



NATIONAL
ASSOCIATION OF
ATTORNEYS GENERAL



CENTER FOR
CONSUMER PROTECTION

2021 NAAG Consumer Protection Fall Conference

PUBLIC DAY AGENDA

MONDAY, NOVEMBER 8, 2021

ALL SESSIONS WILL TAKE PLACE IN METROPOLITAN BALLROOM
Contact Carter McCoy at cmccoy@naag.org with any questions.

11:30 am – Noon

Registration for Public Attendees

Noon – 1:15 pm

Lunch & Panel of Attorneys General

Description

The public portion of the conference will begin with a welcome lunch for all attendees. During this lunch session, attorneys general will discuss important consumer protection issues and their priorities.

Moderator

Abigail Stempson, Director, NAGTRI Center for Consumer Protection, National Association of Attorneys General

Panelists



PHIL WEISER
Colorado



KATHY JENNINGS
Delaware



KWAME RAOUL
Illinois



TOM MILLER
Iowa (virtual)



DOUG PETERSON
Nebraska



JOSH STEIN
North Carolina



HERBERT H. SLATERY III
Tennessee

1:15 pm – 2:15 pm	<p>3rd Party Seller Platforms</p> <p>Description Panelists will discuss efforts to increase consumer clarity in online shopping by ensuring that consumers understand who the seller is and who is responsible for the truthfulness of marketing. They will also discuss efforts to ensure that the products hosted on the platforms are safe.</p> <p>Moderator Melissa Wright, Chief, Consumer Protection Section, Ohio Attorney General’s Office</p> <p>Panelists Alyssa Betz, Director of Brand Protection and Customer Trust Public Policy, Amazon Read Hayes, Ph.D., Research Scientist/Criminologist, Herbert Wertheim College of Engineering, FLEX Station, University of Florida (virtual) Matt McGuire, Senior Legal Counsel, Regulatory Affairs & Enforcement, Shopify</p>
2:15 pm – 2:30 pm	<p>Break</p>
2:30 pm – 3:30 pm	<p>Consumer Protection Issues Raised by Non-Fungible Tokens</p> <p>Description Companies are increasingly integrating non-fungible tokens (NFTs) into consumer transactions. This session will provide background on what NFTs are, how they are used, and how they are bought and sold. As a nascent technology which does not neatly fit within established regulatory schemes, NFTs present unique issues in the context of consumer protection and data privacy. This session will explore those issues and the applicability of existing consumer protection laws to this new digital asset.</p> <p>Moderators Jared Libet, Assistant Deputy Attorney General, South Carolina Attorney General’s Office (virtual) Ben Wisemen, Director, Office of Consumer Protection, District of Columbia Attorney General’s Office</p> <p>Panelists Sumeet Chugani, Senior Vice President, Apple Bank Maria Earley, Partner, Morrison Foerster Trevor Levine, Associate Counsel, FTX US</p>
3:30 pm – 3:45 pm	<p>Break</p>

3:45 pm – 4:45 pm	<p>Your Money or Your Data? Ransom Attacks: Disturbing Trends</p> <p>Description The raging war on our nation’s businesses and consumers show no signs of letting up with ransomware attacks trending strongly in the wrong direction. This panel will talk to experts about trends on several fronts related to ransomware attacks. Experts will weigh in on how to fight back, and federal and state government roles. The panel will discuss how the consumer fits into the solution and whether they are being protected by data breach laws and notice requirements. Finally, the panel will discuss how to define “success” in the uncharted territory of resolving a ransomware attack.</p> <p>Moderators John Abel, Deputy Attorney General, Consumer Protection Division, Pennsylvania Attorney General’s Office Patrice Malloy, Multistate and Privacy Chief, Consumer Protection Division, Florida Attorney General’s Office</p> <p>Panelists Kimberly K. Peretti, Partner, Alston & Bird LLP Daniel Sutherland, Chief Counsel, Cybersecurity & Infrastructure Security Agency Viviana Wesley, Principal Consultant, HALOCK Security Labs (virtual)</p>
4:45 pm – 5:00 pm	<p>Open Mic & Closing Remarks</p>
5:00 pm – 7:00 pm	<p>Reception</p> <p>Please join us for a reception open to all attendees.</p>

Thank you for attending the 2021 NAAG Consumer Protection Fall Conference.

Save the Date

The 2022 NAAG Consumer Protection Spring Conference will take place at the Sheraton Raleigh Hotel in Raleigh, North Carolina from May 24–26, 2022. We hope to see you there!



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Conference Planning Committee

The National Association of Attorneys General and the NAGTRI Center for Consumer Protection thanks the 2021 NAAG Consumer Protection Fall Conference Planning Committee for all of their time and effort, without which this conference would not be possible.



Leslie Cooper
Arizona



Kate Donovan
Arkansas



Nick Akers
California



Mike Wertheimer
Connecticut



Ben Wiseman
District of
Columbia



Sarah Cortvriend
Florida

NO PHOTO
AVAILABLE



Patrice Malloy
Florida



Elizabeth Blackston
Illinois



Susan Ellis
Illinois



Cassandra Halm
Illinois



Jessica Whitney
Iowa



Phil Carlson
Nebraska



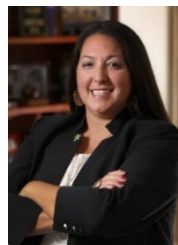
Laura Tucker
Nevada



JoAnn Gibbs
Nevada



Kevin Anderson
North Carolina



Melissa Wright
Ohio



John Abel
Pennsylvania



Jared Libet
South Carolina



Jeff Hill
Tennessee



Steven Robinson
Texas



Tom Melton
Utah



Seann Colgan
Washington



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