1	UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK
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3	THE STATE OF NEW YORK BY ITS ATTORNEY GENERAL
4	ROBERT ABRAMS,
5	Plaintiff,
6	v. 93 Civ. 3868 (JES)
7	PRIMESTAR PARTNERS L.P., et al.,
8	Defendants.
9	X
10	New York, N. Y. September 3, 1993
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13	Before:
14	HON. JOHN E. SPRIZZO,
	District Judge
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17	APPEARANCES
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19	ROBERT ABRAMS Attorney-General of the State of New York
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THE CLERK: New York State v. Primestar. 1 THE COURT: Assume I read the briefs. I don't 2 3 want a lot of duplicative arguments. Who is going to argue? I will give twenty minutes in support of the decree and 4 twenty minutes in opposition to it. You can divide that 5 time however you like. 6 7 MR. TOFEL: Your Honor, as a preliminary matter? THE COURT: Yes. 8 MR. TOFEL: My name is Lawrence Tofel, of Tofel 9 Berelson & Saxl, local counsel for the United States 10 11 Satellite Broadcasting Company. I would introduce to your Honor and move the admission of Martin Rosenbaum of the firm 12 of Fletcher, Heald & Hildreth. He is a member of the United 13 States District Court, Washington, D.C., the United States 14 Circuit Court of Appeals, and the United States Supreme 15 Court. 16 THE COURT: Are you a member of the bar of this 17 court? 18 19 MR. TOFEL: I am. 20 THE COURT: Your application is granted pro hac vice. 21 22 Who wants to speak in support of this and who wants to speak against it? You have twenty minutes, so I 23 suggest you pick your two best speakers and take ten minutes 24 each, because I am not going to hear duplicative arguments. 25

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I have read the papers. Go ahead.

MR. OPPER: I understand, your Honor. My name is Joseph Opper. I am Assistant Attorney General of the State of New York. I am here on behalf of the State of New York, and we appear as local counsel for the 44 other states that have filed actions and are parties to the proposed consent decree. I am joined here today by colleagues of mine from the States of Ohio and Maryland, who are sitting in the audience, your Honor.

Your Honor, I understood the Court to say it is familiar with the briefs, so I will not restate any arguments made in those submissions. I would like to emphasize --

THE COURT: I just have one question. Why are there separate decrees involving Viacom and the rest of them?

MR. OPPER: Because early on in the negotiating process, Viacom, which originally was a member of Primestar, which is a DBS joint venture, withdrew from the venture and requested that they negotiate with us separately. Since they were a separate defendant, we negotiated a separate decree with Viacom.

THE COURT: Are there any material differences in the settlement agreement?

MR. OPPER: I don't think there are.

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THE COURT: I didn't see any, but I want to be sure I didn't miss any.

MR. OPPER: There are some minor variations, but essentially the same restrictions apply to Viacom as apply to the other Primestar partners.

THE COURT: All right.

MR. OPPER: What I would like to emphasize, though, to the Court is that the decrees in this case do not in any way extinguish or eliminate the rights of any of the nonparties to the decree under the 1992 Cable Act, the antitrust laws, any FCC regulations, or any other federal or state law.

Subsequent to the filing of our brief, we received a copy of the comments submitted by the FCC, so I would direct my comments to that brief.

I think it is significant to emphasize, your

Honor, that the Cable Act explicitly says that the 1992

Cable Act was not intended to preempt any state enforcement under federal or state antitrust laws. In fact, with that specific disclaimer, the Cable Act contemplated that state attorneys general, who are the chief antitrust enforcement officers in the states, would aggressively --

THE COURT: The only significant point made in their brief, as I read it, is that, to the extent that your decree distinguishes on the basis of technologies, it is not

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1 | consistent with the philosophy of the Cable Act.

MR. OPPER: As your Honor appreciates, I am sure, we were approaching our settlement on the basis of negotiating a settlement that addressed specific antitrust violations that occurred in the past. We were seeking to redress and remedy antitrust violations that occurred to various technologies. As in any negotiated settlement, there necessarily is a compromise. What is clear from our decree is, though, it attempts to minimize any discrimination that may or may not exist with respect to technologies. The decree with respect to most distributors requires that the programming sales be made on terms that are comparable to cable operators of comparable size.

THE COURT: Am I correct in understanding that these orbital location DBS satellites do not yet exist?

MR. OPPER: That's correct, your Honor. No high-power DBS venture is yet operational. I think what is significant in the FCC submission is that they acknowledge that the current FCC regulations do not prohibit a vertically controlled programmer from giving a DBS operator an exclusive. That statement is on page 14 in footnote 24 of the brief. I think it is significant because, as the Court has pointed out, that appears to be one of the most controversial sections of the decree.

THE COURT: The statute seems to say that certain

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types of exclusive contracts are unlawful per se unless there is a specific finding that they serve the public interest. This is not one of them.

MR. OPPER: That is exactly correct, your Honor, because, as stated in their brief, the restrictions on exclusives only apply to exclusives given to a cable operator. They do not at all address an exclusive given to a noncable distributor such as a DBS provider.

THE COURT: I accept your argument, which I will give them a chance to respond to, that merely because your decree did not achieve the optimum in terms of competition does not mean I should disapprove it. I think the only basis upon which I could colorably disapprove your decree is if it created a situation that is less competitive in the industry than existed before, because under those circumstances, even under the Dairylea case, I would not be required to defer to the attorney generals' judgment if in fact they created a competitive scheme that was worse than that which existed prior to the time that they entered into the decree.

MR. OPPER: That is correct, your Honor.

However, I believe the <u>Dairylea</u> case can be distinguished.

The <u>Dairylea</u> case concerned an action that was brought under the state's statutory <u>parens patriae</u>, and essentially it was a damage action brought on behalf of natural persons, and

any settlement would extinguish the rights of those individuals to seek relief under the antitrust laws.

THE COURT: Even under that statute, if you in effect signed a consent decree which made for a less competitive marketplace than that which previously existed, I don't think I would be required to defer to your judgment under those circumstances.

MR. OPPER: I am not suggesting you would, your Honor.

