







CENTER FOR CONSUMER PROTECTION

2023 NAAG Consumer Protection Spring Conference

Public Day Agenda Wednesday, MAY 10, 2023

ALL SESSIONS WILL TAKE PLACE IN THE **BAYSHORE BALLROOM** UNLESS OTHERWISE NOTED
Contact Amy Jackson at ajackson@naag.org with any questions.

Tuesday, May 9th	
3:30pm – 5:30pm	Early Registration – <i>Belleair Boardroom</i>
Wednesday, May 10th	
11:30am – 12:00pm	Registration and Lunch – <i>Grand Foyer</i>
12:00pm – 1:30pm	<p>Lunch with State Attorney General and Deputies Panel</p> <p>Description The public portion of the conference will begin with a welcome lunch for all attendees. During this lunch session, the panel will discuss current consumer protection issues.</p> <p>Moderators</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  SUSAN ELLIS Consumer Chief <i>Illinois</i> </div> <div style="text-align: center;">  JEFF HILL Executive Counsel <i>Tennessee</i> </div> </div> <p>Speakers</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  JOHN FORMELLA Attorney General <i>New Hampshire</i> </div> <div style="text-align: center;">  NATHAN BLAKE Deputy Attorney General <i>Colorado</i> </div> <div style="text-align: center;">  JENNIFER LEVY Chief Deputy <i>New York</i> </div> <div style="text-align: center;">  LACEY MASE Chief Deputy <i>Tennessee</i> </div> </div>

1:30pm – 1:45pm	Break
1:45pm – 2:45pm	<p>Artificial Intelligence & Deep Fakes: The Good, The Bad & The Ugly</p> <p>Description This panel will provide an overview of artificial intelligence – how it is used in the marketplace, how it is detected, and enforcement efforts taken to address consumer harm. In addition, the panel will explain deep fake technology and why it is a national security concern.</p> <p>Moderators Patrice Malloy – Bureau Chief, Florida Attorney General's Office Diane Oates – Senior Assistant Attorney General, Florida Attorney General's Office</p> <p>Panelists Kashif T. Chand – Deputy Attorney General, Chief, Data Privacy & Cybersecurity Section, New Jersey Attorney General's Office Santiago Lyon – Head of Education and Advocacy for the Content Authenticity Initiative, Adobe</p>
2:45pm – 3:00pm	Break with snacks
3:00pm – 4:00pm	<p>Online Lenders</p> <p>Description This panel of regulators, advocates, and market participants will discuss issues surrounding online lending, including recent guidance from the CFPB, small dollar loans, and explore the debate regarding the benefits and risks to consumers involving online lending.</p> <p>Moderator Nathan Blake – Deputy Attorney General, Colorado Attorney General's Office</p> <p>Panelists Tara M. Flynn – Senior Counsel for Enforcement Policy and Strategy, Consumer Financial Protection Bureau Ellen Harnick – Executive Vice President & Director of State Policy, Center for Responsible Lending Andrew Smith – Partner, Covington & Burling Jessica Whitney – Deputy Attorney General, Minnesota Attorney General's Office</p>

Save the Date

The 2023 NAAG Consumer Protection Fall Conference will take place at the Washington Marriott Georgetown in Washington, DC from November 7–9, 2023.

We hope to see you there!

4:00pm – 5:00pm	<p>The Secret World of AdTech: How Consumer Data is Collected, Used, and Shared for Targeted Advertising</p> <p>Description This session will explore the ways in which our online behavior and general activity are collected and how that data is used to place specific advertisements in front of designated consumers.</p> <p>Moderator Jacob Gilbert – Deputy Bureau Chief, Consumer Fraud Bureau–Chicago, Illinois Attorney General’s Office</p> <p>Panelists Dr. Joel Davis – Clinical Professor, Warrington College of Business, University of Florida Ronnie Solomon – Attorney, Privacy Division, Federal Trade Commission</p>
5:00pm – 5:15pm	Open Mic
5:15pm – 5:30pm	Wrap-up and Evaluations
5:30pm – 7:30pm	Reception – Garden Atrium

Thank you for attending the 2023 NAAG Consumer Protection Spring Conference!

Conference Planning Committee

The National Association of Attorneys General and the NAGTRI Center for Consumer Protection would like to extend a special thanks to the 2023 NAAG Consumer Protection Spring Conference Planning Committee for all of their time and effort, without which this conference would not be possible.

Kate Donovan, Arkansas

Vince Rabago, Arizona

Nathan Blake, Colorado

Mike Wertheimer, Connecticut

Lauren Bidra, Connecticut

Adam Teitelbaum, District of Columbia

Marion Quirk, Delaware

Patrice Malloy, Florida

Victoria Butler, Florida

Beth Blackston, Illinois

Cassandra Halm, Illinois

Susan Ellis, Illinois

Jacob Gilbert, Illinois

Bill Gruhn, Maryland

Jessica Whitney, Minnesota

Kevin Anderson, North Carolina

Parrell Grossman, North Dakota

Phil Carlson, Nebraska

Melissa Wright, Ohio

Ethan Shaner, Oklahoma

John Abel, Pennsylvania

Jared Libet, South Carolina

Kelley Groover, Tennessee

Jeff Hill, Tennessee