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11 **Pending Transfer to MDL 1827 and*
12 *Automatic Pro Hac Vice Admission*
13 *Pursuant to Pretrial Order No. 1,*
14 *Dated July 3, 2007 (Waiving Civil L.R. 11-3)*

15 Attorneys for the State of Missouri

16 (Other Counsel Listed on Signature Pages)

17 **IN THE UNITED STATES DISTRICT COURT**
18 **FOR THE NORTHERN DISTRICT OF CALIFORNIA**
19 **SAN FRANCISCO DIVISION**

20 STATE OF MISSOURI,
21 *ex rel.* Chris Koster, Attorney General;

22 STATE OF ARKANSAS,
23 *ex rel.* Dustin McDaniel, Attorney General;

24 STATE OF MICHIGAN,
25 *ex rel.* Michael A. Cox, Attorney General;

26 STATE OF WEST VIRGINIA,
27 *ex rel.* Darrell McGraw, Attorney General;

28 STATE OF WISCONSIN,
ex rel. J.B. Van Hollen, Attorney General,

Plaintiffs,

v.

Case No.:

**COMPLAINT FOR DAMAGES,
CIVIL PENALTIES,
INJUNCTIVE AND OTHER
RELIEF**

JURY TRIAL DEMANDED

Judge:

1 AU OPTRONICS CORPORATION;
2 AU OPTRONICS CORPORATION
3 AMERICA; CHIMEI INNOLUX CORP.,
4 f/k/a CHI MEI OPTOELECTRONICS
5 CORP.; CHI MEI OPTOELECTRONICS
6 USA, INC., f/k/a INTERNATIONAL
7 DISPLAY TECHNOLOGY USA, INC.;
8 CHI MEI OPTOELECTRONICS JAPAN
9 CO., LTD; HANNSTAR DISPLAY
10 CORPORATION; HITACHI, LTD.;
11 HITACHI DISPLAYS, LTD.;
12 HITACHI ELECTRONIC DEVICES,
13 USA, INC.; LG DISPLAY CO., LTD., f/k/a
14 LG PHILLIPS LCD CO., LTD.;
15 LG DISPLAY AMERICA, INC., f/k/a LG
16 PHILLIPS LCD AMERICA, INC.;
17 SAMSUNG ELECTRONICS, CO., LTD.;
18 SAMSUNG ELECTRONICS AMERICA,
19 INC.; SAMSUNG SEMICONDUCTOR,
20 INC.; SHARP CORPORATION;
21 SHARP ELECTRONICS
22 CORPORATION,

23 Defendants.

24 COMPLAINT

25 The States of Missouri, Arkansas, Michigan, West Virginia, and Wisconsin (“the
26 States”), by their respective Attorneys General, complain against Defendants AU Optronics
27 Corporation; AU Optronics Corporation America; Chimei Innolux Corp., f/k/a Chi Mei
28 Optoelectronics Corp.; Chi Mei Optoelectronics USA, Inc., f/k/a International Display
Technology USA, Inc.; Chi Mei Optoelectronics Japan Co., Ltd; HannStar Display Corporation;
Hitachi, Ltd.; Hitachi Displays, Ltd.; Hitachi Electronic Devices, USA, Inc.; LG Display Co.,
Ltd., f/k/a LG Phillips LCD Co., Ltd.; LG Display America, Inc., f/k/a LG Phillips LCD
America, Inc.; Samsung Electronics, Co., Ltd.; Samsung Electronics America, Inc.; Samsung
Semiconductor, Inc.; Sharp Corporation; and Sharp Electronics Corporation (collectively
“Defendants”) and allege as follows:

1 a) Meetings, conversations, and communications in Japan, Taiwan, Korea, and the
2 United States to discuss the prices of TFT-LCD panels;

3 b) Agreements during those meetings, conversations, and communications to charge
4 prices of TFT-LCD panels at certain predetermined levels;

5 c) The issuance of price quotations to purchasers of TFT-LCD panels in accordance
6 with agreements reached at the meetings; and

7 d) The exchange of information on sales of TFT-LCD panels for the purpose of
8 monitoring and enforcing adherence to the agreed-upon prices.

9
10 7) The overcharges on TFT-LCD panels to the direct purchasers as a result of the
11 inflated prices were ultimately borne by consumers and other end-paying purchasers and caused
12 these end-paying purchasers to pay more for TFT-LCD products than they would have in the
13 absence of the conspiracy.

14
15 8) In December 2006, law enforcement agencies in the United States, the European
16 Union, South Korea, and Japan revealed the existence of a criminal investigation into
17 anticompetitive activity among TFT-LCD panel manufacturers, including a conspiracy to
18 suppress and eliminate competition among manufacturers. The agencies' investigations are still
19 ongoing. At the present time, seven TFT-LCD panel manufacturers have pleaded guilty to
20 participating in price-fixing activities, and multiple individuals have been charged with criminal
21 antitrust violations.

22
23 9) Although some of the Defendants have agreed to pay significant criminal fines as
24 part of their guilty pleas to violations of the Sherman Act, the United States Department of
25 Justice ("USDOJ") has not sought any restitution order to date. USDOJ has reasoned that
26 pending class-action lawsuits against Defendants—most of which have been consolidated in a
27

1 multi-district litigation proceeding in this Court styled *In re TFT-LCD (Flat Panel) Antitrust*
2 *Litigation*, No. M: 07-1827 SI, MDL No. 1827 (N.D. Cal.)—may provide “for a recovery of a
3 multiple of actual damages.” *See, e.g.*, *Chunghwa Plea Agreement*, Case M: 07-CV-01827 SI
4 (Doc. 767-1) (N.D. Cal. Jan. 6, 2009), at ¶ 12. In other words, USDOJ apparently believes that
5 private class-action lawsuits will potentially make consumers whole. However, the damages
6 classes that the court has certified in the private litigation excludes all governmental purchasers,
7 as well as non-governmental indirect purchasers that reside in several states, including certain
8 private purchasers in the States of Arkansas and Missouri. Therefore, this action is necessary to
9 vindicate the rights of governmental and other purchasers within the States.
10

11 10) The States bring this action against the Defendants under the Sherman Act and the
12 Clayton Act and under their respective antitrust, consumer protection, and trade laws on behalf
13 of themselves, their governmental entities, and/or other purchasers residing therein, and their
14 general economies.
15

16 **JURISDICTION AND VENUE**

17 11) This Court has subject-matter jurisdiction over the States’ federal antitrust claim
18 pursuant to Section 4 of the Clayton Act, 15 U.S.C. § 15, Section 16 of the Clayton Act (15
19 U.S.C. § 26), 28 U.S.C. § Section 1331 (federal question), and 28 U.S.C. § 1337 (proceeding
20 regulating commerce).
21

22 12) This Court has subject-matter jurisdiction over the States’ state-law claims under
23 28 U.S.C. § 1367 (supplemental jurisdiction) because the state-law claims are so related to the
24 federal claims that they form part of the same case or controversy that would ordinarily be tried
25 in one judicial proceeding. The exercise of supplemental jurisdiction avoids unnecessary
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1 duplication and multiplicity of actions and is in the interests of judicial economy, convenience,
2 and fairness.

3 13) Venue is proper in this Court under Section 12 of the Clayton Act, 15 U.S.C. § 22
4 (commerce and trade venue), and 28 U.S.C. § 1391 (general venue) because each Defendant is
5 an alien corporation or resides, transacts business, committed an illegal act, or otherwise is found
6 in this district, and a substantial part of the events giving rise to the States' claims occurred in
7 this district.