THE COURT: What you really have to address is that issue: Is this decree really in the public interest to the extent that I ought to defer to your judgment because it creates a marketplace with respect to Primestar and its partners, so to speak, that is a more competitive marketplace than previously existed, so that the public interest is served by signing the decree even if it is not optimum?

MR. OPPER: That is correct, your Honor. And the decrees, as proposed and submitted to the Court, are in the public interest, and they are in the public interest for the following reasons:

Number one, it resolves complex antitrust
litigation between 45 states, the District of Columbia and
20 defendants. The decree that we negotiated mandates that
the programming services controlled by the defendants must

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be made available to all classes of distributors on reasonable business terms. The decrees further prohibit the defendant cable operators from entering into exclusives with any programming service, whether it is one that is vertically integrated that they control or, indeed, an independent programming service. In fact, in that area the relief provided competitors and consumers under the state decree is significantly broader than the relief required under the Cable Act. That statement is acknowledged in the recent letter of the WCA to your Honor that we just received a copy of. In faulting the 1992 Cable Act, they point out that the prohibitions on exclusives would only apply to those vertically integrated programming services, whereas the state's decree quite specifically prohibits a cable operator from entering into an exclusive with any existing programming service regardless of its ownership.

The consent decrees are in the public interest because they prohibit retaliation against a programmer that might choose to sell to a competing distributor. They are in the public interest to the extent they prohibit the Primestar venture, which is this DBS service that is currently operational, even though it is not a high-power service, they prohibit the anticompetitive aspects of provisions of that venture from excluding other DBS entrants from entering the market.

THE COURT: As I understand it, they also prohibit the use of exclusive contracts with DBS orbital satellites or, I will call them, orbital providers under circumstances where that contract would be clearly illegal under the cable statute or FCC regulations.

MR. OPPER: Your Honor, I think that that is not the case under the Cable Act or the FCC regulations.

THE COURT: I thought your decree doesn't apply in situations where the FCC determines it to be an impermissible exclusive contract, and there are three categories of exclusive contracts that are not permitted by your decree which seem to track, at least in some measure, the areas in which the Cable Act would make them illegal.

MR. OPPER: That is correct, your Honor. The decrees specifically provide that if any of the conduct permitted by the decrees is prohibited by the Cable Act or SEC regulations, then federal law governs. So there cannot be any conflict.

THE COURT: Then you have another provision that separates out three categories in which the exclusive contract shall not be permitted.

MR. OPPER: That's correct, your Honor.

THE COURT: They seem to track the situations which Primestar has an interest, or where it has the effect of precluding other carriers in other orbital positions,

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l etc.

MR. OPPER: That is correct, your Honor, and I believe that those are benefits given to competitors and consumers that are not provided by the Cable Act or the FCC regulations, that those types of protections are unique to the decree.

THE COURT: What do you have to say about the common carriers, the phone companies? You never sued them in the first place.

MR. OPPER: We never sued them and technically we never sued on their behalf. Our investigation focused on anticompetitive conduct on behalf of the cable operators directed to small and fledgling competitors. These were MMDS distributors, small SMATV operators, that they might just operate in one apartment building in a town, and TVRO distributors that are dispersed throughout the country.

THE COURT: Am I correct in my understanding of the law that, until Judge Ellis decided about two weeks ago that they could be competitors, they weren't competitors for all practical purposes?

MR. OPPER: You are correct, your Honor. And in fact there is nothing in the state decree that eliminates or removes any benefits that the telephone companies are entitled to under any federal law. In fact, should a telephone company obtain a cable franchise, it would be

entitled to the benefits of the decree as a cable operator.

I think it is significant, your Honor, that immediately after that decision, a spokesperson on behalf of Bell Atlantic stated, as quoted in Multichannel News, which is a trade publication, that Bell Atlantic intended to seek a franchise from the City of Alexandria, which is where the dispute arose. So should Bell Atlantic obtain a cable franchise, it would be fully entitled to all the benefits of the decree.

THE COURT: I think that I have your argument.

Who else wants to be heard? You have about ten minutes

left. Mr. Joffe, I take it you are not going to speak?

MR. JOFFE: If he leaves me a minute or two, I will.

THE COURT: All right.

MR. GOLDEN: My name is Arthur Golden of Davis, Polk, speaking for the defendants.

I think the most important point I would like to emphasize in connection with what Mr. Opper said is that these decrees don't make lawful anything that would otherwise be unlawful, whether it is under the Cable Act, the antitrust laws, or anything else. And I think it is obvious that they couldn't, even if they wanted to. Everybody has to comply with the law, and the FCC basically admits that in its brief when it says in various ways in

numerous places that it will continue to enforce the law and its rules as it sees fit and that these decrees aren't going to stop it. I think that is fairly obvious, because even if there were no existing law, if people signed these decrees and the law changed in two years, the law would govern the decrees.

Other points that I think are crucially important and also, I think, admitted --

THE COURT: The only question for me is whether or not this makes for a more competitive marketplace than previously existed. If it doesn't, then I shouldn't approve the decrees.

MR. GOLDEN: I don't think it does, and obviously it is the state's judgment, not ours.

THE COURT: If it winds up making the market less competitive, I as a federal judge cannot approve it.

MR. GOLDEN: I understand that. Put in perspective, these investigations were going on a long time. Investigations have been lingering for about five years in one form or another. When the Cable Act was passed while we were in the middle of negotiating these decrees, we approached the states and we approached the Antitrust Division of the federal government and said to each of them: Isn't the Cable Act enough? Won't you please leave us alone? Why do we need anything else? They each said, in

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slightly different ways, that they did not feel that the 1 Cable Act granted enough protection to the competitive 2 interests they were trying to protect. Because of that, we 3 have wound up, in our desire to avoid the litigation, which we view as the reincarnation of the IBM litigation, we wound 5 up with the decrees in the state and the federal action, 6 7 each of which is designed to protect the public interest, obviously not us; they are designed to give the public more 8 than they feel the Cable Act provided. That was their 9 judgment. We went along with it to avoid litigation. 10 THE COURT: I was not concerned with what the 11 12

Cable Act gives the public. I was concerned that the decree create a more competitive marketplace with the decree than it does without it.

