



CENTER FOR CONSUMER PROTECTION

# Consumer Protection Spring Conference

May 15-17, 2024

Hotel Nikko, San Francisco, Calif.

## DRAFT Public Day Agenda

ALL SESSIONS WILL TAKE PLACE IN THE NIKKO GRAND BALLROOM (Third Floor) UNLESS OTHERWISE NOTED  
Contact Amy Jackson at [ajackson@naag.org](mailto:ajackson@naag.org) with any questions.

11:30 am – 5:20 pm	<b>Open to General Registration</b>
11:45 pm – 1:00 pm	<p><b>LUNCH / WELCOME/OPENING SESSION</b></p> <p>12:15 PM WELCOME <b>ELLEN ROSENBLUM</b>, Oregon Attorney General and National Association of Attorneys General President</p> <p>12:20 PM – 1:15 PM <b>IS IT REAL OR IS IT NOT? A DIVE INTO DEEP FAKES, DARK PRACTICES, AND INDUSTRY’S RESPONSE</b></p> <p>Artificial intelligence is being utilized in multiple industries and use cases; some of which have the potential to yield tremendous societal benefit. But there are also harms caused by instances where the technology fails to perform correctly, or as intended, or is misused, creating opportunities for societal harm. This panel will present examples of such instances and discuss opportunities for attorney general involvement and how industry is or could be mitigating such harm.</p> <p>MODERATOR <b>JENNIFER KING</b>, Privacy and Data Policy Fellow, Stanford University Institute for Human-Centered Artificial Intelligence</p> <p>PANELISTS <b>HANY FARID</b>, University of California at Berkeley <b>BEN ROSSEN</b>, Associate General Counsel, AI Policy and Regulation, Open AI</p>



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<p>1:20 pm – 2:20 pm</p> <p><b>Plenary Session</b></p>	<p><b>PANEL OF ATTORNEYS GENERAL</b></p> <p>DESCRIPTION: Attorneys General discuss the issues of concern, priorities, and efforts of their offices to address important consumer protection matters.</p> <p>MODERATOR <b>ELLEN ROSENBLUM</b>, Oregon Attorney General and National Association of Attorneys General President</p> <p>PANELISTS <b>KWAME RAOUL</b>, Illinois Attorney General and Co-Chair, National Association of Attorneys General Consumer Protection Committee <b>JOHN FORMELLA</b>, New Hampshire Attorney General and National Association of Attorneys General President Elect <b>EDWARD MANIBUSAN</b>, Northern Mariana Islands Attorney General</p>
<p>2:20 pm – 2:35 pm</p>	<p><b>BREAK WITH SNACKS</b></p>
<p>2:35 pm – 3:25 pm</p> <p><b>Plenary Session</b></p>	<p><b>SOCIAL MEDIA LEGISLATION—A DISCUSSION OF EXISTING, PENDING, AND FUTURE LEGISLATION</b></p> <p>The panel will discuss various state regulations concerning social media. Existing, pending, and future legislation will all be discussed.</p> <p>MODERATOR <b>JESSICA WHITNEY</b>, Deputy Attorney General for Public Protection, Minnesota Attorney General’s Office</p> <p>PANELISTS <b>CHUCK HARDER</b>, Deputy Attorney General, Public Protection Division, Arkansas Attorney General’s Office <b>KATIE HASS</b>, Director, Consumer Protection Division, Utah Department of Commerce <b>NEIL KOSSLYN</b>, Assistant Attorney General, New York Attorney General’s Office</p>

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<p>3:25 pm – 4:05 pm</p> <p><b>Plenary Session</b></p>	<p><b>CURRENT FTC RULEMAKINGS</b></p> <p>We will hear from staff at the Federal Trade Commission and industry representatives about current rulemaking proceedings taking place at the agency.</p> <p>MODERATOR <b>ELIZABETH BLACKSTON</b>, <i>Assistant Attorney General, Illinois Attorney General's Office</i></p> <p>PANELISTS <b>THOMAS DAHDOUH</b>, <i>Staff Attorney, Federal Trade Commission</i> <b>LARTEASE TIFFITH</b>, <i>Executive Vice President for Public Policy, Interactive Advertising Bureau</i></p>
<p>4:05 pm – 4:20 pm</p>	<p><b>BREAK</b></p>
<p>4:20 pm – 5:10 pm</p>	<p><b>STATE PRIVACY LAW PANEL</b></p> <p>This will be an exciting panel of state enforcers who focus on privacy and consumer protection enforcement. They will discuss recent cases, how different state AGs conduct joint investigations, enforcement priorities for the year ahead, and practical takeaways for businesses.</p> <p>MODERATOR <b>JEEWON SERRATO</b>, <i>Pillsbury Winthrop Shaw Pittman LLP</i></p> <p>PANELISTS <b>STACEY SCHESSER</b>, <i>Supervising Deputy Attorney General, California Attorney General's Office</i> <b>STEVIE DeGROFF</b>, <i>Assistant Attorney General, Colorado Attorney General's Office</i> <b>DOUGLAS SWETNAM</b>, <i>Section Chief, Data Privacy &amp; Identity Theft Unit, Indiana Attorney General's Office</i></p>
<p>5:10 pm – 5:20 pm</p>	<p><b>OPEN MIC &amp; CLOSING REMARKS</b></p>
<p>5:20 pm – 7:30 pm</p>	<p><b>RECEPTION</b></p>



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