8
9 14) This Court is also an appropriate forum because multiple actions relating to the
10 same conduct and generally naming the same Defendants and their co-conspirators have been
11 filed and consolidated in this district in *In Re TFT-LCD (Flat Panel) Antitrust Litigation*, M: 07-
12 1827 SI. Additionally, multiple criminal cases have been filed against several of the Defendants
13 and their agents relating to the conduct at issue in this Court. Several of the Defendants have
14 pleaded guilty to price-fixing and admitted that acts in furtherance of the Conspiracy occurred in
15 this district.

17 **PARTIES**

18 **Plaintiffs**

19 15) Arkansas Attorney General Dustin McDaniel brings this civil action in the name
20 of the State of Arkansas, as parens patriae on behalf of natural persons residing in Arkansas, to
21 secure monetary relief for injuries directly or indirectly sustained by those persons because of
22 Defendants' conspiracy to fix the prices of TFT-LCD panels. The State of Arkansas also seeks
23 injunctive relief, civil penalties, restitution, costs, and attorneys' fees to the extent permitted by
24 Section 16 of the Clayton Act (15 U.S.C. § 26), the Arkansas Unfair Practices Act, and the
25 Arkansas Deceptive Trade Practices Act.
26

1 16) Michigan Attorney General Mike Cox brings this civil action in the name of the
2 State of Michigan, as parens patriae on behalf of natural persons residing in Michigan, and on
3 behalf of itself and its State Agencies. The Michigan Attorney General is authorized to bring
4 this action under Section 16 of the Clayton Act (15 U.S.C. § 26), Mich. Comp. Laws § 14.28,
5 and Mich. Comp. Laws § 445.777. Under Michigan law, the Attorney General may obtain
6 injunctive relief, be awarded treble damages, or otherwise recover all ascertainable losses
7 incurred by virtue of overcharges paid by the State of Michigan, its State agencies, and natural
8 persons, be awarded civil penalties arising from any violations of Michigan law, and obtain other
9 equitable and statutory relief.
10

11 17) Missouri Attorney General Chris Koster brings this civil action in the name of the
12 State of Missouri, as parens patriae on behalf of natural persons residing in Missouri to enforce
13 federal and state antitrust laws, and in the name of the State of Missouri as the chief law
14 enforcement official under his statutory authority to enforce Missouri's Merchandising Practices
15 Act. The Missouri Attorney General is authorized to bring this action under Section 16 of the
16 Clayton Act (15 U.S.C. § 26), Section 416.061, Mo. Rev. Stat. (2010 Cum. Supp.), and Section
17 407.100, Mo. Rev. Stat. (2010 Cum. Supp.). Under Missouri law, the Attorney General may
18 obtain injunctive relief, recover restitution of all ascertainable losses suffered by indirect
19 purchasers by virtue of the unlawful conduct, and be awarded civil penalties arising from
20 violations of Missouri law and other equitable and statutory relief.
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23 18) West Virginia Attorney General Darrell McGraw brings this action to enforce
24 federal and state antitrust laws in the name of the State of West Virginia on behalf of its state
25 government entities and school districts which purchased TFT-LCD products under state
26 contracts. The West Virginia Attorney General is authorized to bring this action under Section
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1 16 of the Clayton Act, (15 U.S.C. § 26), and the West Virginia Antitrust Act, W.Va. Code §§ 47-
2 18-6, -8, and -9. The State of West Virginia seeks injunctive relief, treble damages, maximum
3 civil penalties, all equitable remedies, and costs and attorneys' fees, to the extent permitted by
4 law.

5 19) Wisconsin Attorney General J.B. Van Hollen brings this action in the name of the
6 State of Wisconsin on behalf of its state government entities to secure relief for injuries sustained
7 directly, indirectly, and by assignment, by the entities as a result of Defendants' conspiracy to fix
8 prices of TFT-LCD panels. The Wisconsin Attorney General is authorized to bring this action
9 under Section 16 of the Clayton Act (15 U.S.C. § 26) and Wis. Stats. §§133.03, 133.17, 133.18,
10 and 165.25(1m). The State of Wisconsin seeks injunctive relief, civil penalties, restitution, costs,
11 and attorneys' fees and treble damages for all overcharges paid by the State of Wisconsin to the
12 extent permitted by the Sherman Act and Wis. Stats. §133.03 and §133.18.
13

14 **Defendants**

15 20) Defendants are American and foreign companies that manufactured, sold, and/or
16 distributed TFT-LCD panels and/or TFT-LCD products to customers throughout the United
17 States during the Conspiracy Period. Each Defendant participated in the conspiracy during all or
18 part of the Conspiracy Period.
19

20 **AUO**

21 21) AU Optronics Corporation ("AUOC") is a Taiwanese corporation that maintains
22 its corporate headquarters at No. 1, Li-Hsin Rd. 2, Hsinchu Science Park, Hsinchu 30078,
23 Taiwan. AUOC was formed as a result of a merger between TFT-LCD panel manufacturers
24 Acer Display Technology Inc. ("Acer") and Unipac Optoelectronics ("Unipac") in 2001. AUOC
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1 merged with Quanta Display, another manufacturer of TFT-LCD panels, in 2006. All conduct of
2 Acer, Unipac, and Quanta is attributable to AUOC.

3 22) AU Optronics Corporation America (“AUOA”) is a Texas corporation that
4 maintains its corporate headquarters at 9720 Cypresswood Drive, Suite 241, Houston, Texas
5 77070 and is a wholly-owned subsidiary of AUOC. AUOA acted as the agent of AUOC and
6 sold or distributed TFT-LCD panels or TFT-LCD products manufactured by AUOC to customers
7 in the United States during the Conspiracy Period.
8

9 23) Defendants AUOC and AUOA are referred to collectively herein as “AUO.”

10 **CMO**

11 24) Chimei Innolux Corp. (“Chi Mei”), formerly known as Chi Mei Optoelectronics
12 Corporation, is a Taiwanese corporation that maintains its corporate headquarters at No. 160
13 Kesyue Road, Chu-Nan, Hsinchu Science Park, Chu-Nan, Miao-Li, Taiwan. Prior to 2009, both
14 Chi Mei and Innolux Display Corp. were manufacturers of TFT-LCD panels. All conduct of Chi
15 Mei Optoelectronics Corporation is attributable to Chi Mei.
16

17 25) Chi Mei Optoelectronics Japan Co., Ltd. (“CMO Japan”) is a Japanese
18 corporation and a subsidiary corporation of Chimei Innolux that maintains its corporate
19 headquarters at Nansei-Yaesu Bldg. 4F, 2-2-10 Yaesu, Chuo-ku, Tokyo 104-0028, Japan. CMO
20 Japan was formerly known as International Display Technology (“IDTech”).
21

22 26) Chi Mei Optoelectronics USA, Inc., (“CMO-USA”) is a California corporation
23 and subsidiary corporation of Chimei Innolux that maintains its corporate headquarters at 101
24 Metro Drive Suite 510, San Jose, California 95110.

