



CENTER FOR CONSUMER PROTECTION

2025 NAAG Spring Consumer Protection Conference

Draft Public Agenda

May 6-8, 2025

Loews Downton Chicago, Illinois

ALL SESSIONS WILL TAKE PLACE IN SULLIVAN BALLROOM UNLESS OTHERWISE NOTED

Contact Emma Shaw at [eshaw@naag.org](mailto:eshaw@naag.org) with any questions.

Monday May 5
3:00 pm – 5:00 pm EARLY REGISTRATION
Tuesday, May 6
Open to the Public
8:00 am – 9:00 am REGISTRATION & BREAKFAST
9:00 am – 9:20 am WELCOME & INTRODUCTIONS
BRIAN KANE, Executive Director NAAG
TODD LEATHERMAN, Director for the Center for Consumer Protection, NAAG
KWAME RAOUL, Illinois Attorney General
9:20 am – 10:10 am THE PSYCHOLOGY & SCIENCE OF A SCAM
DESCRIPTION: This session will discuss why consumers are susceptible to scams and socially engineered exploitation and will then delve into how to effectively communicate to the public to decrease the number of scam victims.
MODERATOR:
BRANDON GAROD, Senior Assistant Attorney General, New Hampshire Attorney General's Office
SPEAKERS:
JESSICA CHOPLIN, Professor of Psychology, Depaul University
DOUG SHADEL, Managing Director, Fraud Prevention Strategies, LLC
10:10 am – 10:25 am BREAK
10:25 am – 11:10 am ARE WE FRIENDS? AI AND COMPANION CHATBOTS
DESCRIPTION: This session shares consumer protection issues emerging in the use of AI and companion chatbots. The panel will discuss how technology works, consumer protection strategies to mitigate risk, and the current regulatory landscape.
MODERATOR:
CRYSTAL UTLEY-SECOY, Director & Assistant Attorney General, Mississippi Attorney General's Office
SPEAKERS:
CAMILLE CARLTON, Policy Director, Center for Humane Technology
MEGAN GARCIA, Parent Advocate, Megan L. Garcia Law Firm

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|                     | <p><b>MEETALI JAIN</b>, <i>Executive Director, Transformative Justice Law Project</i><br/> <b>ROBERT MAHARI</b>, <i>JD-PhD Student at Harvard Law School</i></p>  |
| 11:10 am – 11:55 am | <p><b>HELP ME HELP YOU   THE DO'S AND DON'TS OF WORKING WITH STATE REGULATORS.</b></p> <p>DESCRIPTION: A panel of current and former Attorney General Office consumer enforcers discusses the legal and practical considerations a company should understand when dealing with state attorney general investigations. Topics include best practices, common missteps, and legal updates on the authority of AGOs to investigate consumer protection violations.</p> <p>SPEAKERS:</p> <p><b>JEFF HILL</b>, <i>Executive Counsel, Tennessee Attorney General's Office</i><br/> <b>PAUL SINGER</b>, <i>Partner, Kelley Drye &amp; Warren, LLC</i><br/> <b>MEGHAN STOPPEL</b>, <i>Counsel, Foley &amp; Lardner LLP</i><br/> <b>JESSICA WHITNEY</b>, <i>Deputy Attorney General, Minnesota Attorney General's Office</i></p> |
| 11:55 pm – 12:15 pm | <b>BUFFET LUNCHEON</b>  |
| 12:15 pm – 12:45 pm | <p><b>LUNCH / KEYNOTE</b></p> <p>DESCRIPTION: TBD</p> <p>SPEAKER: TBD</p>   |
|                     | <b>SPECIAL PRESENTATION</b>   |
| 12:45 pm – 1:30 pm  | <b>NETWORKING BREAK</b>   |
| 1:30 pm – 2:30 pm   | <p><b>ETHICS</b></p> <p>DESCRIPTION: A public corruption scandal involving state grant funds has rocked the state of Integra! How will the Attorney General and his staff discharge their legal duties to the citizens of the state, implicated state officials and agencies, and navigate the dictates of their ethical and professional responsibilities?</p> <p>MODERATORS:</p> <p><b>KATE DONOVEN</b>, <i>Counsel, Center for Consumer Protection, NAAG</i><br/> <b>JEFF HILL</b>, <i>Executive Counsel, Tennessee Attorney General's Office</i><br/> <b>JARED LIBET</b>, <i>Assistant Deputy Attorney General, South Carolina Attorney General's Office</i></p>  |
| 2:30 pm – 2:45 pm   | <b>BREAK WITH SNACKS</b>  |

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| 2:45 pm – 3:45 pm | <p><b>EARNED WAGE ACCESS PRODUCTS &amp; NOVEL LENDING</b></p> <p>DESCRIPTION: This panel of consumer advocates and industry representatives will discuss earned wage access apps and novel lending products, important consumer risks, and business models.</p> <p>MODERATOR:</p> <p><b>WILSON MEEKS</b>, <i>Assistant Attorney General, Maryland Attorney General's Office</i></p> <p>SPEAKERS:</p> <p><b>KYLE GEORGE</b>, <i>National Political Director at EarnIn and a Professor of Practice in the School of Public Policy &amp; Leadership at the University of Nevada</i></p> <p><b>ELLEN HARNICK</b>, <i>Executive Vice President, Director of State Policy, Western Regional Director, Center for Responsible Lending</i></p> <p><b>LAUREN SAUNDERS</b>: <i>Associate Director, National Consumer Law Center</i></p> |
| 3:45 pm – 4:00 pm | <p><b>OPEN MIC &amp; CLOSING REMARKS</b></p>  |
| 4:30 pm – 6:00 pm | <p><b>RECEPTION – STREETERVILLE SOCIAL – HOTEL ROOFTOP TERRACE</b></p>  |