MR. GOLDEN: I think it does. The decree requires us to do things we are not required by law to do.

THE COURT: Or at least arguably not required by law to do.

MR. GOLDEN: I think it is more than arguably. But, in any event, and they obviously agree with it, which is why they insisted on the decrees notwithstanding the antitrust laws and the Cable Act being passed, by making us do things and give up rights and opportunities that we would otherwise have, it redresses what the states and the Antitrust Division sought.

THE COURT: Public relations have something to do 1 2 with what attorneys general do, too. MR. GOLDEN: Excuse me? 3 THE COURT: Public relations have something to do . 5 with what attorneys general do. Occasionally they run for the Senate and whatnot. 6 7 MR. GOLDEN: There are 45 of them and they are not all running for the Senate. 8 THE COURT: Even assuming that the Cable Act gave 9 the citizens all the protection they needed, they would like 10 to be able to tell the voters they got them more. 11 MR. GOLDEN: I agree with that. It does not 12 explain the position of the Antitrust Division, where I 13 don't think anybody is running for the Senate. But I think 14 it is fair to assume that --15 16 THE COURT: The last person who ran from the Attorney General's office didn't do too well, as I recall. 17 I am not going to respond to that. 18 MR. GOLDEN: I would like to leave Mr. Joffe some time to 19 talk. 20 THE COURT: Go ahead, Mr. Joffe. 21 MR. JOFFE: Thank you, your Honor. I am Robert 22 23 Joffe. I am representing Primestar on the phone company issues because Davis, Polk has a conflict. I would like to 24 deal very briefly with their objections and then turn to the 25

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intervention issue.

On the objections, the central point is that this complaint was not brought to protect them. They are not within the scope of the parties on whose behalf the state sought relief. So, unlike everybody else who says, "Oh, they sought relief on our behalf but they didn't get the whole apple and we don't like the half apple," they didn't even seek any piece of an apple on behalf of the phone companies.

THE COURT: If I understand you correctly, they didn't have an apple to seek until about two weeks ago.

They weren't there. They weren't in MR. JOFFE: the ball field. So their complaint is not with the settlement; their complaint is really with the complaint, and that is obviously something that is not before the Court.

Before one sheds too many tears over them, I would just point out that Senator Marchi, who is no friend of the cable companies, just said after this Chesapeake decision -- he is planning to introduce legislation to put some limits on the phone companies -- is quoted on August 30 as saying, "The Christians had a better chance against the lions than competitors and consumers will have against the telephone companies."

> In any event, this complaint doesn't have SOUTHERN DISTRICT REPORTERS 212-791-1020

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anything to do with them. There are some broad references to multichannel video providers. But all the specific references are to TVRO, SMATV, C-Span, MMDS -- that sort of thing. There is no objector, and particularly not the phone companies, who is worse off after this decree is signed than before. They all have the antitrust --

THE COURT: If I read your papers, one of the reasons why they should not be allowed to intervene, among others, is that there is no way anybody's rights could in any way be impacted by this decree.

MR. JOFFE: While it is an issue of discretion in the Second Circuit, the Marvel case makes clear they have to in some way be prejudiced. They will not be. The AT&T case which they cite is under the Tunney Act which provides specifically for intervention. There were also post-decree proceedings there that they wanted to participate in. In any event, their objections have been heard. The only purpose intervention would grant at this point would be to allow them to delay this further with an appeal that they should not be allowed to do. Thank you, your Honor.

THE COURT: Who wants to be heard? You have twenty minutes. I will hear one from the phone company. Who else wants to be heard?

MR. KELLOGG: There are the phone companies, there is DBS, and there is wireless cable.

1 THE COURT: Six minutes each. I don't think you need that much time, but go ahead. You heard the questions 2 I have asked. You might as well respond to them. 3 MR. SIDMAN: Very well, your Honor. My name is 5 Lawrence Sidman. We are representing DirecTV, a DBS provider. To go directly to the questions that you raised 6 7 about the consideration of competition in the marketplace, I would respectfully agree entirely with you. The issue is 8 9 whether the marketplace with these proposed decrees will be 10 less competitive than the marketplace pursuant to the Cable 11 Act. We would respectfully submit, and virtually all of the competitors agree on this, with one singular exception, that 12 that marketplace will be less competitive and significantly 13 less competitive. 14 15 THE COURT: Why? MR. SIDMAN: The reason, your Honor, is 16 17 because --THE COURT: Exclusive contracts are not forbidden 18 19 now under the law. 20 MR. SIDMAN: Your Honor, there are several categories under the Cable Act. One prohibits exclusive 21 contracts between vertically integrated cable programmers 22 and cable operators in rural areas. That is a per se rule. 23 THE COURT: But this decree doesn't permit that 24

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either, as I read it.

1 MR. SIDMAN: Your Honor, this decree allows and explicitly sanctions and sends a signal to the marketplace 2 that exclusive contracts between vertically integrated cable 3 4 programmers and a DBS operator, one DBS operator in each of 5 those slots --6 THE COURT: Not vertically integrated. 7 read the decree incorrectly, but in a situation where there 8 is an interest by the cable operator, this provision doesn't 9 apply. 10 MR. SIDMAN: Your Honor, this consent decree permits --11 THE COURT: Maybe I read it incorrectly. 1.2 MR. SIDMAN: I would respectfully request your 13 Honor to examine section IV(A)(1)(g). 14 tHE COURT: First of all, the decree specifically 15 says to the extent that the FCC determines that the 16 17 exclusive contract is not legal, this decree does not protect them. So that argument fails, because the language 18 19 of the decree itself makes it plain that where it would have the effect of making it less competitive, the decree does 20 not protect them. 21 MR. SIDMAN: Your Honor, if I may speak precisely 22 to that, I think that the problem there is that by the time 23 that adjudication is made, the game is lost. We are moving 24 in an area of remarkably rapid technology. There should not 25