25 27) Defendants Chi Mei, CMO Japan, and CMO-USA are referred to collectively
26 herein as “CMO.”
27

1 **HannStar**

2 28) HannStar Display Corporation (“HannStar”) is a Taiwanese company that
3 maintains its corporate headquarters at No. 480 Rueiguang Road, 12th Floor, Neihu Chiu, Taipei
4 114, Taiwan. HannStar manufactures TFT-LCD panels and TFT-LCD products and often sells
5 them under the brand names Hanns.G (monitors) and Hannspree (televisions). LG Display holds
6 an ownership interest in HannStar.
7

8 **Hitachi**

9 29) Hitachi, Ltd. is a Japanese company that maintains its corporate headquarters at 6-
10 6, Marunouchi 1-chome, Chiyoda-ku, Tokyo 100-8280, Japan. In 2002, Hitachi, Ltd. spun off its
11 manufacturing assets to a wholly-owned subsidiary, Hitachi Displays, Ltd.
12

13 30) Hitachi Displays, Ltd. (“Hitachi Displays”) is a Japanese company that maintains
14 its corporate headquarters at 3300, Hayano, Mobara-shi, Chiba-ken, 297-8622, Japan.

15 31) Hitachi Electronic Devices (USA), Inc., is a Delaware corporation and subsidiary
16 of Hitachi, Ltd., that maintains its corporate headquarters at 208 Fairforest Way, Greenville,
17 South Carolina 29607.

18 32) Defendants Hitachi, Ltd., Hitachi Displays, Ltd., and Hitachi Electronic Devices,
19 (USA), Inc., are referred to collectively herein as “Hitachi.”
20

21 **LG Display**

22 33) LG Display Co., Ltd. is a Korean corporation that maintains its corporate
23 headquarters at 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, 150-721, Republic of Korea. LG
24 Display Co., Ltd. was formerly known as LG Philips LCD Co., Ltd., a joint venture between LG
25 Electronics and Philips Electronics. All conduct of LG Philips LCD Co., Ltd. is attributable to
26 LG Display Co., Ltd.
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1 **TRADE AND COMMERCE**

2 45) The price-fixing activities of Defendants and their co-conspirators involved
3 United States import trade or commerce.
4

5 46) Defendants' conduct had a direct, substantial, and reasonably foreseeable effect
6 on domestic interstate commerce within the United States, including the States. These effects
7 proximately caused the domestic injuries alleged in this complaint in that governmental
8 purchasers, consumers, and other end-paying purchasers paid more for TFT-LCD products than
9 they would have absent the conspiracy. Accordingly, these effects give rise to the claims
10 asserted in this complaint.
11

12 47) Defendants' conspiracy specifically targeted the United States market. The United
13 States has been and remains one of Defendants' most important markets for the ultimate
14 consumption of TFT-LCD panels, typically in the form of TFT-LCD products, and accounts for
15 a significant portion of Defendants' revenue.
16

17 48) Most of the Defendants and/or their affiliates maintained corporate offices in the
18 United States. Most of the Defendants had marketing, sales, and account management personnel
19 specifically designated to handle United States customer accounts and the United States market
20 for TFT-LCD panels and products. For example, most of the Defendants, if not all, sponsored
21 advertising within and directed to the United States for the purpose of maintaining and increasing
22 their TFT-LCD product sales and providing other marketing support.
23

24 49) Defendants sold billions of dollars of price-fixed TFT-LCD panels to United
25 States-based OEMs and other manufacturers and to manufacturers that sold millions of TFT-
26 LCD products directly into the United States. Defendants also sold billions of dollars in price-
27 fixed TFT-LCD panels to their own affiliated OEMs (intra-company sales) and to OEMs
28

1 affiliated with their co-conspirators (inter-company sales) that manufactured millions of TFT-
2 LCD products destined for sale in the United States.

3 50) In furtherance of the conspiracy, Defendants regularly monitored United States
4 “street prices” or retail prices of TFT-LCD products to ensure that the cartel had set profit-
5 maximizing prices for TFT-LCD panels. Defendants knew that, because TFT-LCD panels are
6 often the most expensive and significant component of products containing such panels, price
7 increases for the panels necessarily resulted in increased prices for TFT-LCD products sold in
8 the United States.
9

10 51) Thus, Defendants’ price-fixing activities directly and substantially affected the
11 price of TFT-LCD panels and TFT-LCD products purchased in the United States, including the
12 States. Defendants intentionally sent price-fixed TFT-LCD panels into a stream of commerce
13 destined for the United States with the expectation of producing a substantial adverse effect in
14 the United States, and within the States, in the form of inflated prices for TFT-LCD panels and
15 TFT-LCD products. The artificial inflation of prices for TFT-LCD products was a foreseeable
16 and immediate consequence of Defendants’ illegal activities. Accordingly, Defendants’
17 unlawful conduct directly and substantially affected the price of TFT-LCD products purchased
18 within the United States and unreasonably restrained commerce within the United States.
19

20 **FACTUAL BACKGROUND**

21 **TFT-LCD Panels**

22 52) TFT-LCD panels are made by sandwiching liquid crystal compound between two
23 pieces of glass called substrates. The resulting screen contains hundreds of thousands of
24 electrically charged dots, called pixels, which form an image. The panel is then combined with a
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1 backlight unit, a driver, and other equipment to create a “module” allowing the panel to operate
2 and be integrated into a TFT-LCD product.

3 53) TFT-LCD panels are manufactured in facilities frequently referred to as “fabs.”
4 Fabs are divided into categories, called generations, depending on the size of the glass substrate
5 they process. The substrate processed by early-generation fabs is typically smaller than the
6 substrate processed by late-generation fabs.

7
8 54) TFT-LCD panels are only used as components of TFT-LCD products. TFT-LCD
9 panels often account for a significant portion of the cost of finished TFT-LCD products and are
10 often the most expensive component. For example, TFT-LCD panels account for between 50%
11 and 80% of the cost of finished desktop monitors.

12 55) TFT-LCD panels have no independent utility; the only value for TFT-LCD panels
13 is as the main component of TFT-LCD products. Therefore, the markets for TFT-LCD panels
14 and TFT-LCD products are inseparable.

15
16 56) The Defendants expected the price of finished TFT-LCD products to reflect the
17 price of their TFT-LCD panels. Accordingly, the demand for TFT-LCD panels is directly
18 correlated to the demand for TFT-LCD products.

19 **Market Structure and Concentration**

20 57) The market for TFT-LCD products is enormous, and it grew significantly during
21 the Conspiracy Period. In 2006, when DOJ and international competition authorities first
22 publicly disclosed their investigations, the worldwide market for TFT-LCD products was
23 approximately \$70 billion.

24
25 58) The TFT-LCD panel industry has several characteristics that are conducive to
26 collusion:

1 a) The TFT-LCD panel industry is characterized by high barriers to entry. New fabs
2 cost billions of dollars to build, and rapidly evolving technology and intellectual
3 property requirements require constant research, development, and investment. Thus,
4 firms cannot enter the market for the production and sale of TFT-LCD panels without
5 enormous capital investments.

6 b) Standardization in the size of TFT-LCD panels creates homogeneity in those
7 products: TFT-LCD panels, regardless of which product they will be used for, are
8 manufactured to a specific size regardless of manufacturer. The manufacture of standard
9 panel sizes for TFT-LCD products across the industry facilitates price transparency in
10 the market for TFT-LCD panels. This panel homogeneity enables manufacturers to
11 monitor and analyze TFT-LCD panel prices.

12 c) The TFT-LCD panel industry has experienced significant consolidation in the past
13 decade. Throughout the Conspiracy Period, many individual Defendants and their co-
14 conspirators grew through acquisitions. The TFT-LCD panel industry has been and
15 remains highly concentrated, and Defendants control a significant share of the global
16 market for TFT-LCD panels.

