



MONDAY, AUGUST 8

All Day **ARRIVAL**

5:30 pm – 7:30 pm

WELCOME RECEPTION

Location: Iowa State Capitol
1007 E. Grand Ave, Des Moines, IA 50319
Buses will depart from the front of the hotel at 5:20 pm.
Please be ready to load the buses at 5:10 pm.

TUESDAY, AUGUST 9

7:00 am **NAAG REGISTRATION DESK OPENS**

8:00 am – 9:00 am **BREAKFAST**

9:00 am – 9:10 am **OPENING AND WELCOME**

TOM MILLER, *Iowa Attorney General and NAAG President*

9:10 am – 9:40 am **ALVARO BEDOYA**, *Commissioner, Federal Trade Commission*

9:40 am - 9:45 am **BREAK**

9:45 am – 10:45 am **INTERNET OF THINGS AND THREATS:
LATEST DEVELOPMENT IN IOT**

From smart cities and homes to autonomous vehicles and the supply chain, the rapid deployment of the internet of things (IoT) in many industries and sectors brings with it great promises of advanced integrated networks and systems, and unprecedented security perils. Join experts as they discuss the latest legal and technological developments in IoT.

MODERATOR

JOHN O’CONNOR, *Oklahoma Attorney General*

PANELISTS

THADDEUS HOFFMEISTER, *Professor of Law, University of Dayton School of Law*

DOUG JACOBSON, *Professor, Department of Electrical and Computer Engineering, Iowa State University*

CHRISTOPHER SUAREZ, *Associate, Steptoe & Johnson LLP*

10:45 am – 11:00 am **BREAK**



TUESDAY, AUGUST 9

11:00 am – Noon

**THE CHANGING LANDSCAPE OF STATE AND FEDERAL DATA
PRIVACY LAW**

In 2022, Connecticut and Utah joined California, Colorado, and Virginia in passing comprehensive data privacy legislation. A variety of other bills have been filed in other states. A bipartisan federal bill appears to offer the best chance of passing a national bill in recent memory. This panel will discuss the key elements of these laws, their differences and similarities, and where they see things headed in the privacy space along with the roles of attorneys general in enforcement and implementation.

MODERATOR

DALIA RITVO, *Assistant Attorney General, Colorado Attorney General’s Office*

PANELISTS

CHRISTOPHER CALABRESE, *Senior Director, Global Privacy Policy, Microsoft*

DENA CASTRICONE, *Founder and Managing Member, DMC Law LLC*

DOMINIQUE SHELTON LEIPZIG, *Partner, Mayer Brown*

DAVID SONNENREICH, *Deputy Attorney General, Utah Attorney General’s Office*

Noon – 1:00 pm

LUNCH

1:00 pm – 1:40 pm

ARTIFICIAL INTELLIGENCE AND THE CONSUMER MARKETPLACE

Artificial intelligence (AI) is increasingly being utilized by businesses in a host of services and products. This panel will discuss the use of, and provide insights on, AI in the marketplace as well as the role of attorneys general in protecting consumers from harmful business practices utilizing AI through algorithms and other methods.

MODERATOR

ELLEN ROSENBLUM, *Oregon Attorney General*

PANELISTS

CHRISTO WILSON, *Associate Professor, Khoury College of Computer Sciences, Northeastern University*

MICHAEL ZIMMER, *Associate Professor & Director of Center for Data, Ethics, and Society, Marquette University*

1:40 pm – 1:50 pm

BREAK



TUESDAY, AUGUST 9

1:50 pm – 2:50 pm

THE RIGHT TO REPAIR: IF IT'S BROKE, CAN I FIX IT?

Many consumers value the opportunity to make their own repairs or have repairs completed by the servicer of their choice but doing so may impair warranty rights or not be an option at all. The session will cover issues consumers can face in making repairs, as well as the industry perspective on how certain repairs can impact products and businesses. The current legal landscape will also be discussed as will the FTC's recent work on right to repair issues.