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prove a proceeding before the FCC or a court. 2 THE COURT: It says here: "Only where the 3 following three conditions are met are the obligations of 4 paragraphs," etc., "not to apply as set forth above: 5 "(i) The Primestar Partner services shall not be 6 licensed on an exclusive basis to any high-power DBS 7 provider in which owners of cable systems accounting for 8 more than 20 percent of all cable subscribers control, 9 10 individually or collectively, such high-power DBS provider." That is your vertical integration, right? 11 MR. SIDMAN: Your Honor, I would respectfully 12 request that you go back to the prior --13 THE COURT: The second provision says that it 14 doesn't apply "when such exclusive has the effect of 15 precluding the availability of such programming in any other 16 orbital location." 17 Then it says: "The Primestar Partner services 18 shall not require as a condition of dealing that it be 19 licensed as exclusive distributor of the programming 20 services offered by such DBS provider." So they can't kick 21 you out if you take someone else's programming. 22 MR. SIDMAN: Your Honor, the fact is that that 23 section was designed specifically to validate exclusive 2.4

be an impediment to cable competitors that have to first

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contracts between cable defendants, Time Warner and

Viacom --

THE COURT: Exclusive contracts are not forbidden now except in those situations where the Cable Act forbids them, and even then the FCC has the power to make a finding of public interest which makes them legal, as I understand the statutory scheme. Am I correct?

MR. SIDMAN: Your Honor, we would respectfully submit, and we would be prepared to argue at the FCC, that there are three independent grounds in the section, 628(b), 628(c)(2), the nonprice elimination, and the provision dealing with exclusivity of rural areas, which would invalidate and make unlawful --

THE COURT: But the decree doesn't foreclose your right to go to the FCC and make those arguments. This decree specifically provides that if you persuade the FCC, they get no protection under the terms of this decree, as I read it, so what are you complaining about?

MR. SIDMAN: Your Honor, we are very concerned about the following situations. Number one, with the presence of this decree, it sends a signal to the marketplace that these kinds of contractual relationships which we contend are unlawful are lawful until it is proven otherwise.

THE COURT: But that is always true.

MR. SIDMAN: Your Honor --

WC THE COURT: You want me to send a signal to the market that it is unlawful until proven lawful? Why should I send out your signal any more than theirs, as long as we are talking about communication? MR. SIDMAN: Your Honor, we would not respectfully --THE COURT: You want a presumption of illegality to attach to the exclusive contract, which Congress has not done except with respect to certain types of vertically integrated contracts. You want me to, in effect, amend the Cable Act. I can't do that. 11 13 requesting that. THE COURT: You want me to send the opposite 14 15 16

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MR. SIDMAN: Your Honor, we are absolutely not

signal out to the market: that exclusive contracts are bad unless the FCC says they are good, and that is not what the statute says.

MR. SIDMAN: Your Honor, one of the most hard-fought provisions of the Cable Act and one of the most controverted issues dealt with the question of exclusivity. We would be quite content if your Honor would send no signal with regard to that. That is one of our primary --

THE COURT: This record is here. If I approve this decree, I am indicating no opinion whatsoever in any shape, manner or form with respect to whether exclusive

contracts do or do not conform with the Cable Act. All I am saying to you is that if I approve this decree, it is on the express understanding, as the decree itself says, that it is all subject to what the FCC determines to be lawful or unlawful with respect to exclusive contracts or any other facet of this decree, as I understand it. There is nothing in this decree that binds the FCC in any way or binds you in any way, nor should any finding I make in approving this decree be taken in any shape, manner or form as any imprimatur of approval or any suggestion that the particular exclusive contracts are lawful or unlawful. That is a matter for the FCC and a matter as to which I would have to defer to the FCC in any event were any litigation to commence on that basis.

MR. SIDMAN: Your Honor, we appreciate that statement, because one of the primary concerns we have, and there is already evidence of it, is the use of this decree to make an affirmative case that this Court, presumably, if it approves it, and certainly the state AGs put their imprimatur --

THE COURT: How can you make that argument in the face of the language of this decree? How?

MR. SIDMAN: Your Honor --

THE COURT: If they do that, you can sue them for securities fraud if they put that in there 13-D or whatever

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prospectus they file with the SEC.

MR. SIDMAN: Your Honor, again, to go back to the basic precept that you started this argument with, with which we concurred -- more significantly, with which the FCC concurred -- these decrees in almost every material aspect end up resolving issues which the Cable Act has decided contrary or created the situation which is less competitive. If you look at the major points.

THE COURT: I don't think that is true. The way it is right now, the consumers have none of the protections which this decree is going to give them. As it is right now, warner or Primestar can say, we don't have to give you anything. We can control our programming, we can limit it to whom we like. Go to court and sue us. That is what you have done. They could have litigated this case; they chose not to. Do you really want me to send a signal out to the marketplace that in refusing this decree I have made a determination that exclusive contracts with orbital providers are in effect presumptively unlawful? I don't think I can make that finding any more than I can make the other at this stage of the game. That is a matter for the FCC to determine, as this decree provides.

MR. SIDMAN: Your Honor, let me make a suggestion directly responsive to that point. We would be quite content if one possibility in terms of disposition of this

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matter is for the Court to retain jurisdiction pending an FCC judgment on this issue in the cases pending before the FCC.

THE COURT: I would have no basis to do that. I have continuing jurisdiction under this decree anyway.

MR. SIDMAN: Correct.

THE COURT: But it seems to me that if and when the exclusive contract is challenged at the FCC level, that is a separate lawsuit with considerations of agency deference, as I understand, under <u>Chevron</u> and whatnot, which raise a host of different legal questions than those raised by this decree. I even have a Tunney Act case pending in front of me, which itself raises different legal questions.