17 d) The TFT-LCD panel industry offers considerable opportunities for collusive
18 activity through joint ventures, cross-licenses, and other cooperative arrangements, as
19 well as through participation in various industry associations. For example, Defendant
20 HannStar was incorporated in 1998, following an agreement between its parent
21 company, Walsin Lihwa Corporation, and Toshiba Corporation, which provided LCD
22 technology. HannStar later entered into a technology transfer agreement with Defendant
23 Hitachi in 2002 relating to the manufacture of TFT-LCD panels and allowing both
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1 companies “to step forward in future market cooperation, including OEM/ODM supply
2 of LCD-TV panels from HannStar to Hitachi.” Two years later, Defendant Hitachi and
3 Toshiba joined with Matsushita to form IPS Alpha Technology, Inc., a manufacturer and
4 seller of TFT-LCD panels for televisions. Such overlapping business arrangements
5 created a unity of interest among the Defendants and their co-conspirators which
6 facilitated the enforcement of the conspiracy’s objectives.
7

8 e) The TFT-LCD panel manufacturers were highly aware of the close relationship
9 between their production volume and their ability to maintain a higher price for TFT-
10 LCD panels.

11 **Distribution of LCD Panels**

12 59) Defendants sold TFT-LCD panels to OEMs (including OEMs affiliated with
13 Defendants and their co-conspirators and OEMs based in the United States such as Dell,
14 Gateway, Hewlett-Packard, Motorola, and Apple) and other manufacturers, such as original
15 design manufacturers and electronics manufacturing services providers, for insertion into TFT-
16 LCD products. These manufacturers paid supra-competitive prices for TFT-LCD panels as
17 result of the Defendants’ unlawful conduct.
18

19 60) The distribution chain for TFT-LCD panels is relatively short. OEMs and other
20 manufacturers sell TFT-LCD products to end users directly or through intermediaries.
21

22 61) Because TFT-LCD panels are significant and distinguishable components of TFT-
23 LCD products, TFT-LCD panels can be traced through the distribution chain.

24 62) Changes in the price of TFT-LCD panels impact prices paid by consumers and
25 other end-paying purchasers of TFT-LCD products. Inflated prices for TFT-LCD panels are
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1 passed along through the sale of TFT-LCD products. Accordingly, overcharges for TFT-LCD
2 panels are traceable in prices paid for TFT-LCD products.

3 63) The States and their agencies, divisions and units, governmental entities, and
4 resident end-paying purchasers have purchased hundreds of millions of dollars worth of TFT-
5 LCD products during the Conspiracy Period.

6 **THE CONSPIRACY**

7
8 64) Beginning at a date as yet unknown to the States but at least as early as January
9 1999, and continuing through at least December 2006, the Defendants and their co-conspirators,
10 at various times, participated in a conspiracy to fix the prices of TFT-LCD panels sold in the
11 United States and elsewhere.

12 65) Beginning sometime prior to 1999, representatives of the Japanese TFT-LCD
13 manufacturers Sharp and Hitachi, along with other co-conspirators, including Samsung, shared
14 internal pricing plans and agreed to fix the prices and limit the supply of TFT-LCD panels. As
15 TFT-LCD production in South Korea and Taiwan began to increase, the conspiracy expanded to
16 include LG Display of South Korea and Taiwanese manufacturers, AUO, CMO, Chunghwa
17 Picture Tubes, Ltd., and HannStar.

18
19 66) The conspiracy was organized at the highest level of the Defendant organizations
20 and carried out by both executives and subordinate employees of their parent and subsidiary
21 companies. Individual participants entered into an ongoing agreement on behalf of the
22 Defendant organizations.

23
24 67) In furtherance of the conspiracy, Defendants' officers and employees engaged in
25 discussions and attended meetings with representatives of other major TFT-LCD producers.

1 During these discussions and meetings, Defendants reached agreements to fix the price of TFT-
2 LCD panels sold to buyers in the United States and elsewhere.

3 68) As the number of conspirators expanded, some of the members of the conspiracy
4 began to participate in frequent multilateral meetings and communications, in addition to
5 bilateral meetings. Representatives of six corporate families—namely, AUO, Chunghwa Picture
6 Tubes, Ltd., CMO, HannStar, LG Display, and Samsung—held dozens of multilateral meetings
7 from 2001 through 2006, taking turns hosting the meetings. These companies comprised the
8 substantial majority of the TFT-LCD panel market.
9

10 69) The attending Defendants sometimes referred to the meetings as “Crystal
11 Meetings.” Crystal Meetings involving high-level executives were often referred to as “CEO” or
12 “Top” meetings. The Crystal Meetings involving vice-presidents and other executive or
13 management level employees were referred to as “Commercial Meetings” or “Operational
14 Meetings.” Numerous additional meetings were held among lower-level employees of the
15 Defendants that tended to focus more on implementation of agreements reached during the
16 Crystal Meetings.
17

18 70) During the Crystal Meetings, the attending Defendants typically exchanged
19 sensitive business information regarding TFT-LCD panel prices, customer demand, supply
20 information, fab production, and shipments of TFT-LCD panels. The participating Defendants
21 typically discussed how to raise prices and reached agreements on target prices, floor prices,
22 and/or price ranges for TFT-LCD panel sales. They also discussed their pricing regarding
23 specific customers and reached agreements as to how to deal with customers’ requests for
24 discounts. The participating Defendants also typically reached agreements to limit the
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1 production of TFT-LCD panels by setting target production levels, delaying capacity expansion,
2 slowing assembly line volume (“loading rates”), and other mechanisms.

3 71) For purposes of illustration, at the November 15, 2001 Crystal Meeting attended
4 by high-ranking executives of AUO, Chunghwa Picture Tubes, Ltd., CMO, HannStar, LG
5 Display, and Samsung, the status of their efforts to raise prices in November was discussed and
6 suggestions as to how “[t]o avoid vicious price competition” were shared. The attending
7 companies also shared their respective production plans for 2002, discussed their forecasts for
8 supply and demand, and agreed upon pricing targets for 2002 sales of TFT-LCD panels.

10 72) The Defendants in attendance at the Crystal Meetings were concerned with how
11 to keep non-attending Defendants abreast of the events that transpired. One such concern was
12 how the companies from Taiwan and South Korea could better collaborate with the Japanese
13 manufacturers on pricing practices. To facilitate cooperation without the Japanese manufacturers
14 attending Crystal Meetings in person, it was agreed that the meeting attendees would contact the
15 Japanese manufacturers, such as Hitachi, to persuade them to “synchronize” their pricing.

17 73) There were bi-lateral contacts and meetings between Defendants and co-
18 conspirators who attended a Crystal Meeting and Defendants or co-conspirators who did not, the
19 purpose of which was to exchange company sales and market information and/or to convey,
20 clarify, or reinforce the agreements reached at the Crystal Meeting. Illustrating such bilateral
21 communications are the following exchanges:

- 22
- 23 a) In a Crystal Meeting in April 2002, HannStar reported that Hitachi would increase
24 its prices for TFT-LCD panels consistent with the agreement reached at the meeting,
25 reflecting bi-lateral communications about pricing between HannStar and Hitachi.
- 26
- 27

1 b) In February 2003, Sharp's LCD Business Unit noted in an internal presentation
2 that Samsung had delayed completion of a new fabrication facility and hired a Hitachi
3 design team, that LG Display was losing money, and that within the industry there was a
4 "[c]oncerted effort to raise monitor and notebook prices now underway," reflecting bi-
5 lateral communications.
6

