Help Knock-out Knockoffs

- Don’t be fooled by prices that are exceptionally low
- Ensure there is after-sales service if a product is defective
- Buy only from known/trusted websites or from manufacturing websites
- Be aware of who is receiving your credit card data
- Purchase medications online only from pharmacies known to you
- Carefully inspect quality, labels, and packaging when purchasing from unconventional sources
- Ask unconventional sellers questions about sources of products
- Report suspect counterfeit sales to the appropriate authority
- Read online reviews and look for complaints about fakes

Fake Goods: Real Crime

Counterfeit products damage our economy and can be a significant threat to health and safety, causing death and injury.

Here Place the Seal Of the Agency Distributing this Brochure

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Counterfeit Products Threaten Health and Safety!

- Counterfeit brakes and airbags (seen above)
- Counterfeit UL electrical products
- Counterfeit makeup and perfume
- Counterfeit infant products
- Counterfeit personal care items
- Counterfeit medicines, including cancer drugs
- Counterfeit cough syrup (seen below)

Buying Counterfeits Supports Crime

- Local Street Gangs
- Organized Crime Groups
- Terrorist Activity
- Drugs/Weapons Trafficking
- Human Trafficking
- Child Labor

Counterfeit Products Harm our National and Local Economies

- 250,000 jobs lost in automobile industry from counterfeits.
- 373,000 jobs lost due to copyright piracy. The United States has lost 42,220 jobs in the last ten years from software piracy alone. This crime represents a major loss of tax revenue: like most criminals, counterfeiters typically don’t pay taxes.
- $320 to 600 billion lost due to counterfeit trade.
- 42,200 manufacturing jobs lost in the United States in the last ten years just from software piracy.

Your State & Intellectual Property

_______ of jobs in Your State are IP or IP-based
_______ of exports from Your State are IP or IP-based

The National Intellectual Property Rights Coordination Center (IPR Center) encourages members of the general public, industry, trade associations, law enforcement and government agencies to report violations of intellectual property rights through their website.