



NATIONAL  
ASSOCIATION OF  
ATTORNEYS GENERAL



NASCO

## 2022 NAAG/NASCO Charities Conference PUBLIC DAY AGENDA

WEDNESDAY, OCTOBER 12  
The History Colorado Center, Denver CO

ALL SESSIONS WILL TAKE PLACE IN THE COLORADO ROOM UNLESS OTHERWISE NOTED  
Contact Amy Jackson at [ajackson@naag.org](mailto:ajackson@naag.org) with any questions.

8:00 am – 9:00 am	<b>Registration and Breakfast</b>
9:00 am – 9:15 am	<p><b>Opening and Welcome</b></p> <p><b>Yael Fuchs</b>, NASCO President, Assistant Attorney General, Co-Chief, Enforcement Section, Charities Bureau, New York Attorney General’s Office</p> <p><b>Abigail Stempson</b>, Director, NAGTRI Center for Consumer Protection, NAAG</p>
9:15 am – 9:25 am	<p><b>Secretary of State Office Welcome</b></p> <p><b>Description</b> Colorado Deputy Secretary of State Christopher Bell will welcome attendees to the conference and discuss the views, concerns, and top priorities in the office as it pertains to charities.</p>
9:25 am – 9:45 am	<p><b>Attorney General Welcome and Update</b></p> <p><b>Description</b> New Hampshire Attorney General John Formella will welcome attendees to the conference and discuss his views, concerns, and top priorities.</p> <p><b>Moderator</b> <b>Leslie Friedlander</b>, Assistant Attorney General, Texas Attorney General’s Office</p>
9:45 am – 10:00 am	<b>Break</b>



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10:00 am – 11:30 am	<p><b>State Charity Officials' Update</b></p> <p><b>Description</b> Regulators will discuss highlights of their enforcement efforts and other regulatory activities, as well as developing issues.</p> <p><b>Moderator</b> <b>Yael Fuchs</b>, NASCO President, Assistant Attorney General, Co-Chief, Enforcement Section, Charities Bureau, New York Attorney General's Office</p> <p><b>Panelists</b> <b>Courtney Aladro</b>, Division Chief, Non-Profit Organizations, Public Charities Division, Massachusetts Attorney General's Office <b>Collin Ballou</b>, Assistant Attorney General, Minnesota Attorney General's Office <b>Elizabeth Kim</b>, Supervising Deputy Attorney General, California Department of Justice, Office of the Attorney General <b>James Sheehan</b>, Chief, Charities Bureau, New York Attorney General's Office <b>Noula Zaharis</b>, Director, Georgia Secretary of State's Office</p>
11:30 am – 12:00 pm	<p><b>Go Through Lunch Buffet and be Seated for Keynote</b></p>
12:00 pm – 1:00 pm	<p><b>KEYNOTE: Trends in the Philanthropic and Charitable Sectors and their Implications – What the Numbers Tell Us</b></p> <p><b>Description</b> Dr. Una Osili is a global expert on philanthropy and social innovation with more than two decades of experience in leadership, economic policy, and research across the public and private sectors. Dr. Osili will share her insights on what data reveals about trends in the philanthropic and charitable sectors.</p> <p><b>Speaker</b> <b>Una Osili, Ph.D.</b>, Associate Dean for Research and International Programs, Indiana University Lilly Family School of Philanthropy</p>
1:00 pm – 1:15 pm	<p><b>Break</b></p>

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1:15 pm – 2:15 pm	<p><b>Establishing an Effective and Healthy Board Culture in a Stress-Filled World</b></p> <p><b>Description</b> Nonprofits under stress can experience internal friction that directs energy towards conflict and away from the charitable mission to the financial and operational detriment of the organization. Nonprofit leaders and counsel, as well as regulators, often are brought into these internal disputes. This session addresses the challenges faced by boards and suggests approaches to maintain an effective and healthy board of directors.</p> <p><b>Speaker</b> <b>Gerri King, Ph.D.</b>, Social Psychologist &amp; Organizational Consultant, President, Human Dynamics Associates, Inc.</p>
2:15 pm – 2:30 pm	<p><b>Break with Snacks</b></p>
2:30 pm – 4:00 pm	<p><b>Follow the Money: Challenges and Changes in Charitable Fundraising</b></p> <p><b>Description</b> This two-part session will provide both regulator and sector perspectives on trends related to fundraising, including donor-advised funds, crowdfunding, accepting, or investing in cryptocurrency, non-fungible tokens (NFTs), and other innovative means to support charitable activities.</p> <p><b>Part I: Crowdfunding and More</b></p> <p><b>Moderator</b> <b>Beth Short</b>, Director of Outreach and Education, Ohio Attorney General’s Office</p> <p><b>Panelists</b> <b>Brian Armstrong</b>, Deputy Attorney General, California Department of Justice, Office of the Attorney General <b>Will Wang</b>, Assistant Attorney General, New York Attorney General’s Office <b>Brian Yacker</b>, JD/CPA, Baker Tilly</p> <p><b>Part II: Other Fundraising Innovations and Trends</b></p> <p><b>Moderator</b> <b>Sharon C. Lincoln</b>, Partner, Casner &amp; Edwards, Massachusetts</p> <p><b>Panelists</b> <b>Sara Hall</b>, Chief Legal Officer and General Counsel, ALSAC, Tennessee <b>Andrea Kramer</b>, Partner, McDermott, Will &amp; Emery, Illinois <b>Ruth Madrigal</b>, Principal, Exempt Organizations Group, KPMG, Washington, D.C. <b>Beth Short</b>, Director of Outreach and Education, Charitable Law Section, Ohio Attorney General’s Office</p>

4:00 pm – 4:15 pm	<b>Break</b>
4:15 pm – 5:15 pm	<p><b>Charities in the Current Environment and Beyond: Where are We Now and Where are We Going?</b></p> <p><b>Description</b>  Given recent world-shifting events, charities now sit at a crossroads, with new and renewed priorities, many demanding urgency in action. In our final panel, presenters will explore this newfound environment, the landscape of surface sector trends beyond that heard previously in the day's panels, and consider how the role of charities is changing, with potential positive but also compromising impacts that could inform regulation of the sector. Panelists will highlight the changing relationships in cross-sectoral partnerships, concerning aspects of nonprofit and philanthropic corporate entities, and burgeoning issues of political activity intersecting with charitable forms. As charities seek to make transformational change happen through their work and commitments, panelists look forward to a discussion with regulators and practitioners to consider the fundamental work of charities as they help heal our communities.</p> <p><b>Moderator</b>  <b>Cindy Lott</b>, Professor, Director, PhilD, Indiana University's Lilly Family School of Philanthropy</p> <p><b>Panelists</b>  <b>Erin Bradrick</b>, Principal, NEO Law Group  <b>Jan Masaoka</b>, CEO, California Association of Nonprofits</p>
5:15 pm – 5:30 pm	<p><b>Public Day Wrap-up</b></p> <p><b>Leslie Friedlander</b>, Assistant Attorney General, Texas Attorney General's Office  <b>Yael Fuchs</b>, NASCO President, Assistant Attorney General, Co-Chief, Enforcement Section, Charities Bureau, New York Attorney General's Office  <b>Abigail Stempson</b>, Director, NAGTRI Center for Consumer Protection, NAAG</p>
5:30 pm – 7:00 pm	<p><b>Reception</b> – History Colorado Center, Martin Room  *From 6:00 pm – 7:00 pm, attendees can self-tour the museum exhibits.</p>

Thank you for attending the 2022  
NAAG/NASCO Charities Conference!