7 c) In February 2005, senior management-level employees from LG Display's Korea
8 headquarters traveled to Japan and met with Hitachi management-level employees to
9 discuss market conditions and their outlook for the 2005 market for TFT-LCD panels.
10 Along with production and pricing trends, they discussed a concern that the 32" TFT-
11 LCD panels being used for televisions would drop below \$600.
12

13 d) In June 2006, management-level employees of LG Display and Hitachi met in LG
14 Display's Japan office and discussed prospective prices on TFT-LCD panels between
15 spring 2006 through spring 2007 by LG, AUO, CMO, and Sharp.
16

17 74) In addition to the Crystal Meetings and meetings between attendees and non-
18 attendees, there were also numerous other bilateral contacts and meetings between Defendants
19 and/or co-conspirators. For example:

20 a) In late 1998, a manager of Samsung Semiconductor, Inc., received pricing
21 information and confirmation of future pricing plans from representatives of both Sharp
22 and Hitachi to the effect that those competitors were raising their prices on TFT-LCD
23 panels.
24

25 b) In late 1999, representatives of Samsung and Sanyo Electric (an earlier
26 manufacturer of TFT-LCD panels) shared TFT-LCD panel production plans over lunch,
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1 and Sanyo Electric urged Samsung to raise their price of TFT-LCD panels for bids to
2 customers such as Dell.

3 c) In April 2001, representatives of Samsung and Hitachi discussed with each other
4 their respective pricing plans in coordination of their responses to Dell.

5
6 d) In spring 2001, Korean companies Samsung and LG Display discussed their
7 future pricing strategy for the following month. To ensure that the price-fixing of TFT-
8 LCD panels was successful with regard to certain purchasers of TFT-LCD panels,
9 Samsung obtained and confirmed cooperation of the price-fixing agreement with LG
10 Display.

11 e) Also in April 2001, Samsung and Chunghwa Picture Tubes, Ltd. agreed on target
12 prices for certain TFT-LCD panels.

13
14 f) In a private discussion in fall 2001, LG Display and Chunghwa Picture Tubes,
15 Ltd. agreed to simultaneously increase their prices to be offered to a particular customer.

16 g) LG Display and AUO agreed to fix the price of TFT-LCD panels for 32”
17 televisions over a 2005 breakfast meeting between representatives of those two co-
18 conspirators.

19 h) In February 2006, AUO, CMO, and Chunghwa Picture Tubes, Ltd. met and
20 discussed the prices being quoted by them and other TFT-LCD manufacturers to Hewlett
21 Packard, a purchaser of TFT-LCD panels.

22
23 75) The participants in the conspiracy also communicated through means other than
24 the multilateral Crystal Meetings and bilateral meetings, including through frequent meetings
25 among lower-level employees, meetings between fewer of the co-conspirators, telephone calls, e-
26 mails, and other communications.

1 76) In addition to the meetings and other direct communications, the Defendants
2 attended numerous industry-oriented consortia and trade shows and utilized other sources of
3 available information about their competing manufacturers of TFT-LCD panels, including trade
4 publications, reports from marketing research firms, and information from mutual customers, all
5 of which facilitated their having timely and reliable information about competitors and
6 compliance with the agreements they had reached.
7

8 77) There were further efforts by the Defendants to facilitate communication among
9 co-conspirators, such as efforts to establish a telephone hotline that would assist a co-conspirator
10 in confirming an agreed-upon price when negotiating the sale of TFT-LCD panels to a customer
11 OEM or other manufacturer.
12

13 78) The participants in the conspiracy closely monitored the pricing of TFT-LCD
14 panels by discussing with customers the prices offered by their co-conspirators and utilizing
15 most-favored customer clauses in contracts with their customers; they used their meetings and
16 other communications with their co-conspirators to discuss the reports they had received and to
17 persuade corrective action by the co-conspirator as needed.
18

19 79) While the exact date of the cessation of the more formal multilateral Crystal
20 Meetings is unknown to the States, upon information, Defendants may have ceased attending
21 these larger meetings in 2006. The Defendants continued other communications at least until
22 shortly before the USDOJ's investigation into Defendants' conduct became public. However,
23 TFT-LCD panels sold into the channel of distribution during the latter portion of the conspiracy
24 may not have reached the purchasing public for many months thereafter.
25

26 80) The conspiracy was effective throughout the Conspiracy Period. At various times
27 during the Conspiracy Period, the price of TFT-LCD panels increased or remained steady despite
28

1 improvements and efficiencies in the production process that resulted in declining costs to
2 Defendants, contrary to what would have occurred in a competitive market.

3 **Additional Evidence of Conspiracy**

4 81) The market for consumer electronics products and their components is typically
5 characterized by falling prices. Under normal circumstances, the market for TFT-LCD panels
6 would have been no exception, and prices would have continued to fall, as was projected. For
7 example, in 1995, the prices for TFT-LCD panels fell 40-50%, and prices were projected to
8 continue falling due to lower manufacturing costs. Instead, the TFT-LCD market has been
9 characterized by unnatural price stability and upward pricing trends which evidences the
10 existence of anticompetitive influences. Between the mid-1990s and the end of 2006, there were
11 several episodes of rising and flattening prices that did not coincide with increasing costs or
12 other justifying factors.
13

14 82) In addition to market conditions facilitating cartel behavior as described above,
15 additional actions were taken by Defendants to strengthen and maintain the conspiracy as well as
16 to prevent its discovery. For example:
17

18 a) Throughout the Conspiracy Period, Defendants agreed among themselves to give
19 pretextual reasons for increasing the price or output restrictions of TFT-LCD panels, such
20 as by attributing prices to higher supply or input costs.

21 b) Throughout the Conspiracy Period, Defendants collected information about and
22 reported on their compliance with target prices for particular sizes of TFT-LCD panels,
23 discussing instances when it was unclear if the members of the conspiracy had met the
24 target price set by the cartel.
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1 c) Throughout the Conspiracy Period, Defendants also shared with each other their
2 production data and plans, including shipment information as well as forecasts relating to
3 production. Their regular meetings and other communications and reports emphasized the
4 need to avoid competition with each other and facilitated efforts to thwart attempts to
5 undercut the agreed-upon price by customer OEMs and other manufacturers.

6 d) Defendants also provided assurances to each other and to other co-conspirators of
7 their commitment to the price fixing agreements they had entered.
8

9 **Criminal Convictions, Indictments, and On-Going Investigations**
10 **into the TFT-LCD Panel Price-Fixing Conspiracy**

11 83) Despite the efforts of Defendants and other co-conspirators to prevent discovery
12 of their conspiracy, in December 2006, government authorities in the United States and in other
13 countries, including Japan and South Korea, revealed the existence of an extensive investigation
14 into the anticompetitive activity among TFT-LCD panel manufacturers. In a December 11,
15 2006, filing with the U.S. Securities and Exchange Commission, Defendant LG Display
16 disclosed that its Seoul and Tokyo offices had been visited by the Korea Fair Trade Commission
17 and the Japanese Fair Trade Commission, respectively, and that USDOJ had issued a subpoena
18 to LG Display's San Jose office. The following day, news reports revealed that Defendants
19 Samsung, Sharp, and AUO were also under investigation in relation to price-fixing agreements.
20 Over the following three years, additional Defendants revealed that they were the subject of
21 criminal investigations.
22

23 84) To date, several of the Defendants have entered guilty pleas pursuant to plea
24 agreements reached with USDOJ relating to their participation in a TFT-LCD price-fixing
25 conspiracy. Some of the other Defendants have either been indicted or are anticipating such
26 charges:
27

1 a) LG Display Co., Ltd., and its wholly-owned subsidiary, LG Display America, Inc.
2 pleaded guilty to participating in a price-fixing conspiracy relating to TFT-LCD panels
3 from September 2001 through June 2006 and were assessed a criminal fine of \$400
4 million—the second largest fine in the history of USDOJ’s Antitrust Division.

