

2026 Presidential Initiative Summit

Driving Down Costs for American Families

Hyatt Regency Greenwich
June 30 – July 1 | Greenwich CT

Monday, June 29

7:00 pm – 9:00 pm **Welcome Reception**
Location: TBD

Tuesday, June 30

8:00 am – 8:55 am **Breakfast & Badge pick up**

9:00 am – 9:20 am **Welcome**

9:20 am – 10:20 am **From Kitchen Tables to Market Structures: Examining the fundamental economics behind rising costs for families and the American dream.**

10:20 am – 10:40 am **Break**

10:40 am – 11:40 am **Meeting Consumers Where They Are: Emerging Consumer Fintech**

11:40 am – 12:10 pm **Buffet Luncheon Served**

12:15 pm – 1:10 pm **Enshittification: Why Everything Suddenly Got Worse and What to Do About it.**

We are all living in time in which the services that matter to us, and that we rely on, have become frustrating, demoralizing and even terrifying. Join us as Cory Doctorow, author of *Enshittification*, walks us through the specific policy choices made by powerful people, the warnings they ignored about the consequences of those choices, and how those choices are affecting us now.

INTRODUCTION

William Tong, Connecticut *Attorney General*

KEYNOTE SPEAKER

Cory Doctorow, *Journalist*

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Tuesday, June 30

1:15 pm – 2:00 pm **Current Consumer Trends in Data-Driving Pricing**

2:00 pm **Closing**

Evening Event – RSVP required, limited space

Join us for an evening in NYC! Buses will leave from the hotel and head to Carmines in Times Square for an early dinner, and then we will walk to the famous Richard Rodgers Theatre for an evening with Hamilton.

Wednesday, July 1

8:00 am – 8:55 am **Breakfast**

9:00 am – 10:00 am **Heat, Air, Water, and Light: The Power of Consumer Rate Payer Advocacy**

10:00 am – 10:20 am **Break**

10:20 am – 11:20 am **Healthcare Access Under Pressure: Tackling the Rising Costs of Care for Families**

11:20 am – 12:20 pm **Private Equity and Affordability: Impacts Across Essential Consumer Markets**

12:20 pm – 12:30 pm **Closing Remarks- Call to Action**

Thank you for coming to the 2026 NAAG Presidential Initiative Summit!