There are principles of federalism involved here. You have a group of states that have decided to settle a case that they have brought on a basis that they have found satisfactory to themselves, and I don't think I have the jurisdiction to interfere with that judgment unless I find it expressly not to be in the public interest. If I were to find it not to be in the public interest, it would have to be on the theory that exclusive contracts with orbital providers are under all circumstances unlawful, and that is not what the statute says. Therefore, I don't think I could make that determination without at least giving the FCC a

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crack at it first. I wouldn't have subject matter 1 jurisdiction to do that, I don't think. 2 MR. SIDMAN: I think, your Honor, that is exactly 3 what I am suggesting, which is that this Court need not 4 5 enter the judgment until the question has been decided --THE COURT: Why? 6 MR. SIDMAN: -- by the FCC. 7 THE COURT: Why? 8 MR. SIDMAN: Because, just as has already 9 occurred, even without the Court's entry of judgment, one of 10 the parties has gone to the FCC and waved this decree 11 around. We are very concerned that the entry of the decree 12 will be prejudicial. All we are asking for is no signal 13 from the Court with regard to --14 THE COURT: If I refuse to sign the decree, it is 15 a signal that it is unlawful, basically; otherwise why 16 wouldn't I just go ahead and sign it? 17 MR. SIDMAN: Your Honor, essentially our basic 18 position is, we respectfully submit, that it should not be 19 signed because it will create a far less competitive 20 marketplace, and the FCC agrees with it. 21 THE COURT: That isn't true, because the way it 22 is now they are perfectly free to enter into exclusive 23 contracts with orbital providers and you have the right to 24

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challenge that before the FCC. Under the law as it stands

now, they can do whatever they like. Under the law as it stands now, they are not even limited with respect to orbital providers. Obviously, the public has more protection now than it had before; otherwise there is no protection against what they are doing.

MR. SIDMAN: The public has the protection afforded by the Cable Act.

THE COURT: Yes, but people have to implement that by bringing an appropriate lawsuit or bringing an appropriate FCC proceeding. Until they do that, as it stands right now, Primestar and anybody else is perfectly free to enter into any exclusive contract that does not specifically violate the terms of the Cable Act. If they were to enter into one that specifically violated the terms of the Cable Act, they would be subject to a lawsuit. This decree doesn't change any of that. You can still bring a lawsuit.

MR. SIDMAN: Your Honor, again, the concern we have -- and I won't repeat myself -- is, we focus on exclusivity. There are issues of the pricing of these contracts which is a whole other issue. The Cable Act mandates --

THE COURT: But these are issues that have to be determined by the FCC. The FCC has to determine whether or not the pricing provisions of this decree violate the Cable

Act. I don't think that I have subject matter jurisdiction to resolve that unless they go first to the Commission.

MR. SIDMAN: Your Honor, I think all we are saying is, our concern is that entry of the final judgment in this case will be prejudicial to the determinations at the FCC.

THE COURT: You keep saying that, but you don't persuade me because you haven't shown me any prejudice other than people are going to misconstrue the decree. That is not a reason not to sign it. By its terms it says that which is unlawful under the FCC and the regulations of the Cable Act are not protected by this decree. I am sending out the opposite signal. I read your briefs, all hundred pages of these briefs, in vain to find out what you were complaining about. I could find nothing other than your fear that it will be marketed adversely to you. The answer to that in a free country is to market it the other way. You have your First Amendment rights like everybody else.

MR. SIDMAN: Your Honor, our concern is that if this decree is entered in this fashion, then the structure of this marketplace will be shaped in such a fashion that it will be markedly less competitive, with less competition for consumers.

THE COURT: That just isn't so. With respect to everybody else other than orbital providers, it is a lot

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more competitive than it was before, and with respect to orbital providers it doesn't do anything other than say they can do it if the law permits it.

MR. SIDMAN: Your Honor, the other competitors, you know, can speak and will --

THE COURT: I think they have the same problem, because I didn't find their briefs any more persuasive than yours, and the phone companies' I found least persuasive of all because they are not even in the marketplace until Judge Ellis's decision is affirmed by a higher court.

MR. SIDMAN: I would just close on one final note, your Honor. All around the country, since the Cable Act, the cable defendants have engaged in a very vigorous attempt to undermine the Cable Act, challenge the constitutionality, and undermine it every step of the way. I would respectfully submit that your observation about the motivation for the states' attorneys general is right on point. If an optimally competitive marketplace were to be created when the Cable Act was enacted, that should have been the end of it. As the FCC, which is the agency of primary jurisdiction, recognizes, that would have --

THE COURT: But you are saying the public is worse off because they have agreed to 70 percent rather than litigating 100 percent. It doesn't make any sense.

MR. SIDMAN: Your Honor, I am not saying that.

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THE COURT: You are saying it is wasteful to litigate the 30 percent but you want me to litigate the 100 percent.

MR. SIDMAN: No, I am not saying that, your Honor. I am saying the very points that are being raised by each of the amici in this case are points which swallow the rule.

THE COURT: If I choose to approve this decree, as I think I will, I am not suggesting in any shape, manner or form that exclusive contracts with orbital providers or the price determinations are lawful. I will say that for the record, so that if they try to use it, you can say Judge Sprizzo has said specifically that, in approving the decree, he is adhering to principles of federalism and therefore allowing the state attorneys general to decide what they think to be appropriate, without unnecessary judicial interference. I am not of the mind that the marketplace for cable programming is made less competitive overall, including orbital providers. I am going to approve this decree. I see no reason why I should not. I think that all of the issues you raised are issues that can be raised at an appropriate time in other appropriate legal proceedings and therefore resolved and under legal standards which might be very different than those which I have to apply in approving what amounts to a decree consented to by many states.

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I have to be concerned about principles of federalism. I have no right to interfere with the judgment of the state attorneys general unless I think it is a palpable disregard of the public interest. This decree does seem to give more rights to the consumers than they had before, although admittedly not all of the rights that they could possibly get had the case gone to litigation. But that is why cases settle in the first place. Nobody ever gets a whole loaf in litigation settlement, otherwise the case would never settle. The public has gotten a lot more than they would have gotten had this case gone on for another ten years and the attorneys general had lost the case.

Now I will hear from the phone companies. You have a very difficult question to deal with, which is that you don't have any competitive standing in the marketplace unless the decision of Judge Ellis is affirmed.

MR. KELLOGG: Michael Kellogg on behalf of the telephone companies.

I want to take issue with your central premise, which is that under the antitrust laws half a loaf is better than none. These decrees do provide access for some of the competitors of the cable industry but not for telephone companies whatsoever.

THE COURT: But you had no right to be in the

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marketplace until Judge Ellis ruled two weeks ago that you did.