5 Additionally, one executive pleaded guilty to participating in a price-fixing conspiracy.

6 b) Chunghwa Picture Tubes, Ltd. pleaded guilty to participating in a price-fixing
7 conspiracy relating to TFT-LCD panels from September 2001 through December 2006
8 and was assessed a criminal fine of \$65 million. Additionally, three Chunghwa
9 executives have pleaded guilty to participating in a price-fixing conspiracy.

10 c) Chi Mei Optoelectronics Corporation pleaded guilty to participating in a price-
11 fixing conspiracy relating to TFT-LCD panels from September 2001 through December
12 2006 and was assessed a criminal fine of \$220 million. Additionally four Chi Mei
13 executives have pleaded guilty to participating in a price-fixing conspiracy.

14 d) HannStar pleaded guilty to participating in a price-fixing conspiracy relating to
15 TFT-LCD panels from September 2001 to January 2006 and was assessed a criminal fine
16 of \$30 million.

17 e) Hitachi Displays, Ltd. pleaded guilty to participating in a price-fixing conspiracy
18 relating to TFT-LCD panels sold to Dell from at least April 2001 through at least March
19 2004 and was assessed a criminal fine of \$31 million.

20 f) Sharp Corporation pleaded guilty to, among other things, participating in a price-
21 fixing conspiracy relating to TFT-LCD panels sold to Dell from April 2001 through
22 December 2006 for use in computer monitors and notebooks. Sharp was assessed a
23 criminal fine of \$120 million.

1 g) Co-conspirator Epson Imaging Devices Corporation pleaded guilty to
2 participating in a price-fixing conspiracy relating to TFT-LCD panels sold to Motorola,
3 Inc., from the fall 2005 to the middle 2006 for use in Razr mobile phones. Epson was
4 assessed a criminal fine of \$26 million.

5
6 85) To date, more than \$890 million in criminal fines have been imposed for criminal
7 violations of the Sherman Antitrust Act by Defendants.

8 86) In June 2010, a federal grand jury returned an indictment against AU Optronics
9 Corporation and AU Optronics Corporation America. Several executive-level employees with
10 AUO, LG Display, Chunghwa Picture Tubes, Ltd., and Hitachi have been indicted for similar
11 conduct, most of whom have pleaded guilty to such charges.

12
13 87) While their guilty pleas may reference specific conduct for which they admit to
14 criminal culpability, the States assert that Defendants' participation in a price-fixing conspiracy
15 is greater in scope.

16 **PROXIMATE CAUSE AND ANTITRUST INJURY**

17 88) The conspiracy was effective at raising the price of TFT-LCD panels. But for
18 Defendants' agreement to raise prices and reduce output, the price of TFT-LCD panels would
19 have been significantly lower than the price that prevailed in the marketplace.

20
21 89) OEMs and other direct purchasers paid artificially high prices for TFT-LCD
22 panels, which increased their production costs and caused the price of finished TFT-LCD
23 products to increase throughout the United States. As TFT-LCD panels comprise a significant
24 portion of the costs of the completed TFT-LCD product, the effect of the TFT-LCD panel price
25 on the selling price of TFT-LCD products was substantial.

1 Distribute”; “for reference, but not disclosure. keep you eye only, no talking”[sic], and
2 “Please do not copy and release to anyone!!!”

3
4 d) By encouraging other participants and agreeing to increase security and limit
5 written communication regarding their ongoing price-fixing agreement to avoid detection
6 and prosecution under the antitrust laws.

7 e) By agreeing to disseminate pretextual reasons for the inflated prices of TFT-LCD
8 panels, such as increased demand, undercapitalization leading to insufficient capacity,
9 undersupply due to demand for larger panels, shortages due to late expansion of
10 production lines, and rapid demand growth.

11 f) By avoiding reference to the conspiracy in written communications and confining
12 information concerning the conspiracy to a small number of key officers and employees
13 of the Defendants for the purpose of avoiding detection and prosecution under antitrust
14 and fair trade laws. For example, representatives of AUO, Chunghwa Picture Tubes,
15 Ltd., CMO, and HannStar agreed that, with regard to an upcoming Top Meeting in
16 December 2001, “security issue regarding Fair Trade Law violation should be discussed,”
17 even though it had been discussed in an earlier meeting. Similarly, the members of the
18 cartel were urged to “be more careful about security and to refrain from written
19 communication.”
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22 g) By engaging in a successful, illegal price-fixing conspiracy that by its nature was
23 inherently self-concealing.

24 93) The States have exercised due diligence to learn of their legal rights and claims
25 and, despite such diligence, failed to uncover the existence of the violations alleged below until
26 the investigation by USDOJ was first disclosed publicly in December 2006, when some
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1 Defendants reported receiving subpoenas. Even as the investigation was being disclosed, the
2 scope and extent of the conspiracy remained unknown for many more months.

3 94) The States have exercised due diligence by promptly investigating the facts giving
4 rise to the claims asserted herein upon having reasonable suspicion of the existence of
5 Defendants' conspiracy to the extent permitted by law.

7 **BASIS FOR INJUNCTIVE RELIEF**

8 95) While many Defendants have pleaded guilty to participating in a price-fixing
9 conspiracy, none of the Defendants have been the subject of a court order enjoining them from
10 future participation in a conspiracy to fix prices of TFT-LCD panels or other similarly unlawful
11 conduct. Moreover, as to those Defendants that have pleaded guilty, their unlawful conduct
12 extends beyond the terms of their guilty pleas.

13 96) The structure and characteristics of the TFT-LCD panel market have not
14 substantially changed since the first discovery of the conspiracy alleged herein. The industry
15 remains conducive to agreements among TFT-LCD panel manufacturers to fix price and restrict
16 output. For example, two competitors which had entered the market during the course of the
17 conspiracy have since been acquired by certain Defendants.

18 97) Additionally, the participants in the conspiracy alleged herein continued with their
19 unlawful conduct even after learning that their own companies, or other companies with which
20 they were familiar, were being indicted, pleading guilty, and were otherwise implicated in the
21 international Dynamic Random Access Memory (DRAM) price-fixing investigation commenced
22 by USDOJ as early as June 15, 2002. Nevertheless, Defendants were not then dissuaded from
23 continuing their conspiracy to fix prices of TFT-LCD panels.
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1 that assigned to the respective State all of the TFT-LCD Resellers' antitrust claims under state
2 and federal laws relating to TFT-LCD panels.

3 105) In Michigan and Wisconsin, the assignment clauses assigned the "direct
4 purchaser" antitrust claims of TFT-LCD resellers. Assignment clauses retain their original
5 character as direct purchaser claims. With the assignment of these direct purchaser claims from
6 TFT-LCD Resellers, the respective purchasing State received all right, title, and interest that the
7 TFT-LCD Resellers had in those claims against the Defendants.
8

9 106) Mich. Comp. Law § MCL 445.778 allows for recovery of antitrust damages by
10 "indirect purchasers."

11 107) Wis. Stat. § 133.18 allows for recovery of antitrust damages by "indirect
12 purchasers."