MODERATOR

AARON FREY, *Maine Attorney General*

PANELISTS

RICK BRENNER, *President, Product Safety Advisors*

GAY GORDON-BYRNE, *Executive Director, The Repair Association*

CHRISTINE TODARO, *Attorney, Federal Trade Commission*

2:50 pm – 3:05 pm

BREAK

3:05 pm – 4:05 pm

A HOLISTIC VIEW OF BLOCKCHAIN: UNDERSTANDING THE NON-FINANCIAL APPLICATIONS, AND THE LATEST DEVELOPMENTS IN CRYPTOCURRENCY

Blockchain technology is not only powering cryptocurrency but being deployed by various industries. From the supply chain to health care and government, companies and firms are now turning to the technology and its essential ingredients (distributed ledger and immutable records) to record transactions and information. Learn more about the technology, its use-cases beyond cryptocurrency, and their potential consumer impact. Also hear about the latest developments in the cryptocurrency space including current state and federal regulatory updates, recent consumer harms, and enforcement actions.

MODERATOR

WILLIAM TONG, *Connecticut Attorney General*

PANELISTS

MICHELE BENEDETTO NEITZ, *Professor of Law, Founding Director of the Blockchain Law for Social Good Center, Golden Gate University*

LEE REINERS, *Lecturing Fellow; Executive Director, Global Financial Markets Center, Duke Law*

4:05 pm – 4:20 pm

BREAK



TUESDAY, AUGUST 9

4:20 pm – 4:50 pm

KEYNOTE SPEAKER

FRANCES HAUGEN, *Former Facebook (now Meta) Product Manager and Whistleblower*

4:50 pm – 5:00 pm

CLOSING REMARKS

TOM MILLER, *Iowa Attorney General and NAAG President*

6:00 pm – 9:00 pm

EVENING EVENT

IOWA CUBS BASEBALL GAME AT PRINCIPAL PARK

1 Line Dr., Des Moines, IA

Buses will be departing from the hotel at 5:30 pm.

Please be ready to load the buses at 5:20 pm.

WEDNESDAY, AUGUST 10

7:00 am

NAAG REGISTRATION DESK OPENS

8:00 am – 9:00 am

BREAKFAST

9:00 am – 9:05 am

OPENING REMARKS

TOM MILLER, *Iowa Attorney General and NAAG President*

9:05 am – 9:35 am

FIRESIDE CHAT WITH FTC COMMISSIONER PHILLIPS

MODERATOR

DOUG PETERSON, *Nebraska Attorney General*

SPEAKER

NOAH PHILLIPS, *Commissioner, Federal Trade Commission*

9:35 am – 9:40 am

BREAK



WEDNESDAY, AUGUST 10

9:40 am – 10:40 am

THE RELATIONSHIP BETWEEN THE AGING BRAIN AND SUSCEPTIBILITY TO SCAMS

The speaker will discuss her research on how the brain ages in ways that can put the elderly at greater risk for fraud.

SPEAKER

DR. NATALIE DENBURG, *Associate Professor of Neurology, University of Iowa*

10:40 am – 10:55 am

BREAK

10:55 am – 11:55 am

KIDS AND EMERGING TECHNOLOGIES

Technology has made our lives better and worse, easier and harder, all at the same time. Technology's impact on children is no exception. This session will discuss the role technology plays in the lives of children, and the challenges it presents. A recent New Mexico settlement involving children's privacy and consumer protection laws will also be discussed.

MODERATOR

HERBERT H. SLATERY III, *Tennessee Attorney General*

PANELISTS

JOSH GOLIN, *Executive Director, Fairplay*

GIRARD KELLY, *Senior Counsel & Director of Privacy Program, Common Sense Media*

BRIAN MCMATH, *Consumer Protection Chief, New Mexico Attorney General's Office*

11:55 am – 1:15 pm

LUNCH WITH CFPB DIRECTOR CHOPRA

ROHIT CHOPRA, *Director, Consumer Financial Protection Bureau*

1:15 pm – 1:30 pm

CLOSING REMARKS

TOM MILLER, *Iowa Attorney General and NAAG President*