MR. KELLOGG: We did have a right to be, in a number of respects. We can provide cable programs outside of our region --

THE COURT: If you you think that their conduct is illegal, sue them.

MR. KELLOGG: Your Honor, it is not quite that easy. It is as if General Motors had a monopoly on sparkplugs. The state sues them to say you have to make those available --

THE COURT: This decree does not take away any right from you vis-a-vis Primestar that you do not already have under the law.

MR. KELLOGG: That's correct.

THE COURT: That is the bottom line.

MR. KELLOGG: That's correct.

THE COURT: If anything, Primestar and its partners and ventures, Viacom and whatnot, have limited what they can do and therefore, to that extent, made the market more competitive to consumers because the decree has restricted what they can do. They are not being permitted under this decree to do anything which the law would forbid them from doing, because the terms of the decree itself say that if it is illegal or in violation of the FCC rules or

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the Cable Act, then this decree doesn't protect them. So I don't understand what you are complaining about.

MR. KELLOGG: It is the last point that I disagree with you on, your Honor. The antitrust laws protect competition, not competitors.

THE COURT: Correct.

MR. KELLOGG: These decrees single out specific competitors.

THE COURT: No, they just say that we are not going to limit ourselves with respect to orbital competitors unless the law says we have to. That is all this decree says.

MR. KELLOGG: It says we are going to provide access for DBS, for --

THE COURT: What the decree says is that we are not going to settle a claim not yet asserted against us. The state has sued them for certain anticompetitive conduct in the market with respect to cable systems which currently exist and cable providers which currently exist, be they direct satellite providers, etc. The orbital providers, the orbital satellites, are not yet in operation; they were not sued for that. This decree says we are not going to limit ourselves with respect to allegations of anticompetitive conduct which has not yet been asserted against us and could not yet be asserted against us since we are not operational

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MR. KELLOGG: It excludes those as well, your Honor, from the access provisions.

THE COURT: What provision excludes it?

1	MR. KELLOGG: The provision is the one I cited
2	that defines cable operators.
3	THE COURT: It just excludes you from the
4	definition of a cable provider.
5	MR. KELLOGG: That's right. And the act provides
6	certain access rights to cable providers. Since we are
7	excluded and our video dial tone customers are excluded
8	THE COURT: Then sue them. You are able to
9	protect your own rights. You are the phone company.
ro	MR. KELLOGG: It would take years to prosecute a
11	suit.
12	THE COURT: It would have taken years to
L3	prosecute this lawsuit, which is why they have settled it.
14	MR. KELLOGG: That is correct, your Honor.
15	THE COURT: If you don't like what they have
16	done, too bad for you.
17	MR. KELLOGG: The state does not have the option
1.8	to settle the suit in a way that balkanizes the market and
19	is anticompetitive.
20	THE COURT: It doesn't balkanize the market. It
21	just says that we are going to achieve protection for
22	certain types of cable systems and we were not able to
23	negotiate more than we negotiated, and certainly we weren't
24	concerned about you because you were not a prime player in
25	the market anyway. I don't have the right to second-guess a

1 state attorney general's judgment. I have a limited power 2 to decide whether what they have done is so in derogation of the public interest that I should not approve it. 3 4 sit here as a super-attorney general. Maybe you don't understand the standard of review. 5 6 MR. KELLOGG: Your Honor, if I could just --7 THE COURT: You haven't briefed the standard of review; they have. 8 9 MR. KELLOGG: We did brief the standard of review. 10 THE COURT: You don't take issue with what they 11 12 say. 13 MR. KELLOGG: We agree that the standard is 14 whether the decrees are in the public interest as determined under the --15 THE COURT: And I think that they are if they 16 have the effect of achieving a more competitive marketplace 17 than currently exists. That is my judgment. But I don't 18 have the power to substitute my judgment for theirs because 19 20 you don't like what they have done. MR. KELLOGG: I agree, your Honor, that is the 21 22 standard, and if I could just explain why I think these are affirmatively anticompetitive. I mentioned the example of 23 GM in the marketplace. If the state were to enter into a 24 decree which says GM has to provide sparkplugs to Chrysler 25

but not to Ford, you could, on the one hand, say, well, OK,
that's half a loaf, that's half of the market, that's
helpful to competition. But it is not, because it
affirmatively skews the marketplace.

THE COURT: Ford can protect itself by bringing a lawsuit. There is a rule of law that those parties who seek to vindicate their own rights obtain benefits that other parties do not.

MR. KELLOGG: The state in acting in its <u>parens</u>

<u>patriae</u> capacity is supposed to represent the public

interest in competition, not the interest of individual

competitors.

THE COURT: Have you sued them for anticompetitive conduct?

MR. KELLOGG: No, we have not.

anticompetitive conduct, they would have had to settle with you. You didn't sue them; the state sued them. Now you want a free ride on the pony and are saying, we didn't sue them, we didn't challenge what they have done, but now that the state has challenged what they have done, we want the state to be restricted in the terms on which it shall settle because this doesn't achieve the maximum benefit for us. Sue them yourself.

MR. KELLOGG: We didn't particularly care about

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1	riding on these consent decrees. We don't particularly care
2	if these consent decrees
3	THE COURT: Go down to the courthouse tomorrow,
4	pay the filing fees, bring your action, and then we will see
5	whether you can work out your antitrust claim against them.
6	MR. KELLOGG: The Supreme Court said the whole
7	purpose of the consent decree
8	THE COURT: That is in what type of case?
9	MR. KELLOGG: Under the common law the same exact
10	standards apply here. The purpose of a
11	THE COURT: Were there principles of federalism
12	involved insofar as my need to defer to the judgment of a
13	state government in a federal union?
14	MR. KELLOGG: The states are suing under federal
15	law, your Honor.
16	THE COURT: That may be, but their judgment as to
17	what suits the public interest on a parens patriae hearing
18	is a federally protected state judgment, and I can't ignore
19	that.
20	MR. KELLOGG: Your deference is no stronger than
21	that to the United States Attorney General.
22	THE COURT: I have no federal union type of
23	deference to the United States Attorney General. That is a
24	different type of deference. It is the U.S. Government; it
25	is not the state government. It is not part of the

1 | federal-state scheme of things.

