

Oregon Attorney General Ellen Rosenblum's NAAG 2024 Presidential Initiative America's Youth: AGs Looking Out for the Next Generation



National Association of Attorneys General President Ellen Rosenblum's 2024 Presidential Initiative, entitled: "America's Youth: AGs Looking Out for the Next Generation," will build on the part of our work as attorneys general that focuses on the health and safety of young people.

This year-long initiative will leverage NAAG's convenings and the combined interests of attorneys general to focus attention on reducing the key risks to the overall health and well-being of America's youth.

The initiative will unfold across three main topics areas:

1. **Technology:** Understanding, confronting and smartly regulating Tech/AI/Social Media/Internet privacy as it affects our youth.
2. **Healthy Bodies & Healthy Minds:** Addressing the risks and harms of substance use; vaping; alcohol; dating violence; mental/behavioral health; bullying; and online image/self confidence.
3. **Financial Literacy:** Youth becoming equipped to take on financial responsibility and independence in order to lead productive and successful adult lives.

Over the course of the 2024 year, the initiative will tap some of the nation's leading experts in these three areas, including those from national organizations, local and regional groups, and attorneys general and their offices. Collectively, the initiative will help to advance important national conversations, policy recommendations, and information sharing. The initiative's forums and roundtables also will feature our youth voices directly.