

Tuesday, May 9 th	
3:30pm – 5:30pm	Early Registration – <i>Grand Foyer – 1st floor of hotel</i>
Wednesday, May 10 th	
11:30am – 12:00pm	Registration and Lunch
12:00 pm – 1:30 pm	<p>Lunch and State Attorney General and Deputies Panel</p> <p>Description The public portion of the conference will begin with a welcome lunch for all attendees. During this lunch session, the panel will discuss current consumer protection issues.</p> <p>Moderators Susan Ellis – Chief, Consumer Protection Division, Illinois Attorney General’s Office Jeff Hill – Executive Counsel, Tennessee Attorney General’s Office</p> <p>Panelists John Formella – Attorney General, New Hampshire Nathan Blake – Deputy Attorney General, Colorado Attorney General’s Office Jennifer Levy – Chief Deputy Attorney General, New York Attorney General’s Office Lacey Mase – Chief Deputy, Tennessee Attorney General’s Office</p>
1:30 pm – 1:45 pm	Break
1:45 pm – 2:45 pm	<p>Artificial Intelligence & Deep Fakes: The Good, The Bad & The Ugly</p> <p>Description This panel will provide an overview of artificial intelligence – how it is used in the marketplace, how it is detected, and enforcement efforts taken to address consumer harm. In addition, the panel will explain deep fake technology and why it is a national security concern.</p> <p>Moderators Patrice Malloy – Bureau Chief, Florida Attorney General’s Office Diane Oates – Senior Assistant Attorney General, Florida Attorney General’s Office</p> <p>Panelists Kashif T. Chand – Deputy Attorney General, Chief, Data Privacy & Cybersecurity Section, New Jersey Attorney General’s Office Santiago Lyon – Head of Education and Advocacy for the Content Authenticity Initiative, Adobe</p>



	<p>Dr. Damon Woodard – Director of the Florida Institute for National Security; Professor in the Electrical and Computer Engineering Department at the University of Florida; Director, Applied Artificial Intelligence Group</p>
2:45 pm – 3:00 pm	Break with snacks
3:00 pm – 4:00 pm	<p>Online Lenders</p> <p>Description This panel of regulators, advocates, and market participants will discuss issues surrounding online lending, including recent guidance from the CFPB, small dollar loans, and explore the debate regarding the benefits and risks to consumers involving online lending.</p> <p>Moderator Nathan Blake – Deputy Attorney General, Colorado Attorney General's Office</p> <p>Panelists Tara M. Flynn – Senior Counsel for Enforcement Policy and Strategy, Consumer Financial Protection Bureau Ellen Harnick – Executive Vice President & Director of State Policy, Center for Responsible Lending Andrew Smith – Partner, Covington & Burling Jessica Whitney – Deputy Attorney General, Minnesota Attorney General's Office</p>
4:00 pm – 4:15 pm	Break
4:15 pm – 5:15 pm	<p>The Secret World of AdTech: How Consumer Data is Collected, Used, and Shared for Targeted Advertising</p> <p>Description This session will explore the ways in which our online behavior and general activity is collected and how that data is used to place specific advertisements in front of designated consumers.</p> <p>Moderator Jacob Gilbert – Deputy Bureau Chief, Consumer Fraud Bureau- Chicago, Illinois Attorney General's Office</p> <p>Panelists Dr. Joel Davis – Clinical Professor, Warrington College of Business, University of Florida Ronnie Solomon – Attorney, Privacy Division, Federal Trade Commission</p>
5:15 pm – 5:30 pm	Wrap-up and Evaluations
5:30pm – 7:30 pm	Reception – <i>Garden Atrium</i>