MR. KELLOGG: The purpose of an antitrust decree is to pry open market competition, not to protect individual competitors that want to compete in that market. It is to pry open the market.

THE COURT: That is the argument they are making against you.

MR. KELLOGG: That's right, but --

THE COURT: You are saying the decree is no good because it doesn't give you the benefits it should give you.

MR. KELLOGG: That is precisely our point: that the decree doesn't protect competition. It protects a select group of competitors chosen by the defendants.

THE COURT: It doesn't protect them. It protects the consumers, in the sense that it is requiring Primestar to make their programs available on a nondiscriminatory basis, which benefits the public.

MR. KELLOGG: It skews competition if some competitors get a benefit that is denied to others and consumers are ultimately harmed.

THE COURT: You are not even a competitor yet, except in a very limited phase of this market. I can't let that little corner of the market control.

MR. KELLOGG: We have SEC authorization to provide video dial tone networks.

THE COURT: What percentage do you have of the 1 total market? 2 MR. KELLOGG: It is a tiny market. 3 THE COURT: You bet your life it is a tiny 4 market. 5 MR. KELLOGG: But it is going to grow. 6 THE COURT: And therefore the impact upon you and 7 upon competition is minimal compared to the size of the 8 markets. 9 Who else wants to be heard? 10 MR. SINDERBRAND: Your Honor, Paul Sinderbrand 11 for the Wireless Cable Association. I will try to be very 12 13 brief. Our position throughout this case has been that, 14 with respect to the decree's focus on a technology-neutral 15 approach, just as the FCC has said, the public interest is 16 served when the decree is technology neutral. We have given 17 as an example of the problem in this case the situation 18 involving access by DBS to certain programming services that 19 are being denied the wireless cable operators under the 20 decree. Specifically, we mention TNT, an especially 21 critical service for us to have access to. 22 In the brief submitted by the states and by the 23 defendants, we have been dismissed with statements like -- I 24 will read from the state attorneys general: The defendants 25

have represented to the plaintiff states and the Court, however, that they have no exclusive distribution agreements with TNT that apply against MMDS operators.

So apparently the states believe that my issue is a nonissue because factually it doesn't exist. That simply is not true. I have affidavits from seven wireless cable operators who have recently been advised by TNT that they cannot distribute TNT to their wireless cable subscribers because of preexisting exclusive contracts with defendants in this case.

THE COURT: What provision of this decree impacts you adversely in that situation?

MR. SINDERBRAND: What it does is --

THE COURT: Wait, wait. Let's deal with the decree. What in this decree makes your situation worse than it was before?

MR. SINDERBRAND: The decree requires the Primestar Partners to make available programming on which they had an exclusive to our DBS competitors. So now one more competitor has programming that we don't have. It puts us in a further worse position because other people have it with different technology.

THE COURT: I am not too clear as to whom you represent. Whom do you represent?

MR. SINDERBRAND: We represent companies that

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1	utilize terrestrial microwave signals to distribute cable
2	television programming.
3	THE COURT: You are not an orbital provider.
4	MR. SINDERBRAND: We are not orbital providers.
5	THE COURT: So how does this decree impact you?
6	The only exclusive contracts I see sanctioned here deal with
7	orbital providers. Did I misread it?
8	MR. SINDERBRAND: What this does is
9	THE COURT: What does the decree say? They can
10	have an exclusive contract with your competitors and not
11	with you?
12	MR. SINDERBRAND: TNT has an agreement with Time
13	Warner, TCI, other defendants. Under the decree, Time
14	Warner, TCI, agree that they will not enforce those
15	exclusive provisions against another DBS provider.
16	THE COURT: What provision of the decree are you
17	referring to? What page is it on?
18	MR. SINDERBRAND: It is IV(C)(1).
19	THE COURT: What page?
20	MR. SINDERBRAND: I don't have a copy in front of
21	me.
22	MR. JOFFE: It is page 18, your Honor.
23	MR. SINDERBRAND: It is the first sentence from
24	the bottom. Primestar cannot enforce any contract terms
25	that restrict or limit the rights of such a programming
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WC service to deal with any DBS provider. That is just DBS. 1 THE COURT: So? 2 MR. SINDERBRAND: So what it does is, it skews 3 the marketplace --4 THE COURT: As I understand right now, they have 5 6 the right to enforce exclusive contracts against everybody including you. 7 MR. SINDERBRAND: That's right. This is an 8 example of something that is endemic throughout the decree. 9 Programming is parceled out based on technology. 10 THE COURT: How would that injure competition 11 except to a particular competitor? 12 MR. SINDERBRAND: What we wind up with is a 13 14

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situation where the program is carefully parceled out, technology by technology by technology, so that nobody can compete effectively against the cable industry, because nobody is going to get the full package of programming that consumers demand. What we have got is a situation here where one competitor, USSB, has been singled out as the favorite son of the cable industry. Throughout this, what we see is a system that gets programming to this weak sister, who has fewer channels than other competitors, and dismisses the other technologies who are more likely to effectively compete in the marketplace.

THE COURT: What percentage of the market do you

now control?

MR. SINDERBRAND: Right now, we are an emerging industry, we are small. Our largest system is 40,000 to 50,000 subscribers in Los Angeles. We have a system of 40,000 in New York. We are just beginning to get into the marketplace. Nationwide we probably have half a million subscribers.

THE COURT: What market share do you have?

MR. SINDERBRAND: There are some markets, I will

give you an example, in Riverside --

THE COURT: I am trying to find out whether or not you are complaining about an injury to competition or an injury to you as a competitor.

MR. SINDERBRAND: In most markets, I am certain we are less than 10 percent. There is no place where we are more than 10 percent of the marketplace, and we are barely a blip on the radar right now in most markets.

THE COURT: So what you are complaining about is an injury to you as a competitor rather than to competition.

MR. SINDERBRAND: To the extent we are talking about TNT and our ability to get it, we are talking about its effect on us. But that is an example of how the decree parcels out programming carefully so that no competitor gets enough --

THE COURT: I will have them address that when southern DISTRICT REPORTERS 212-791-1020

you finish any other point you want to make.