13 108) Because Michigan and Wisconsin assignment clauses contained assigned antitrust
14 claims under both federal and state law, both States' assignment clauses contracts with TFT-
15 LCD Resellers contained not only "direct purchaser" claims but also the "indirect purchaser"
16 claims.
17

18 109) The effect of the assignment clauses was to transfer the bidding TFT-LCD
19 Resellers' causes of action against the Defendants under federal antitrust laws (direct purchaser
20 claims) and Mich. Comp. Laws § 445.771 *et seq.* and Wisconsin Ch. 133 (both direct and
21 indirect purchaser claims) to the respective purchasing State.
22

23 VIOLATIONS ALLEGED

24 COUNT I

25 Violation of Section 1 of the Sherman Act Pursuant to 15 U.S.C. § 26

26 110) Plaintiff States incorporate each of the preceding allegations by reference.
27

1 111) The States bring this claim both on behalf of themselves and their governmental
2 entities, and as *parens patriae* as to natural persons, to enforce public rights and to protect their
3 residents against the violation of Section 1 of the Sherman Act (15 U.S.C. § 1).
4

5 112) Defendants and their co-conspirators entered into a continuing agreement,
6 understanding, and conspiracy in restraint of trade to artificially fix, raise, stabilize, and peg
7 prices for TFT-LCD panels in violation of Section 1 of the Sherman Act (15 U.S.C. § 1).
8

9 113) The combination and conspiracy alleged herein has had the following effects,
10 among others in the United States, including within the States:

11 a) Prices for TFT-LCD panels sold by Defendants and their co-conspirators have
12 been fixed, raised, maintained and stabilized at artificially high, non-competitive levels;

13 b) Price competition in the sale of TFT-LCD panels and TFT-LCD products has
14 been restrained, suppressed, and/or eliminated; and

15 c) Those who purchased TFT-LCD products containing TFT-LCD panels from
16 Defendants and their co-conspirators have been deprived of the benefits of free and open
17 competition, including competitive prices.
18

19 114) The States, their agencies and governmental units, their resident purchasers, and
20 their general economies have been injured and will continue to be injured in their businesses and
21 property by paying more for TFT-LCD panels purchased indirectly from the Defendants and
22 their co-conspirators than they would have paid and will pay in the absence of the combination
23 and conspiracy.

24 115) Plaintiff States are entitled to an injunction against Defendants, preventing and
25 restraining the violations alleged herein and to other equitable relief, including disgorgement,
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1 under federal law so as to ensure that Defendants do not retain the benefits of their unlawful
2 conduct.

3
4 **COUNT II:**

5 **Claim for Damages and Other Relief Under the**
6 **Arkansas Unfair Practices Act (Ark. Code Ann. §§ 4-75-309, 4-75-315)**

7 116) The State of Arkansas incorporates each of the preceding allegations by reference.

8 117) Each Defendant in this case created, entered into, or became a member of (or a
9 party to) a pool, trust, agreement, combination, confederation, or understanding with one or more
10 corporations, partnerships, individuals, persons, or associations of persons to regulate or fix the
11 price of TFT-LCD panels or to fix or limit the amount or quantity of TFT-LCD panels.

12 118) Under Ark. Code Ann. § 4-75-309, each Defendant shall be deemed and adjudged
13 guilty of a conspiracy to defraud.

14 119) Defendants' actions injured Arkansas consumers and caused them to sustain
15 injury. But for Defendants' actions, Arkansas consumers would have paid significantly less for
16 TFT-LCD products.

17 120) The Arkansas Attorney General did not have actual knowledge of the events
18 described in this complaint at any time prior to the enactment of Ark. Code Ann. § 4-75-320.

19 121) The Arkansas Attorney General, acting as *parens patriae* on behalf of natural
20 persons residing in Arkansas, hereby seeks damages or restitution for losses incurred directly or
21 indirectly.

22 122) The Attorney General also seeks injunctive relief, civil penalties to the maximum
23 extent permitted by Arkansas law, expenses, investigative costs, and attorneys' fees.
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COUNT III:

Claim for Restitution and Other Relief Under the Arkansas Deceptive Trade Practices Act (Ark. Code Ann. §§ 4-88-104, 4-88-107)

123) The State of Arkansas incorporates each of the preceding allegations by reference.

124) Defendants' conduct, as alleged in this complaint, constitutes an unconscionable act in business, commerce, or trade under the Arkansas Deceptive Trade Practices Act ("ADTPA"), Ark. Code Ann. § 4-88-107(a)(10).

125) Courts have liberally interpreted the term "unconscionable," and the ADTPA generally, in furtherance of the ADTPA's remedial purpose. The State of Arkansas will, at the appropriate time, respectfully urge the Court to reconsider its order dated August 25, 2008 (D.I. 121) in accordance with a long line of cases holding that price fixing constitutes unconscionable conduct under the ADTPA.

126) Because of Defendants' ADTPA violations, the State of Arkansas is entitled to recover restitution on behalf of Arkansas consumers. The State of Arkansas is also entitled to civil penalties to the maximum extent permitted by Arkansas law and injunctive relief.

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COUNT IV

Violation of Michigan Antitrust Reform Act

127) The State of Michigan incorporates each of the preceding allegations by reference.

128) The State of Michigan brings this action both on behalf of itself, its State Agencies, and as *parens patriae* on behalf of natural persons, to enforce public rights and to protect residents and its general economy against violations of the Michigan Antitrust Reform Act, Mich. Comp. Laws Ann. § 445.771, *et seq.*

1 140) Section 407.100 of the MMPA provides for injunctions prohibiting the
2 continuation of unlawful methods, acts, uses or practices and the doing of anything to further
3 their continuation or recurrence, an order of restitution, payable to the state, as may be necessary
4 to restore to any person who has suffered any ascertainable loss, including but not limited to, any
5 moneys or property, real or personal, which may have been acquired by means of unlawful
6 conduct, and an award of civil penalties per each violation.
7

8 141) Defendants' TFT-LCD panels and the finished TFT-LCD products constitute
9 "merchandise" within the meaning of § 407.010(4).
10

11 142) Pursuant to authority granted in § 407.145, the Attorney General has promulgated
12 rules explaining and defining terms utilized in § 407.020. The rules are contained in the
13 Missouri Code of State Regulations (hereinafter "CSR"). The rules relevant to the
14 Merchandising Practices Act allegations herein include the provisions of the 15 CSR 60-7.010, *et*
15 *seq.*, 15 CSR 60-8.010, *et seq.*, and 15 CSR 60-9.010, *et seq.* These rules are adopted and
16 incorporated by reference as if fully set forth herein.
17

18 143) From at least 1999 until the present, Defendants, individually and collectively,
19 and through their agents, employees, and others acting on their behalf or at their direction, have
20 engaged in the act, use and employment of deception, fraud, false pretense, false promise,
21 misrepresentation, unfair practice, and the concealment, suppression, and omission of material
22 facts in connection with the advertisement, offering for sale, and sale of merchandise, all in
23 violation of § 407.100, to-wit:

- 24 a) Engaging in deception, as defined by 15 CSR 60-9.020, by using methods, acts
25 and practices that had the tendency or capacity to mislead, deceive or cheat, or that
26 tended to create false impressions as to the value, pricing, and cost of TFT-LCD panels,
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1 and the resulting TFT-LCD products, and that such price was established by a free and
2 fair market, among purchasers of the TFT-LCD products within the State of Missouri;

3 b) Engaging in misrepresentation as defined by 15 CSR 60-9.070(1), and in half-
4 truths as defined by 15 CSR 60-9.090(1), by stating as reasons for price increases and the
5 absence of price reductions in TFT-LCD panels assertions which were not in accord with
6 the facts or omitting to state a material fact necessary in order to make such assertions
7 made, in light of the circumstances under which they are made, not misleading;

