



NATIONAL
ASSOCIATION OF
ATTORNEYS GENERAL

2021 NAAG Eastern Region Meeting
October 7-8, 2021
Hilton Burlington Lake Champlain
Burlington, VT

The Surveillance Economy: How Attorneys General Protect Privacy, Safety, and Equality in the Information Age

Wednesday, Oct. 6	
6:00 pm – 7:30 pm	Welcome Reception at Hilton Burlington Lake Champlain
Thursday, Oct. 7	
7:30 am	NAAG Registration Desk Opens
8:00 am – 9:00 am	Breakfast
9:00 am – 9:15 am	Opening Remarks T.J. Donovan , <i>Vermont Attorney General and NAAG Eastern Region Chair</i>
9:15 am – 10:00 am	Fireside Chat Working Description Join New York Times Tech Reporter Kashmir Hill and District of Columbia Attorney General Karl Racine as they discuss the profound and often unforeseen ways new and emerging technologies are changing our concepts of privacy and impacting our lives. Karl A. Racine , <i>District of Columbia Attorney General and NAAG President</i> Kashmir Hill , <i>The New York Times, Technology Reporter</i>
10:00 am – 10:15 am	BREAK
10:15 am – 11:45 am	The Supreme Court and evolving legal principles of privacy, AI, and Racial Disparities Working Description New technologies offer the promise of enhancing social welfare but can also exacerbate existing social inequalities and biases. They complicate our understanding of the very idea of privacy. Meanwhile state attorneys general have to navigate how states use technology and how to ensure the public they serve is not oppressed by it. Join Georgetown Law School Professor Heidi Li

	<p>Feldman and former Federal District Court Judge Katherine Forrest for an examination of some specific new technologies with an emphasis on how they affect our thinking about justice, welfare, and privacy more generally. The goal is to help those who work in state attorneys general offices begin to grapple with the challenges posed when potentially controversial legal ideals and powerful technologies collide.</p> <p>Moderator Maura Healey, <i>Massachusetts Attorney General</i></p> <p>Panelists Heidi Li Feldman, <i>Professor of Law, Associate Professor of Philosophy, Georgetown University Law Center (Virtual)</i> Katherine Forrest, <i>Partner, Litigation, Cravath, Swaine & Moore LLP</i></p>
11:45 am – 1:00 pm	Lunch
1:00 pm – 2:30 pm	<p>The Surveillance Economy</p> <p>Working Description Using Prof. Shoshanna Zuboff’s landmark economic concept - surveillance capitalism – as the foundation for this discussion, experts will analyze the ways in which this emergent economic reality claims “human experience as free raw material for translation into behavioral data” and impacts our daily lives. Panelists will then address ways regulators and enforcers can use their authorities to protect individual privacy and autonomy.</p> <p>Moderator William Tong, <i>Connecticut Attorney General</i></p> <p>Panelists Sara Cable, <i>Chief, Data Privacy and Security Division, Massachusetts Attorney General’s Office</i> Shawn Davis, <i>Director of Digital Forensics, Edelson PC</i> Clare Garvie, <i>Senior Associate, Center on Privacy & Technology, Georgetown Law</i> Maureen Mahoney, <i>Senior Policy Analyst, Consumer Reports</i></p>
2:30 pm – 2:45 pm	BREAK
2:45 pm – 4:00 pm	<p>The Social Dilemma and State Interests (AGO Only)</p> <p>Working Description The Netflix documentary-drama, “The Social Dilemma” exposed the engineering behind social media and its effects on human behavior from those who helped create these very platforms. What is the role of law enforcement and the regulatory community in grappling with social media and its impacts on consumers?</p>

	<p>Panelists: Sara Cable, <i>Chief, Data Privacy and Security Division, Massachusetts Attorney General's Office</i> Phil Carlson, <i>Chief, Consumer Protection Division, Nebraska Attorney General's Office</i> Ryan Kriger, <i>Assistant Attorney General, Vermont Attorney General's Office</i> Maggie Siller, <i>Deputy Attorney General, Tennessee Attorney General's Office</i></p>
5:30 pm – 7:00 pm	Reception at Hotel Vermont
Friday, Oct. 8	
7:30 am	NAAG Registration Open
8:00 am – 9:00 am	Breakfast
9:15 am – 9:45 am	<p>Keynote Speaker</p> <p>Working Description Throughout his career in public service, Rep. Peter Welch has served the people of Vermont with distinction, both in the Vermont Senate, and since 2006, in the U.S. House of Representatives. He serves on the House Subcommittee on Communications and Technology and has offered bold ideas, such as creating a new regulatory agency to oversee Big Tech. Rep. Welch will offer his views on key technology issues and ways Congress can strike an appropriate balance between regulation and innovation.</p> <p>Representative Peter Welch, <i>House Committee on Energy and Commerce</i></p>
9:45 am – 11:00 am	<p>Privacy in the Information Age: Legislative and Policy Approaches</p> <p>Working Description The passage of the European Union's General Data Protection Regulation (GDPR) in 2016, followed by California's Consumer Privacy Act (CCPA) in 2018 ushered in a new age of privacy rights for individuals' personal information. Recently, other states have adopted similar legislation, with more states soon to follow. This panel will discuss new and innovative legislative and policy approaches to enhancing privacy in the digital age and the prospects of a comprehensive federal privacy bill becoming law.</p> <p>Moderator Letitia James, <i>New York Attorney General</i></p> <p>Panelists Pam Dixon, <i>Executive Director, World Privacy Forum</i></p>

	<p>Tom Galvin, <i>Executive Director, Digital Citizens Alliance</i> Tim Sparapani, <i>Founder, Strategic Government Relations Consultancy and Privacy Expert, SPQR Strategies</i> Jennifer Ubran, <i>Professor, University of California, Berkley and Chair, California Privacy Protection Agency</i></p>
11:00 am – 11:15 am	BREAK
11:15 am – 12:45 pm	<p>What’s Next for Law Enforcement: Cryptocurrency and Public Protection</p> <p>Working Description Since its emergence in 2009, cryptocurrency and other digital currencies remain mysterious and opaque to many regulators and law enforcement officials. Join subject matter experts as they discuss the development of regulatory frameworks, emerging consumer protection issues, and challenges and opportunities in the new digital economy.</p> <p>Moderator T.J. Donovan, <i>Vermont Attorney General and NAAG Eastern Region Chair</i></p> <p>Panelists J.C. Boggs, <i>Co-Lead FinTech and State AG practices, King and Spalding LLP</i> Hester Peirce, <i>Commissioner, U.S. Securities and Exchange Commission</i> Bob Seeman, <i>Managing Partner, CyberCurb</i> Brian Quintenz,</p>
12:45 pm	Meeting Concludes