attacks of Sept. 11, 2001. He also consulted and worked with the intelligence community on the rapid examination of digital media.

Prior to his DCFL experience, Mike was the senior forensic analyst with the Illinois Office of the Attorney General for two years where he examined computer systems related to criminal matters and trained law enforcement officers on proper electronic evidence collection and investigation.

Mike held a seat on the Department of Justice’s National Institute of Justice Technical Working Group for the Examination of Digital Evidence. He also served as the Forensic Subcommittee vice-chairman for the Scientific Working Group on Digital Evidence (SWGDE), and he was on the Steering Committee for the National Institute of Science and Technology’s Computer Forensic Tool Testing and National Software Reference Library (NSRL) projects.
George White  
Chief, Information Assurance Unit, Federal Bureau of Investigation Criminal Justice Information Services Division  
Panelist, Government in the Cloud: Protecting Our Citizens’ Data

Mr. George A. White currently serves as the chief of the Federal Bureau of Investigation (FBI) Criminal Justice Information Services (CJIS) Information Assurance Unit and also serves as the FBI CJIS information security officer.

Mr. White has over 30 years of experience in information technology (IT) and IT security with the vast majority of those years leading, supervising, and managing personnel and programs across a broad spectrum of IT environments. In the spring of 2006, Mr. White entered on duty with the FBI at the CJIS Division in Clarksburg, W.Va. As a member of the FBI’s professional staff, Mr. White has held a number of positions to include Technical & Security architect; Division information security officer & information security officer program manager; IT security program manager; and Unit chief.

Prior to joining the FBI, Mr. White was employed as a Senior C4ISR Analyst by Science Applications International Corporation (SAIC), supporting the Department of Defense’s former Joint Forces Command. During this time, Mr. White led the analysis, assessments and demonstrations of leading edge technologies for the purpose of filling technological gaps identified by combatant commanders. The twenty years prior to SAIC were spent at a multitude of global assignments as a uniformed member of the U.S. Air Force. Mr. White is a Certified Information Systems Security Professional (CISSP), a Federal Acquisition Certification – Contracting Officer Representative (FAC-COR), and holds a Bachelor of Science degree in computer information systems from St. Leo College.

Greg Zoeller  
Indiana Attorney General  
Moderator, Big Data and Privacy: Striking a Balance

Greg Zoeller was elected Indiana’s 42nd attorney general November 2008 and sworn into office Jan. 12, 2009. Zoeller was reelected to a second term in November 2012 and sworn into office Jan. 14, 2013. Prior to being elected attorney general, Zoeller served as the chief deputy to his predecessor, Steve Carter, making him the first to have served in the office prior to being elected.

A commitment to service marks the career of Attorney General Zoeller and is also the mark he is making on the Office of the Attorney General. With a focus on consumer protection, Zoeller has expanded the Do Not Call statute to include wireless telephones, increased protections for teachers in returning discipline to the classroom and fought for homeowners facing foreclosures. Battling scam artists with proactive investigations and aggressively seeking to shut down fraudulent businesses preying on Hoosiers has made Indiana known as a state for consumer predators to avoid.

As a member of the Human Trafficking Committee and the Training Committee for the National Association of Attorneys General, Zoeller serves in a national leadership position. He also serves on the U.S. Department of Justice Executive Working Group to develop greater collaboration and coordination of state and federal criminal justice agencies. Zoeller is a member of Indiana’s Criminal Justice Institute helping law enforcement agencies with a focus on victim’s rights.
An advocate for the most vulnerable in society, Zoeller developed a partnership with members of the legal profession in the March Against Hunger, an annual campaign to support Indiana’s food banks. During his first year in office Zoeller established an outreach program bringing the services of the attorney general to communities throughout the state with a focus on serving the elderly, those facing foreclosure and other financial crisis, recent immigrants and our youth who are targeted by scam artists and other predators.

Zoeller had previously served as assistant to Vice President Dan Quayle in the White House from 1989-1991 and earlier served then-Senator Quayle in both Washington and Indiana in legislative and executive capacities since 1982. His other government experience includes serving as special assistant to the U.S. Attorney General Richard Thornburg in 1988 and as senior counsel to the House of Representatives Committee on Government Reform and Oversight in 1998.

Zoeller served on a U.S. delegation to NATO in Brussels, Belgium as the vice president of the Indiana Council of World Affairs in 1992 and led Airlift Indiana, a private relief mission, to Bangladesh and another relief mission to Honduras following natural disasters in those countries.

A native of New Albany, Ind., Zoeller graduated from Indiana University School of Law at Bloomington in 1982. He is married to Kerrie (Turner) and has three children, Gretchen, Katherine, and Michael. They are members of Christ the King Catholic Church.