8 c) Engaging in concealment, suppression or omission of material facts, as defined by
9 15 CSR 60-9.110 and 15 CSR 60.9-010(1)(C), relating to their agreements to limit the
10 supply of TFT-LCD panels, to not compete against each other on the pricing of TFT-
11 LCD panels, and to establish minimum prices for TFT-LCD panels, which facts would
12 have been important to persons within the State of Missouri in connection with their
13 purchase of TFT-LCD products;

14 d) Engaging in unfair practices as defined by 15 CSR 60-8.020(1) by participating in
15 agreements to restrain trade, including agreements to limit the supply of TFT-LCD
16 panels, not to compete against each other on the pricing and sale of TFT-LCD panels, and
17 to establish minimum prices for TFT-LCD panels, which agreements offend public policy
18 as it has been established by the Missouri Antitrust Act, § 416.031.1, Section 1 of the
19 federal Sherman Antitrust Act (15 U.S.C. § 1) and Section 5 of the Federal Trade
20 Commission Act (15 U.S.C. § 5), which agreements are unethical, oppressive, and
21 unscrupulous and caused substantial injury to purchasers of the TFT-LCD products
22 within the State of Missouri;
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1 e) Engaging in unfair practices as defined by 15 CSR 60-8.090 by participating in
2 agreements to restrain trade, including agreements to limit the supply of TFT-LCD
3 panels, not to compete against each other on the pricing and sale of TFT-LCD panels, and
4 to establish minimum prices for TFT-LCD panels, which agreements violate the Missouri
5 Antitrust Act, § 416.031.1, Section 1 of the federal Sherman Antitrust Act (15 U.S.C. § 1)
6 and Section 5 of the Federal Trade Commission Act (15 U.S.C. § 5), said laws being
7 intended to protect the public against higher prices and limited supplies caused by
8 agreements intended to restrain competition, and caused substantial harm to purchasers of
9 the TFT-LCD products within the State of Missouri; and
10

11 f) Engaging in unfair practices as defined by 15 CSR 60-8.040 and 15 CSR 60-
12 8.010 by violating the duty of good faith by failing to adhere to honesty in fact and
13 observing reasonable commercial standards of fair dealing in connection with the sale of
14 TFT-LCD panels and products to purchasers within the State of Missouri.
15

16 144) While unnecessary for establishing civil liability under the Merchandising
17 Practices Act, the foregoing acts and practices were done knowingly and with the intent to
18 defraud, and in a manner to avoid detection by purchasers of TFT-LCD panels and products
19 within Missouri and caused the State of Missouri and resident purchasers to pay supra-
20 competitive, artificially inflated prices for TFT-LCD products and to be deprived of free, open
21 and fair competition in the sale of TFT-LCD panels.
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23 145) The State has no adequate remedy at law.
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COUNT VI

Violation of West Virginia Antitrust Act

146) The State of West Virginia incorporates each of the preceding allegations by reference.

147) The aforementioned acts by Defendants were in violation of the West Virginia Antitrust Act, W.Va. Code § 47-18-1, *et seq.* These violations substantially affected the State of West Virginia and had impacts within the State of West Virginia. The acts of the Defendants, and the resulting injury was reasonably foreseeable. The State of West Virginia, its state agencies, and public schools, were indirectly injured by the Defendants' acts, and thus, are entitled to relief under the West Virginia Antitrust Act.

COUNT VI:

Violation of Wisconsin Statutes Chapter 133

148) Plaintiff State of Wisconsin incorporates each of the preceding allegations by reference.

149) Defendants acts were violations of the Wisconsin antitrust statute, Wis. Stat. § 133.03. These violations substantially affected the State of Wisconsin and had impacts within the State of Wisconsin. Plaintiff State of Wisconsin, on behalf if its state government entities, who were indirect purchasers of TFT-LCD panels and direct purchasers of TFT-LCD panels by assignment, is entitled to relief for these violations under Wis. Stat. §§ 133.14, 133.16, 133.17, and 133.18.

PRAAYER FOR RELIEF

150) The States pray for the following relief:

1 a) That the Defendants' conduct, contract, conspiracy, or combination, and related
2 acts and practices alleged in this complaint be adjudged and decreed to be a violation of
3 Section 1 of the Sherman Act (15 U.S.C. § 1); the Arkansas Unfair Practices Act (Ark.
4 Code Ann. §§ 4-75-309 and 4-75-315); Arkansas Deceptive Trade Practices Act (§ 4-88-
5 107); the Michigan Antitrust Reform Act (Mich. Comp. Laws § 445.772); the Missouri
6 Antitrust Law (§ 416.031, Mo. Rev. Stat. (Cum. Supp. 2010)); the Missouri
7 Merchandising Practices Act (§ 407.020, Mo. Rev. Stat. (Cum. Supp. 2010)); and the
8 Wisconsin Antitrust Act (Wis. Stat. §133.03);
9

10 b) That Defendants be permanently enjoined pursuant to Section 16 of the Clayton
11 Act (15 U.S.C. § 26) and the respective States' laws from further continuing,
12 maintaining, or renewing the conduct, contract, conspiracy, or combination and engaging
13 in the other unlawful conduct alleged in this complaint;
14

15 c) That Defendants be ordered to cease all cooperative agreements, joint ventures,
16 cross-license agreements, or other arrangements used to facilitate the conspiracy alleged
17 in this complaint and that the same be adjudged rescinded or dissolved;
18

19 d) That Defendants be found jointly and severally liable for and ordered to pay to the
20 States damages, including treble damages, or restitution, for the overcharges paid by end-
21 paying purchasers to the maximum extent permitted by the respective States' laws;
22

23 e) That Defendants be found jointly and severally liable for and ordered to pay civil
24 penalties, as directed by the laws of the several States, by reason of Defendants'
25 violations of such laws to the maximum extent permitted;
26

27 f) That Defendants be ordered to disgorge all ill-gotten profits obtained by virtue of
28 their unlawful conduct;

1 g) That the States be awarded such additional amounts as provided by their
2 respective state laws;

3 h) That the States be awarded pre- and post-judgment interest at the highest legal
4 rate;

5 i) That the States be awarded all costs of investigation, costs of litigation, including
6 court costs and reasonable attorneys' fees; and

7 j) That the Court order such other relief as it may deem just and proper under the
8 circumstances.
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10 **Jury Trial Demanded**

11 151) The States demand a trial by jury of all issues so triable in this action.
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14 Dated: August 17, 2010

Respectfully Submitted,
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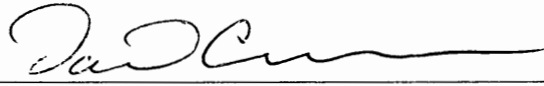
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12 **Pending Transfer to MDL 1827 and*
13 *Automatic Pro Hac Vice Admission*
14 *Pursuant to Pretrial Order No. 1,*
Dated July 3, 2007 (Waiving Civil L.R. 11-3)

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3 By: 
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12 *Automatic Pro Hac Vice Admission*
13 *Pursuant to Pretrial Order No. 1,*
14 *Dated July 3, 2007 (Waiving Civil L.R. 11-3)*

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18 *Pursuant to Pretrial Order No. 1,*
19 *Dated July 3, 2007 (Waiving Civil L.R. 11-3)*

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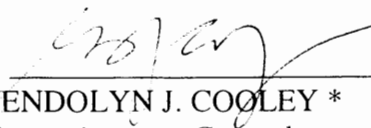
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