



2022 NAAG/NASCO Charities Conference

PUBLIC DAY AGENDA

WEDNESDAY, OCTOBER 12
The History Colorado Center, Denver CO

ALL SESSIONS WILL TAKE PLACE IN THE COLORADO ROOM UNLESS OTHERWISE NOTED
Contact Amy Jackson at ajackson@naag.org with any questions.

8:00 am – 9:00 am	Registration and Breakfast
9:00 am – 9:15 am	<p>Opening and Welcome</p> <p>Yael Fuchs, NASCO President, Assistant Attorney General, Co-Chief, Enforcement Section, Charities Bureau, New York Attorney General’s Office</p> <p>Abigail Stempson, Director, NAGTRI Center for Consumer Protection, NAAG</p>
9:15 am – 9:25 am	<p>Colorado Secretary of State Office Welcome</p> <p>Description The Colorado Secretary of State will welcome attendees to the conference and discuss her views, concerns, and top priorities.</p> <p>Moderator Leslie Friedlander, Assistant Attorney General, Texas Attorney General’s Office</p> <p>Speakers Christopher Bell, Deputy Secretary of State, Colorado Secretary of State’s Office</p>
9:25 am – 9:45 am	<p>Attorney General John Formella Welcome and Update</p> <p>Description Attorney General Formella will welcome attendees to the conference and discuss his views, concerns, and top priorities.</p> <p>Moderator Leslie Friedlander, Assistant Attorney General, Texas Attorney General’s Office</p> <p>Speakers John Formella, Attorney General, New Hampshire</p>

9:45 am – 10:00 am	Break
10:00 am – 11:30 am	<p>State Charity Officials' Update</p> <p>Description Regulators will discuss highlights of their enforcement efforts and other regulatory activities, as well as developing issues.</p> <p>Moderator Yael Fuchs, NASCO President, Assistant Attorney General, Co-Chief, Enforcement Section, Charities Bureau, New York Attorney General's Office</p> <p>Panelists Courtney Aladro, Division Chief, Massachusetts Attorney General's Office Collin Ballou, Assistant Attorney General, Minnesota Attorney General's Office Elizabeth Kim, Supervising Deputy Attorney General, California Department of Justice, Office of the Attorney General James Sheehan, Chief, Charities Bureau, New York Attorney General's Office Carol Washington, Charities Division Manager, Minnesota Attorney General's Office Noula Zaharis, Director, Georgia Secretary of State's Office</p>
11:30 am – 12:00 pm	Go Through Lunch Buffet and be Seated for Keynote
12:00 pm – 1:00 pm	<p>KEYNOTE: Trends in the Philanthropic and Charitable Sectors and their Implications – What the Numbers Tell Us</p> <p>Description Dr. Una Osili is a global expert on philanthropy and social innovation with more than two decades of experience in leadership, economic policy, and research across the public and private sectors. Dr. Osili will share her insights on what data reveals about trends in the philanthropic and charitable sectors. Dr. Osili holds the Efrogmson Chair in Philanthropy, and she serves as the associate dean for research and international programs and Dean's Fellow for the Mays Family Institute on Diverse Philanthropy at Indiana University Lilly Family School of Philanthropy.</p> <p>Speaker Una Osili, Ph.D., Associate Dean for Research and International Programs, Indiana University Lilly Family School of Philanthropy</p>

	<p>For more information about the National Association of State Charity Officials, please visit nasconet.org</p>	<p>For more information about the National Association of Attorneys General, please visit www.naag.org</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div> <p style="text-align: center;">CENTER FOR CONSUMER PROTECTION</p>
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1:00 pm – 1:15 pm	Break
1:15 pm – 2:15 pm	<p>Establishing an Effective and Healthy Board Culture in a Stress-Filled World</p> <p>Description Nonprofits under stress can experience internal friction that directs energy towards conflict and away from the charitable mission to the financial and operational detriment of the organization. Nonprofit leaders and counsel, as well as regulators, often are brought into these internal disputes. This session addresses the challenges faced by boards and suggests approaches to maintain an effective and healthy board of directors.</p> <p>Speaker Gerri King, Ph.D., Social Psychologist & Organizational Consultant, President, Human Dynamics Associates, Inc.</p>
2:15 pm – 2:30 pm	Break with Snacks
2:30 pm – 4:00 pm	<p>Follow the Money: Challenges and Changes in Charitable Fundraising</p> <p>Description This two-part session will provide both regulator and sector perspectives on trends related to fundraising, including donor advised funds, crowdfunding, accepting or investing in cryptocurrency, non-fungible tokens (NFTs), and other innovative means to support charitable activities.</p> <p>Part I: Crowdfunding</p> <p>Moderator Beth Short, Director of Outreach and Education, Ohio Attorney General’s Office</p> <p>Panelists Brian Armstrong, Deputy Attorney General, California Department of Justice, Office of the Attorney General Will Wang, Assistant Attorney General, New York Attorney General’s Office Brian Yacker, JD/CPA, Baker Tilly</p> <p>Part II: Other Fundraising Innovations and Trends</p> <p>Moderator Sharon C. Lincoln, Partner, Casner & Edwards, Massachusetts</p> <p>Panelists Sara Hall, Chief Legal Officer and General Counsel, ALSAC, Tennessee Andrea Kramer, Partner, McDermott, Will & Emery, Illinois</p>

	<p>Ruth Madrigal, Principal, Exempt Organizations Group, KPMG, Washington, D.C.</p> <p>Beth Short, Director of Outreach and Education, Ohio Attorney General's Office</p>
4:00 pm – 4:15 pm	Break
4:15 pm – 5:15 pm	<p>Charities in the Current Environment and Beyond: Where are We Now and Where are We Going?</p> <p>Description</p> <p>Given recent world-shifting events, charities now sit at a crossroads, with new and renewed priorities, many demanding urgency in action. In our final panel, presenters will explore this newfound environment, the landscape of surface sector trends beyond that heard previously in the day's panels, and consider how the role of charities is changing, with potential positive but also compromising impacts that could inform regulation of the sector. Panelists will highlight the changing relationships in cross-sectoral partnerships, concerning aspects of nonprofit and philanthropic corporate entities, and burgeoning issues of political activity intersecting with charitable forms. As charities seek to make transformational change happen through their work and commitments, panelists look forward to a discussion with regulators and practitioners to consider the fundamental work of charities as they help heal our communities.</p> <p>Moderator</p> <p>Cindy Lott, Professor, Director, PhilD, Indiana University's Lilly Family School of Philanthropy</p> <p>Panelists</p> <p>Marcus Walton, President and CEO, Grantmakers for Effective Organizations</p> <p>Jan Masaoka, CEO, California Association of Nonprofits</p>
5:15 pm – 5:30 pm	<p>Public Day Wrap-up</p> <p>Leslie Friedlander, Assistant Attorney General, Texas Attorney General's Office</p> <p>Yael Fuchs, NASCO President, Assistant Attorney General, Co-Chief, Enforcement Section, Charities Bureau, New York Attorney General's Office</p> <p>Abigail Stempson, Director, NAGTRI Center for Consumer Protection, NAAG</p>
5:30 pm – 7:00 pm	Reception - History Colorado Center – Martin Room

Thank you for attending the 2022 NAAG/NASCO
Charities Conference!