



CENTER FOR CONSUMER PROTECTION

2024 Consumer Protection Spring Conference

May 15-17, 2024 | Hotel Nikko, San Francisco, Calif.

Contact Amy Jackson at ajackson@naag.org with any questions.

All Sessions Will Take Place In The **Nikko Grand Ballroom (Third Floor)** Unless Otherwise Noted

Wednesday, May 15 – Public Day Agenda

11:30 am – Noon	Registration for Public Attendees
Noon – 1:00 pm Plenary Session	LUNCH / WELCOME/OPENING SESSION WELCOME BRIAN KANE , Executive Director National Association of Attorneys General FIRESIDE CHAT WITH FCC CHAIR JESSICA ROSENWORCEL Federal Communications Commission Chair Jessica Rosenworcel and Illinois Attorney General Kwame Raoul will discuss the work of the FCC and attorneys general to fight illegal telemarketing and other issues of mutual interest. SPEAKERS JESSICA ROSENWORCEL , Chair, Federal Communication Commission KWAME RAOUL , Illinois Attorney General
1:00 pm – 1:05 pm	BREAK
1:05 pm – 2:05 pm Plenary Session	IS IT REAL OR IS IT NOT? A DIVE INTO DEEP FAKES, DARK PRACTICES, AND INDUSTRY’S RESPONSE Artificial intelligence is being utilized in multiple industries and use cases; some of which have the potential to yield tremendous societal benefit. But there are also harms caused by instances where the technology fails to perform correctly, or as intended, or is misused, creating opportunities for societal harm. This panel will present examples of such instances and discuss opportunities for AG involvement and how industry is or could be mitigating such harm. MODERATOR JENNIFER KING , Privacy and Data Policy Fellow, Stanford University Institute for Human-Centered Artificial Intelligence PANELISTS HANY FARID , University of California at Berkeley BEN ROSSEN , Associate General Counsel, AI Policy and Regulation, Open AI
2:05 pm – 2:20 pm	BREAK



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<p>2:20 pm – 3:05 pm</p> <p>Plenary Session</p>	<p>SOCIAL MEDIA LEGISLATION- A DISCUSSION OF EXISTING, PENDING, AND FUTURE LEGISLATION</p> <p>The panel will discuss various state regulations concerning social media. Existing, pending, and future legislation will all be discussed.</p> <p>MODERATOR JESSICA WHITNEY, Deputy Attorney General for Public Protection, Minnesota Attorney General's Office</p> <p>PANELISTS CHUCK HARDER, Deputy Attorney General, Public Protection Division, Arkansas Attorney General's Office KATIE HASS, Director, Consumer Protection Division, Utah Department of Commerce NEIL KOSSLYN, Assistant Attorney General, New York Attorney General's Office</p>
<p>3:05 pm – 3:10 pm</p>	<p>BREAK</p>
<p>3:10 pm – 3:55 pm</p> <p>Plenary Session</p>	<p>CURRENT FTC RULEMAKINGS</p> <p>We will hear from staff at the Federal Trade Commission and industry representatives about current rulemaking proceedings taking place at the agency.</p> <p>MODERATOR ELIZABETH BLACKSTON, Assistant Attorney General, Illinois Attorney General's Office</p> <p>PANELISTS THOMAS DAHDOUH, Staff Attorney, Federal Trade Commission LARTEASE TIFFITH, Executive Vice President for Public Policy, Interactive Advertising Bureau</p>
<p>3:55 pm – 4:10 pm</p>	<p>BREAK</p>



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4:10 pm – 5:00 pm	<p>STATE PRIVACY LAW PANEL</p> <p>This will be an exciting panel of state enforcers who focus on privacy and consumer protection enforcement. They will discuss recent cases, how different state attorneys general conduct joint investigations, enforcement priorities for the year ahead, and practical takeaways for businesses.</p> <p>MODERATOR JEEWON SERRATO, Pillsbury Winthrop Shaw Pittman LLP</p> <p>PANELISTS STACEY SCHESSER, Supervising Deputy Attorney General, California Attorney General's Office STEVIE DeGROFF, Assistant Attorney General, Colorado Attorney General's Office DOUGLAS SWETNAM, Section Chief, Data Privacy & Identity Theft Unit, Indiana Attorney General's Office</p>
5:00 pm – 5:20 pm	<p>OPEN MIC & CLOSING REMARKS</p>
5:20 pm – 7:30 pm	<p>RECEPTION</p>