MR. SINDERBRAND: That's it.

THE COURT: Who else wants to be heard from the other side?

Does anybody want to respond to his argument that you are now conferring a benefit upon his competitors and therefore the competitive situation is worse, in that you have the right to enforce contracts against him and not against other people? That is a point worth responding to.

MR. OPPER: Your Honor, I think it was clear from the brief on behalf of the wireless cable operators and Mr. Sinderbrand's comments that the WCA want their TNT. We would have been happy to get it for them. The problem is, there is a provision in that decree that prohibits the cable operators from enforcing existing exclusive contracts.

THE COURT: Against DBS providers?

MR. OPPER: Except with respect to DBS providers. And in fact that provision is almost identical with the FCC regulations. What is significant here, though, is that it is a nonissue. The wireless cable operators believe that they can't get TNT based on an exclusive with the cable operators, such as Mr. Joffe's client, Time Warner. We have been told by Mr. Joffe, whom we certainly respect, that no Time Warner cable operator has an exclusive contract that prevents TNT from making its services available to Mr.

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46 WC Sinderbrand's clients. Mr. Sinderbrand's argument is with TNT; if it can't get TNT, it should go to TNT. There is nothing in the decree that is before the Court that in any way --THE COURT: Isn't TNT one of these Primestar Partners? MR. JOFFE: No.

MR. OPPER: No, your Honor. And in fact what is ironic here is that the first gentleman who appeared here, a Mr. Sidman on behalf of DirecTV, his client does have TNT.

THE COURT: But the short answer is that, from what you are telling me, the factual underpinning for his objection has not been fully developed and therefore cannot at this stage be a basis for my not approving the decree --

MR. OPPER: That's correct.

THE COURT: -- under the facts before the Court. To the extent that he is correct in what he says, he can resolve that in a separate lawsuit.

MR. OPPER: That's correct.

THE COURT: I have heard all the arguments. I have read all the papers. I see no reason why I should not approve this decree. It seems to me that, by the terms of the decree itself, that which is illegal is not permitted. The decree itself makes that clear. Also, the orbital satellites are not yet fully operational. Therefore, it is,

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in my view, a rather insubstantial reason not to approve this decree merely because of what may or may not happen with respect to orbital satellites that are not yet in place and with which the FCC has yet to deal.

Under principles of federalism I am required, pursuant to the rather limited power I have, to approve what amounts to a settlement of a civil case and to defer to the judgment of the Attorney General with respect to a decree, unless I am persuaded that it is, in my view, clear and convincing to me that it is not in the public interest.

I think the showing that has been made by the objectors does not come close to demonstrating to me that the effect of this decree will be to make the marketplace substantially less competitive than it was before. In fact, I think, weighing the benefits achieved by this decree against the arguments that have been made as to the possible disadvantage to some competitors as a result of the decree, the only argument I have heard which is even remotely persuasive is the last one I heard on behalf of the wireless operators. But I don't have a fleshed-out factual record upon which I could let their arguments be the basis for refusing to sign this decree.

I will state for the record that everyone is free to make their own factual record in their own lawsuit, either under the antitrust laws or under the Cable Act or

before the FCC in an appropriate administrative proceeding.

whatever I have done in approving this decree is not in any way a finding by this Court that any conduct challenged in the future, either in the courts or at the FCC in an administrative hearing, is lawful by virtue of the fact that the Court has signed this decree. In signing this decree, I have only concluded that it is not irrational for the state to accept this on behalf of its citizens as creating perhaps more benefits to a larger section of the market than would otherwise be available. The fact that it has not achieved what amounts to an optimum or perfect market has never been, in my view, a basis for a court to refuse to approve even a class action settlement as to which the court's power to approve or disapprove is much greater than it is here.

The phone companies' arguments to me are highly speculative. They have only been recently, for the most part, put into a major share of this market by a decision of a district judge, which has yet to be tested on appeal. They have not sued in this case and therefore I find their standing to be, if anything, rather remote. Therefore, I cannot find that this decree violates the public interest or in any way achieves a less competitive marketplace on the whole than the situation as it has existed prior to this time. I rely to a great extent upon the terms of the decree

itself, which make it very clear that exclusive contracts with orbital providers, or any other conduct that is found to be a violation of the Cable Act, are not going to be protected by this decree.

I don't find persuasive the argument that it is too much of a difficulty or burden for the individuals aggrieved by what they may claim to be antitrust violations in the marketplace to seek to vindicate those rights in their own lawsuits, which I think is a normal rule, rather than seek to come in the back door and try to achieve what they could have achieved by a frontal assault upon what they claim to be the anticompetitive nature of the cable market.

That being so, I think that, from my reading of this decree, it does create rights in the consumers which did not exist before and, on the whole, makes the market more competitive than it was before, even though there may be some incidental situations, as raised by the wireless operators, in which perhaps the situation might be a little worse than it was before. On balance, I think it clearly achieves a more competitive marketplace.

I am not sending any signals out one way or the other, so that should be very clear to anyone who tries to market my approval in any improper fashion. I have just determined that if 45 attorneys general, give or take a few, conclude that it is in the best interest of their states to

sign these decrees, there is a heavy presumption in its favor, which I should not lightly disregard in the absence of some clear and convincing evidence of damage to the marketplace, which I have not seen in the arguments presented to me thus far.

I will sign the decrees as written, probably sometime today or Monday. Those people who think that they have grievances to file, file them in the appropriate way against the appropriate parties under the antitrust laws, or whatever, but I see no reason to delay this matter any further.

MR. JOFFE: Your Honor, are you ruling on the phone companies' motion to intervene?

THE COURT: I am denying their application to intervene, because I think intervention is not required as a matter of law, because I do not think, even accepting all the arguments that they make for intervention and assuming I don't accept all the arguments you make in the briefs, although very persuasive, as to why they should not be allowed to intervene, I see no way in which their rights in a practical way are going to be in any way impacted by this decree. I have given them the opportunity to file the amicus curiae briefs and argue the motion; therefore, intervention is not either necessary or appropriate. If they choose to challenge your conduct as being anticompetitive, let them bring their own lawsuit.

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